

Dear Mayor and Council,

I'm interested in which local organization has accountability for reducing emissions from visitor travel to Whistler. I understand that Tourism Whistler has done some initial research and modest marketing about the benefits of a car-free holiday here, but it's not enough.

What are the vehicle reduction targets for the 2021/2022 winter season? How are you as our local government leaders working with WhistlerBlackcomb management to ensure they are actively helping to meet those targets with destination and/or regional visitor messages and financial incentives that are linked to sustainable transportation? How are you ensuring that the RMOW investment in Tourism Whistler results in measurable progress on sustainable transportation solutions?

Thank you,

Randi Kruse
2848 Clifftop Lane
Whistler, BC
V8E 0A8

