

To the attention of Mayor and Council RMOW ,

Over the last few years the RMOW sign bylaw has been ignored , overlooked and unenforced . Whistler's image has been discounted and we have assumed the look of a cheap urban city . Not only are sandwich boards everywhere , some businesses have multiple boards . There are vinyl banners and loud illuminated electric signs . Signs and boards can be seen far away from the businesses they are promoting . Windows can be seen covered on the outside with loud insulting vinyl wrap . Many signs are not only larger than permitted but also have lettering beyond size limits . With no enforcement and permitting it has become a complete free for all . The situation has become out of control and I question why there has been no enforcement to preserve our brand as a pristine outdoor mountain environment ?

It is insulting to the values and design guidelines drafted and passed by our respected founding municipal members .

I request Mayor , Council direct staff to review the situation and enforce the signage bylaw .

Regards

Paul Fournier



Note : Please do not make my contact information and mailing address public