

"Light for Pneumonia Education and Prevention - 2020-2024"

This World Pneumonia Day, November 12, PneumoLight aims to raise awareness about pneumonia and increase its visibility

Dear Mayor of Whistler and Dear Member of the Council

It is an honour for me to send this official invitation to join The Worldwide Pneumonia Awareness Campagin "PneumoLight" that is part of the Every Breath Counts Coalition and launched by The Association for the Support of Patients with Pneumonia and their Families (NEUMOAI). The Pneumonia Awareness Campaign: Pneumolight "Light for the Education and Prevention of Pneumonia", a non-profit, collaborative project committed to increasing the visibility of pneumonia worldwide and to raising public awareness of its risks. This awareness campaign has the support of national and international organizations and scientific societies.

Every November 12, we celebrate World Pneumonia Day. In 2020, for the first time, The Pneumonia Awareness Campaign: Pneumolight aim that monuments around the world will be lit up to highlight the fight against pneumonia, a disease that kills one child under five years of age every 39 seconds.

Increasing the visibility of pneumonia will allow us to educate the public and spread scientifically-proven data on this disease. PneumoLight will engage the global scientific community in responding to the questions of the general public and health practitioners about all aspects of pneumonia: its management, risk groups, short and long-term complications, mortality, rehabilitation and other preventive measures. Educational information about pneumonia will be spread using the hashtag #PneumoLight #StopPneumonia via social networks.

Healthcare professionals are the new heroes in the COVID-19 pandemic, as they strive to meet the unprecedented challenges associated with this crisis. We will pass the COVID19 pandemic but pneumonia will continue to be a disease that affects thousands of people worldwide. This is why we are inviting you, to join the Pneumolight Initiative and help us to illuminate on blue on **Fitzsimmons Bridge**, on November 12, 2020, from 9 pm to 10 pm, in support of the fight against pneumonia

Thank you in advance for your attention and I hope very much that you will be able to support the PneumoLight project for raising the visibility of pneumonia worldwide.

Dr. Catia Cillóniz, Pneumolight Coordinator Associate Professor at the University of Barcelona; President of the Support Association for Patients with Pneumonia and their Families (NEUMOAI)



Landmark Lighting Request Form

Please complete the form and scan/email to <u>corporate@whistler.ca</u> along with your cover letter addressed "To Mayor and Council" with information regarding your campaign or cause. We will contact you to confirm the status of your request.

Contact Name	Dr Catia Cilloniz
Organization	The Association for the Support of Patients with Pneumonia and their Families (NEUMOAI) and Every Breath Count Coalition
Business Address	calle Paris 141, 5- 3
City/Province/Postal Code	Barcelona, Spain, 08036
Business Phone Number	0034 653187703
Business Email	
Website Address	https://neumoai.org/pneumolight
Brief description of the event associated with your request - 75 words or less (Information here will be used for communications and the sign on the bridge. RMOW will edit copy if necessary.)	The Pneumonia Awareness Campaign: Pneumolight "Light for the Education and Prevention of Pneumonia", is a non-profit, collaborative project committed to increasing the visibility of pneumonia worldwide and to raising public awareness of its risks.
Optional: Social Media Campaign Title (include hashtags)	Pneumolight "Light for the Education and Prevention of Pneumonia" #Pneumolight #StopPneumonia
Landmark Choice	Fitzsimmons Covered Bridge
Date of Event	November 12th, 9pm to 10pm
Colour Request	Blue

CILLONIZ CAMPOS Signature: CATIA - 21776944S Firmado digitalmente por CILLONIZ CAMPOS CATIA - 21776944S Fecha: 2020.05.22 23:25:31 +02'00'

Date: 22/05/2020

This application does not guarantee that your event lighting request will be approved or your date is available.