



Awareness • Support • Research

Hello,

My name is **Emily**, I am the Event and Community Awareness Coordinator at the **MitoCanada Foundation**.

This September 19-25th, is **World Mitochondrial Disease Awareness Week**. On **September 25th**, MitoCanada, along with dozens of countries from around the world, aims to light up as many national monuments as possible in bright, brilliant **Green**.

Last year, over 18 Canadian monuments joined our campaign to show their support. We experienced record-breaking social media engagement. Reaching far beyond Canada, the world-wide initiative included monuments in Australia, Italy, the UK, Germany, and Spain.

MitoCanada is creating a world where all lives are powered by healthy mitochondria. Established in 2010 by a group of passionate parents, the foundation is now the united voice of Canadians living with, or at risk of developing mitochondrial disease.

The Ask

**We would like Fitzsimmons Covered Bridge to join us for another** record-breaking campaign again this year. We need you to make this global initiative a success and would be honoured to have you share your support. As an iconic part of Mississauga's skyline, your support would further spread the Mito message throughout Mississauga where we have many of our Mito supporters living.

**Today, we would like to formally request the Fitzsimmons Covered Bridge be lit up in Green on Saturday, September 25<sup>th</sup> 2021.**

**Please reply to this email with confirmation and instructions** on what we need to do to make sure your monument is included in our global initiative. Thank you for your consideration and support.

Sincerely,

Emily Ing

Event and Community Awareness Coordinator, MitoCanada Foundation

[www.MitoCanada.org](http://www.MitoCanada.org)

Charity Registration #- 81258 6667 RR0001



### What is Mitochondrial Disease?

Almost every cell in our bodies relies on the energy our mitochondria produce. Without energy, we cannot survive. Mitochondrial disease can affect anyone at any time and the impact can be devastating affecting multiple systems including major organs like the brain, heart, kidneys, digestive tract, muscles. There is no cure at this time.

There are currently over 220 illnesses associated with mitochondrial dysfunction, and the list is growing. Cancers, dementia, ALS, Parkinson's disease all have a mitochondrial component. Every 30 minutes, a child is born with mitochondrial disease and about 1 in 5,000 people has the disease.

MitoCanada is dedicated to ensuring that all lives are powered by healthy mitochondria. We are the only Canadian charity dedicated to mitochondrial support, education, awareness and research.