

## GENERAL INFORMATION

Name of Organization Requesting Grant: <i>(Please list parent/sponsor organizations in parenthesis)</i>	Whistler Nordics Ski Club
Society Registration Number:	S-46776
Organization Mailing Address:	PO Box 591, Whistler, BC, V0N 1B0
Contact Name & Title:	Katrina Heron, SDP Coordinator Tony Peiffer, President
Organization Phone Number:	██████████
Organization Email Address:	██████████████████
Organization Purpose or Mandate: <i>(Please provide this answer in one sentence.)</i>	To bring Nordic skiing to community members and visitors through camps, events youth and adult programs and introduce racing.

## ORGANIZATION INFORMATION

How many years has the organization existed?	18
How many active members/participants does the organization have in the current year?	279
How many volunteers/executive/staff are required to administer the organization in the current year?	Executive Board - 5 Fundraisers - 7 No Volunteers this year - due to Covid-19
Age range of participants in the organization:	4-70
Please list active website URLs and active social media accounts (Facebook, Twitter, Instagram, etc.):	Website: <a href="http://www.whistlernordics.com">www.whistlernordics.com</a> Facebook: <a href="https://www.facebook.com/WhistlerNordics/">www.facebook.com/WhistlerNordics/</a> Instagram: <a href="https://www.instagram.com/whistlernordics_bc">whistlernordics_bc</a>
Can anyone join the organization or participate? If no, please specify the restrictions and requirements for membership or participation:	Yes, anyone can join the club. To participate in a program, participants must be a club member or a member of CCBC (Cross Country B.C.)
Does the organization have any outstanding debts or other means of funding from the RMOW? If yes, please state the amount and reason:	No

## GRANT INFORMATION

<b>1. Purpose of Grant:</b>	<i>Explain in detail how the funding will be spent. Please refer to Council Policy A-7 Community Enrichment Program, available at <a href="http://www.whistler.ca/cep">www.whistler.ca/cep</a> for funding criteria and eligibility. Please be as concise as possible using the space below.</i>
<p>The primary purpose of this grant is to contribute to a portion of the wages of the Skills Development Program (SDP) coaches, the Masters Program coaches, and the SDP Coordinator's &amp; Admin payroll. The Skills Development Program has been running for the past 18 years and is aligned with the Sport Canada / Nordiq Canada's Long Term Athlete Development Pathway (LTAD). Whistler Nordics also offers a Masters Program which is a high-level training and skill technique improvement. Coaching wages for these programs is the largest expense to our club. Due to the current restrictions on group sizes for Programs, we had to hire more coaches for our Programs so that they could run in accordance with the ViaSport Guidelines. We intend to use CEP funding to assist with coaching wages for these programs so we can continue to offer the community affordable, nationally sanctioned programs with certified coaches to support both the technically advanced youth that compete at a Provincial and potentially National level as well as the beginners and recreational athletes that will develop the sport of Nordic skiing for life. We provide trail passes for our coaches and would like to use some of this grant towards this. We also have a vision to expand our programs to put together a TA race team next season as we would like to find our way back on the path towards developing High Performance athletes with the goal to send athletes to BC Winter Games in 2022 (Vernon). Developing a High Performance program would enable us potentially to travel to events and competitions further afield. Lastly, we would like to spend some of the CEP funds on bringing a bigger Regional Camp to more participants from the local Sea to Sky community and helping to make it more affordable for club athletes to participate in this Regional Camp which is for athletes aged 9-12 years old and takes place in November. We would like to invest in growing the event to encourage youth in cross country skiing.</p>	

<b>2. Is This a New Program or Activity?</b>	<i>If yes, what are your targets and goals for this program/activity?</i>
<p>This is an existing program in which the main program goals are to introduce cross country skiing and a healthy lifestyle associated with organised activity and active play, learn basic cross country ski skills and to instill a life-long interest in the sport, with participants becoming technically competent and healthy active adults. We are also encouraging our youth participants to try racing with the intent of developing a High Development Team in the near future.</p>	

<b>3. Current Year Highlights and Community Benefits:</b>	<i>Detail the specifics of activities and community benefits your organization provides.</i>
<p>Whistler Nordics has been voted Best Small Club by Nordiq Canada for 4 consecutive years. The community is experiencing a huge increase in interest in cross country skiing this season. Our SDP and Masters programs increased in participant numbers and are sold out, even after hiring a lot more coaches and We have continued with our TA Adventure program to appeal to older youth who are looking for more of an adventure. Whistler Nordics athlete, Joe Davies is one of the nine BC athletes competing for Canada in Finland for the 2021 FIS World Junior/U23 Championships. Benita Peiffer was selected for World Juniors in Biathlon and also selected to represent Canada at XC world juniors but given her summer injury, unfortunately, she has had to pass. The objective of our 2021-2022 program is to continue to expand our membership, youth and masters programs and restart the High Performance program with a view to sending athletes to Provincial races and continue to offer our competitive athletes consistent high quality coaching.</p>	

<b>4. Existing Funding and Grant Applications:</b>	<ol style="list-style-type: none"> <li>1. <i>List the specific grants, funding and fundraising planned, approved or pending for the existing year, and</i></li> <li>2. <i>Please also list rejected or non-approved funding (with reasons).</i></li> </ol>
<p>2020 - Winter/Spring - CCBC online Fundraiser - \$950          2020 - RMOW CEP Grant - \$3,000          2020 - Gaming Grant - \$7,500          2020 - REAW - \$1,500          2020 - Fall Ski Swap - \$1,896          2020 - Fall CCBC &amp; Kal Tire - \$1,000          2020 - Silent Auction - \$3,950</p>	

**GRANT INFORMATION (CONTINUED):**

<b>5. Grant Request Amounts and Financial Breakdown:</b>		<i>Please ensure numbers provided in this table coincide with the required financial documents you provide in your application.</i>	
	<b>Annual Operating Budget</b>	<b>Grant Requested</b>	<i>Provide a brief description of the specific amount requested. (Ex: Products, services, staffing roles, advertising, etc.)</i>
Salaries/contracts:	28,000	3,500	Coaches for SDP, Masters, Admin & Coordinator Payroll
General operations:	22,000	1,000	Lost Lake night season trail passes for coaches, Coach training
One-time project / program:	9,100	1,000	Regional Camp
Physical assets:			
Rent (RMOW facilities):		N/A	
Rent (other facilities):			
Other:			
<b>Total</b>	<b>\$ 59,100</b>	<b>\$ 5,500</b>	<b>8.5 %</b> (Grant request ÷ Annual budget amount)

*Reminder: The grant amount requested cannot be more than 50% of the annual operating budget of the organization.*

<b>6. Additional Information:</b>	<i>Please list any additional information, details or explanations regarding your grant request that you would like to be considered by Council.</i>
	<p>Nordiq Canada has mandatory coaching qualifications for coaches, and specific coach to athlete ratios which limits who we can use to coach our programs. This makes it more expensive for us to train new coaches and hire more qualified coaches, thus we rely on grants and fundraising to help us cover these costs. The club continues to struggle to source volunteer coaches. As a result, our efforts have focused towards recruiting older athletes, high school students and developing local youth and adults as coaches. This results in cultivating coaches with qualifications, leadership skills and part time work. By paying coaches we are supporting youth employment in the community and delivering a higher quality program experience.</p>

<b>7. Attachments:</b>	<i>Please indicate the attachments you are including with your Grant Application Form:</i>
<input checked="" type="checkbox"/>	Financial Statement (audited preferred) or Organization Budget ( <b>Required</b> )
<input checked="" type="checkbox"/>	Proof (copy) of registered not-for-profit society status or registered charity status ( <b>Required</b> )
<input type="checkbox"/>	_____
<input type="checkbox"/>	_____



## COMMUNITY PERFORMANCE INDICATORS

<p><b>Please list how your organization may improve Community Performance Indicators:</b></p>	<p>First, please visit <a href="http://www.whistler.ca/monitoring">www.whistler.ca/monitoring</a> to learn about the five priority areas of Whistler's Community Performance Indicators (CPI):</p> <ol style="list-style-type: none"> <li>1. Enriching Community Life</li> <li>2. Enhancing the Resort Experience</li> <li>3. Protecting the Environment</li> <li>4. Ensuring Economic Viability</li> <li>5. Partnering for Success</li> </ol> <p>Secondly, identify how your grant (or organization) may improve any CPIs described in the five areas listed above.</p> <p>Note: Each priority listed above has numerous areas of measurement to choose from and all are listed with their existing statistical trend at <a href="http://www.whistler.ca/monitoring">www.whistler.ca/monitoring</a></p>
<p><i>Example: This grant addresses the priority of "Enriching Community Life" because it improves <u>personal health status</u>, a sense of <u>belonging</u> and increases <u>resident volunteer rates</u>. Specifically, this is because...</i></p>	
<p>Whistler Nordics is very focused on "Enriching Community Life" since we work to create a sense of belonging, to improve Resident Satisfaction and Satisfaction with Recreation Opportunities, to improve Personal Health Status, and to increase Resident Volunteer Rates. The club works to create a sense of belonging for its 279 members by bringing together people with a similar interest and providing opportunities to socialise and recreate within organized activities (in a non-pandemic time). They are all given meaningful opportunities to belong to a larger group with shared interests by participating in our Programs and events., which increases resident satisfaction. Whistler Nordics improves Satisfaction with Recreation Opportunities by contributing to Nordic Ski culture and providing opportunities for physical recreation for residents and second homeowners. Whistler Nordics improves Personal Health Status by giving opportunities for physical exercise and instilling a love for cross country skiing and a healthy active lifestyle. Active individuals are more likely to feel good about their Health Status. The club provides many opportunities for volunteering (in a non-pandemic year) and in turn improves the Resident Volunteer Rates. Whistler Nordics also helps to 'Enhance Resort Experience' by improving Visitor Satisfaction. We also work to 'Enhance Economic Viability' by contributing to the Total Employed Work Force and have made considerable efforts in supporting local businesses at the grass roots level to host events through sponsorship and promotions.</p>	

## GRANT APPLICATION AUTHORIZATION:

Submitted by:	Katrina Heron
Phone number:	██████████
Email:	██████████
Acknowledgement:	<input checked="" type="checkbox"/> I confirm that the information provided in this CEP Grant Application Form is true; <input checked="" type="checkbox"/> I confirm that a representative is required to present this grant request at a future Council Meeting; <input checked="" type="checkbox"/> I confirm that if any amount is granted that the the Grant Reporting Form is due by December 1 of this year; <input checked="" type="checkbox"/> I confirm that if any amount is granted it will be used only for its intended purpose unless otherwise approved by Council.
Signature:	K Heron ██████████

**Funding decisions will be announced during a Regular Council Meeting in April 2021.**

Please contact the Legislative Services Department at [corporate@whistler.ca](mailto:corporate@whistler.ca) if you require any assistance.



NUMBER: S-46776

**SOCIETY ACT**

## **CERTIFICATE OF INCORPORATION**

*I Hereby Certify that*

**WHISTLER NORDICS SKI CLUB**

has this day been incorporated under the *Society Act*

*Issued under my hand at Victoria, British Columbia*

*on October 21, 2003*



**JOHN S. POWELL**  
*Registrar of Companies*  
**PROVINCE OF BRITISH COLUMBIA**  
**CANADA**

