


GENERAL INFORMATION

Name of Organization Requesting Grant: <i>(Please list parent/sponsor organizations in parenthesis)</i>	Whistler Mountain Ski Club
Society Registration Number:	S-8101
Organization Mailing Address:	2028 Rob Boyd Way
Contact Name & Title:	Bob Armstrong, Executive Director
Organization Phone Number:	604-932-4644
Organization Email Address:	
Organization Purpose or Mandate: <i>(Please provide this answer in one sentence.)</i>	Alpine Ski Racing and Training

ORGANIZATION INFORMATION

How many years has the organization existed?	53
How many active members/participants does the organization have in the current year?	485(160 racers)
How many volunteers/executive/staff are required to administer the organization in the current year?	156 Volunteers 7 Full Time Staff 21 part-time staff
Age range of participants in the organization:	10-20
Please list active website URLs and active social media accounts (Facebook, Twitter, Instagram, etc.):	www.wmsc.info www.facebook.com/whistlermountainskiclub https://www.instagram.com/thewmsc/
Can anyone join the organization or participate? If no, please specify the restrictions and requirements for membership or participation:	yes, with a minimum threshold of skiing skill
Does the organization have any outstanding debts or other means of funding from the RMOW? If yes, please state the amount and reason:	No debts

GRANT INFORMATION

1. Purpose of Grant:	<i>Explain in detail how the funding will be spent. Please refer to Council Policy A-7 Community Enrichment Program, available at www.whistler.ca/cep for funding criteria and eligibility. Please be as concise as possible using the space below.</i>
<p>Whistler Mountain Ski Club, a non-profit organization, enables over 160 athletes ages 10 to 20, the majority from the Sea to Sky Corridor, to develop and achieve their goals in Ski Racing. Our mission is to “Develop Champions in Life and Sport”. Our annual aspiration is to define/implement a program based on evidence-based strategies to improve our athletes physical activity (skiing), their health and nutrition education, and enhance their physical, mental and emotional development. This we believe has been essential during the pandemic. In order to facilitate and execute our programming and development we must invest in our ongoing coach education. Other than the mountain our coaches are our most valued assets. In order to attract and retain the best coaches we need to be seen as best in class when it comes to coach education. Many other clubs charge for training which ultimately results in high attrition. We believe by investing in our coaches we are able to retain the best! If we invest in our people they will invest in our athletes. We are very pleased with the number of coaches we have attracted to Whistler who now call the valley home!</p>	

2. Is This a New Program or Activity?	<i>If yes, what are your targets and goals for this program/activity?</i>
<p>No, it is a continuation of our 2017 Original plan</p>	

3. Current Year Highlights and Community Benefits:	<i>Detail the specifics of activities and community benefits your organization provides.</i>
<p>We have been able to engage our athletes in ongoing training throughout this Covid period, both on snow and dryland activities (all while adhering to PHO restrictions). This in many cases has been the only physical activity outside of the home. In a typically year our club with our many races and Whistler Club provides the community an opportunity to come out and volunteer and watch the next World Cup Champ compete. Whistler Mountain Ski Club feels very much a part of the Sea to Sky Community.</p>	

4. Existing Funding and Grant Applications:	<ol style="list-style-type: none"> 1. <i>List the specific grants, funding and fundraising planned, approved or pending for the existing year, and</i> 2. <i>Please also list rejected or non-approved funding (with reasons).</i>
<p>BC Gaming Grant \$28,000 approved and received Ski Swap \$ 14,000 Private Sponsorship \$35,000 RMOW FE&A village activation grant for Whistler Cup TBD</p> <p>No rejected applications</p>	

GRANT INFORMATION (CONTINUED):

5. Grant Request Amounts and Financial Breakdown:		<i>Please ensure numbers provided in this table coincide with the required financial documents you provide in your application.</i>	
	Annual Operating Budget	Grant Requested	<i>Provide a brief description of the specific amount requested. (Ex: Products, services, staffing roles, advertising, etc.)</i>
Salaries/contracts:	679,946		
General operations:	601,138		
One-time project / program:	443,433	10,000	Coaching accreditation and professional development workshops
Physical assets:	683,166		
Rent (RMOW facilities):		N/A	
Rent (other facilities):			
Other:			
Total	\$ 2,407,683	\$ 10,000	<u>.004 %</u> (Grant request ÷ Annual budget amount)
<i>Reminder: The grant amount requested cannot be more than 50% of the annual operating budget of the organization.</i>			

6. Additional Information:	<i>Please list any additional information, details or explanations regarding your grant request that you would like to be considered by Council.</i>
	<p>WMSC continues to strive to be a destination for the best coaches in Canada. This grant will help us with our retention and acquisition strategies going forward. We are only as good as our coaching staff!!</p> <p>Council may be interested to know that the current Canadian mens alpine ski team is populated by 7 WMSC alum, (Broderick Thompson, Brodie Seger, Cam Alexander, Kyle Alexander, Jack Crawford, Riley Seger, Asher Jordan). These men represent the community of Whistler at ever World Cup event around the world!</p>

7. Attachments:	<i>Please indicate the attachments you are including with your Grant Application Form:</i>
<input checked="" type="checkbox"/>	Financial Statement (audited preferred) or Organization Budget (Required)
<input checked="" type="checkbox"/>	Proof (copy) of registered not-for-profit society status or registered charity status (Required)
<input type="checkbox"/>	_____
<input type="checkbox"/>	_____

COMMUNITY PERFORMANCE INDICATORS

<p>Please list how your organization may improve Community Performance Indicators:</p>	<p>First, please visit www.whistler.ca/monitoring to learn about the five priority areas of Whistler's Community Performance Indicators (CPI):</p> <ol style="list-style-type: none"> 1. <i>Enriching Community Life</i> 2. <i>Enhancing the Resort Experience</i> 3. <i>Protecting the Environment</i> 4. <i>Ensuring Economic Viability</i> 5. <i>Partnering for Success</i> <p>Secondly, identify how your grant (or organization) may improve any CPIs described in the five areas listed above.</p> <p>Note: Each priority listed above has numerous areas of measurement to choose from and all are listed with their existing statistical trend at www.whistler.ca/monitoring</p>
<p>Example: This grant addresses the priority of “Enriching Community Life” because it improves personal health status, a sense of belonging and increases resident volunteer rates. Specifically, this is because...</p>	
<p>WMSC has become a global destination for ski racers from around the world. Each year we attract racers from across Canada and the world to come train and compete. They come because of our collective reputation of a beautiful community with tremendous schools and of course the incredible year round mountain lifestyle we have in Whistler. Therefore we are proud of the economic contribution the club makes each year in our community and the general enhancement we can provide in and around the resort.</p>	

GRANT APPLICATION AUTHORIZATION:

Submitted by:	Bob Armstrong
Phone number:	██████████
Email:	██████████
Acknowledgement:	<input checked="" type="checkbox"/> I confirm that the information provided in this CEP Grant Application Form is true; <input checked="" type="checkbox"/> I confirm that a representative is required to present this grant request at a future Council Meeting; <input checked="" type="checkbox"/> I confirm that if any amount is granted that the the Grant Reporting Form is due by December 1 of this year; <input checked="" type="checkbox"/> I confirm that if any amount is granted it will be used only for its intended purpose unless otherwise approved by Council.
Signature:	████████████████████

Funding decisions will be announced during a Regular Council Meeting in April 2021.

Please contact the Legislative Services Department at corporate@whistler.ca if you require any assistance.



STATEMENT OF DIRECTORS AND REGISTERED OFFICE

BC Society • Societies Act

CERTIFIED COPY
Of a document filed with the
Province of British Columbia
Registrar of Companies

CAROL PREST

NAME OF SOCIETY: WHISTLER MOUNTAIN SKI CLUB

Incorporation Number: S0008101

Business Number: 12273 6648 BC0001

Filed Date and Time: February 6, 2021 11:00 AM Pacific Time

REGISTERED OFFICE ADDRESS INFORMATION

Delivery Address:

2028 ROB BOYD WAY
WHISTLER BC V8E 0B6

Mailing Address:

2028 ROB BOYD WAY
WHISTLER BC V8E 0B6

DIRECTOR INFORMATION

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]





STATEMENT OF DIRECTORS AND REGISTERED OFFICE

BC Society • Societies Act

[REDACTED]

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