

To Whistler Mayor and Council,

Childhood Cancer Canada is launching a campaign called “Make Canada Gold” to help raise awareness for Childhood Cancer Awareness Month in September. We are hoping to have this as an annual event across Canada. Currently, other CCC volunteers and staff are working to light up across the country! All venues participating in Make Canada Gold will be promoted and featured on our website and social media platforms.

Our goal is to have monuments and historical buildings all across Canada lit up gold (R255 G166 B0 Yellow) for **September 1, 2021** – the first day of Childhood Cancer Awareness Month – and we would like to add Fitzsimmons Creek Bridge to the locations participating.

If September 1, 2021 is not possible, we would like to request **September 6, 2021 as a back up date.**

Cancer is the leading cause of death by disease of Canadian children and 1 in 5 children will not survive beyond 5 years after diagnosis. With approximately 1,500 children and youth diagnosed each year, it is a cause close to the hearts of many Canadian families. I myself, am a parent of a two-time childhood cancer survivor. Our daughter is now 12 and is happy and healthy!

Childhood Cancer Canada, supports children and their families through a variety of programs and support such as our COVID-19 Emergency Fund, Empower Packs, the Survivorship Scholarship, the Benevolent Fund, and more. Since 2004, the foundation has been the primary charitable funding partner of clinical trials and childhood cancer research for C17 Council (Children’s Cancers & Blood Disorders), comprised of Canada’s leading pediatric oncologists and hematologists.

Please let us know if this is something you are able to help facilitate, and if so, our next steps.

For more information on our organization and programs, please visit childhoodcancer.ca. To follow Childhood Cancer Canada, please visit @ChildhoodCancerCanada (Facebook / Instagram) or @ChldhdCancerCan (twitter). The hashtag for this initiative is #MakeCanadaGold.

Sincerely,

Jennifer Harbaruk, British Columbia Volunteer

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