



To Mayor and Council,

World Preeclampsia Day is observed every year on May 22nd globally. This is the single most important awareness initiative for [Preeclampsia Foundation Canada](#) that supports our mission to reduce maternal and infant illness and death due to preeclampsia, HELLP Syndrome and other hypertensive disorders of pregnancy through patient education, public awareness and research.

This day of spreading awareness, brings organizations together from across the globe that are fighting towards the same goals and brings together a community of people who have been affected by these disorders.

Preeclampsia affects 5-8% of all pregnancies and approximately 10 million mothers will develop preeclampsia across the world each year, yet according to the World Health Organization (WHO), preeclampsia is one of the least funded areas of research. We need your help to realize our vision of a world where preeclampsia no longer threatens the lives of mothers and babies.

We are asking for your support to increase our awareness efforts through illuminating any iconic structures, landmarks, buildings or signs to shine a light on this important cause.

Other important details for the request:

- Request Date: **Wednesday, May 22nd, 2024**
- Colours: **Pink** RGB 234, 15, 107/Hex value #EA0F6B and **Navy Blue** RGB 5, 42,85/Hex value #052A55
- We will be promoting the event on our social media channels and to our community through our newsletter. Links: [Facebook](#) and [Instagram](#)

We thank you in advance for your support!

Leah Baker

Board Member and National Promise Walk Chair

Preeclampsia Foundation Canada

PO Box 17, Fonthill, ON, L0S 1E0



Landmark Lighting Request Form

Please complete the form and scan/email to corporate@whistler.ca along with your cover letter addressed "To Mayor and Council" with information regarding your campaign or cause.

We will contact you to confirm the status of your request.

Contact Name	Leah Baker
Organization	Preeclampsia Foundation Canada
Business Address	PO Box 17
City/Province/Postal Code	Fonthill, ON, L0S 1E0
Business Phone Number	519-239-5250
Business Email	leah@preeclamsiacanada.ca
Website Address	https://preeclamsiacanada.ca/
Brief description of the event associated with your request - 75 words or less <i>(Information here will be used for communications and the sign on the bridge. RMOW will edit copy if necessary.)</i>	World Preeclampsia Day - a day where global preeclampsia organizations come together to raise awareness globally through advocacy efforts.
Optional: Social Media Campaign Title (include hashtags)	#WorldPreeclampsiaDay
Landmark Choice	<input checked="" type="checkbox"/> Fitzsimmons Covered Bridge
Date of Event	Wednesday, May 31, 2024
Colour Request	pink, navy blue

Signature: Leah Baker

Date: April 9/24

This application does not guarantee that your event lighting request will be approved or your date is available.