GENERAL INFORMATION

| Name of Organization Requesting Grant: (Please list parent/sponsor organzations in parenthesis) | Association of Whistler Area Residents for the Environment (AWARE) |
|---|--|
| Society Registration Number: | 892079443RR0001 |
| Organization Mailing Address: | PO Box 1370, Whistler, V0N 1B0 |
| Contact Name & Title: | Claire Ruddy, Executive Director |
| Organization Phone Number: | |
| Organization Email Address: | cruddy@awarewhistler.org / info@awarewhistler.org |
| Organization Purpose or Mandate: (Please provide this answer in one sentence.) | Environmental Charity |

ORGANIZATION INFORMATION

| How many years has the organization existed? | Since 1989 |
|---|--|
| How many active members/participants does the organization have in the current year? | In 2019 AWARE engaged over 2000 people in programming (exceeds 30,000ppl if Zero Waste Heroes program included). In 2020 under COVID we has canceled most in-person programming and shifted to online format, we were able to support overall engagement numbers of over 2300. |
| How many volunteers/executive/staff are required to administer the organization in the current year? | AWARE's core operations are overseen by a 1-day/wk administrator and as part of a 3day/wk Executive Director role. |
| Age range of participants in the organization: | All Ages |
| Please list active website URLs and active social media accounts (Facebook, Twitter, Instagram, etc.): | Website: awarewhistler.org Fbook + Insta: awarewhistler |
| Can anyone join the organization or participate? If no, please specify the restrictions and requirements for membership or participation: | Yes |
| Does the organization have any outstanding debts or other means of funding from the RMOW? If yes, please state the amount and reason: | No |

GRANT INFORMATION

1. Purpose of Grant:

Explain in detail how the funding will be spent. Please refer to Council Policy A-7 Community Enrichment Program, available at www.whistler.ca/cep for funding criteria and eligibility. Please be as concise as possible using the space below

The GROW Community Greenhouse & Garden Program provides over 200 boxes for community members to grow organic vegetables across 4 locations. The program has over 400 declared users as boxes are used by families and friends, as well as through partnerships with school groups, the food bank and WCSS's low income support program. AWARE took over management of the program in 2016, since which we have replaced growing boxes in 3 out of the 4 greenhouses, added more outdoor boxes at Cheakamus and installed large pollinator gardens at 2 locations.

The GROW program provides community members with much more than the opportunity to grow their own food. 'Homegrown' food comes without packaging, with low food transportation miles and as all our sites are organic there are no chemical contaminants. Equally important are the opportunities GROW provides to: build community; support a sense of belonging; and stay active. These last aspects have been incredibly important in the context of COVID and we worked through staff lay-offs last spring to ensure we could open the program in alignment with municipal park re-openings, just one week behind our usual timing.

In 2021, we would like to request CEP grant support to build and install 20 additional boxes at the Cheakamus Community Gardens (CCG).

2. Is This a New Program or Activity?

If yes, what are your targets and goals for this program/activity?

This request is to add new infrastructure and participation opportunity to an existing and successful program.

All 4 GROW locations have sold out every year since we took over the program and the addition of boxes at CCG would utilise the remainder of the site, maximizing the number of people the site can serve. This is especially relevant at a time when the Cheakamus neighborhood continues to be expanded.

3. Current Year Highlights and Community Benefits:

Detail the specifics of activities and community benefits your organization provides.

The Association of Whistler Area Residents for the Environment (AWARE) works to progress community-scale solutions to some of the biggest challenges of our time. Climate Change. Habitat Fragmentation. Biodiversity Loss. Wildlife. Water. Waste.

We work independently and with others to connect people with nature, build more sustainable communities and safeguard habitat, biodiversity and wilderness values.

4. Existing Funding and Grant Applications:

- 1. List the specific grants, funding and fundraising planned, approved or pending for the existing year, and
- 2. Please also list rejected or non-approved funding (with reasons).

Under COVID our funding model has dramatically shifted with the loss of our successful event waste social enterprise which funded much of our community programming, core operations and advocacy. In 2020, the elimination of in person programming, expenditure cuts and Federal support programs meant we closed on a balanced budget.

In 2021, we have recognise we will have greater dependence on project delivery agreements and grant funding, with opportunities for in-person programming and fundraising continuing to be limited.

Specific Grant Funding Applications we are currently awaiting responses on are:

- -> Federal Climate Action & Awareness Grant (\$350,000)
- -> WCF Environmental Legacy Fund (\$65,000)
- -> Summer Jobs Canada (\$15,000)

GRANT INFORMATION (CONTINUED):

| | Annual Operating Budget | Grant Requested | Provide a brief description of the specific amount requested. (Ex: Products, services, staffing roles, advertising, etc.) |
|--------------------------------|----------------------------|--------------------|---|
| Salaries/contracts: | 244000 | | All salaries / contracts relate specifically to delivery of projects and programming with th exception of 1day/wk admin role and Executive Director time spent on core operations |
| General operations: | 14000 | | |
| One-time project / program: | 35000 | 6000 | Please see attached project budget |
| Physical assets: | 0 | | |
| Rent (RMOW facilities): | 0 | N/A | |
| Rent (other facilities): | 0 | | |
| Other: | | | |
| Total | \$ 293000 | \$ 6000 | % (Grant request ÷ Annual budget amount) |
| | | | Reminder: The grant amount requested cannot be more than 50% of the annual operating budget of the organization. |
| 6. Additional Information: | | | mation, details or explanations regarding your ke to be considered by Council. |
| | ve made it a pa | rt of the progra | es every year since we took over GROW and am that participants commit to 4 volunteer |
| | ental annual bo | x replacement | and to have the volunteer support to program. Therefore, if CEP support is secured |
| 7. Attachments: Ple | ease indicate the a | attachments you a | are including with your Grant Application Form: |

Proof (copy) of registered not-for-profit society status or registered charity status (Required)

COMMUNITY PERFORMANCE INDICATORS

Please list how your organization may improve Community Performance Indicators:

First, please visit <u>www.whistler.ca/monitoring</u> to learn about the five priority areas of Whistler's Community Performance Indicators (CPI):

- 1. Enriching Community Life
- 2. Enhancing the Resort Experience
- 3. Protecting the Environment
- 4. Ensuring Economic Viability
- 5. Partnering for Success

Secondly, identify how your grant (or organization) may improve any CPIs described in the five areas listed above.

Note: Each priority listed above has numerous areas of measurement to choose from and all are listed with their existing statistical trend at www.whistler.ca/monitoring

Example: This grant addresses the priority of "Enriching Community Life" because it improves <u>personal health</u> <u>status</u>, a <u>sense of belonging</u> and increases <u>resident volunteer rates</u>. Specifically, this is because...

The GROW program performs against many Community Performance Indicators:

- -> Enriching Community Life by improving physical and mental health status, creating a sense of belonging and increasing community volunteer rates.
- -> Protecting the Environment by reducing food-related packaging, reducing food waste, reducing food miles for users, and adopting chemical-free practices.
- -> Partnering for Success as with all AWARE programs the ongoing success of GROW is based on partnership. For this program partners include: the RMOW, Sea to Sky Soils, WCSS, Spring Creek and Waldorf Schools, Whistler Blackcomb Epic Promise and more.

GRANT APPLICATION AUTHORIZATION:

| Submitted by: | Claire Ruddy |
|------------------|---|
| Phone number: | on file |
| Email: | cruddy@awarewhistler.org |
| Acknowledgement: | I confirm that the information provided in this CEP Grant Application Form is true; I confirm that a representative is required to present this grant request at a future Council Meeting; I confirm that if any amount is granted that the Grant Reporting Form is due by December 1 of this year; I confirm that if any amount is granted it will be used only for its intended purpose unless otherwise approved by Council. |
| Signature: | |

Funding decisions will be announced during a Regular Council Meeting in April 2021.

Please contact the Legislative Services Department at corporate@whistler.ca if you require any assistance.

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<u>Home</u> > <u>Canada Revenue Agency</u> > <u>Charities and Giving</u> > <u>Search</u>

> T3010 Registered Charity Information Return

Detail page

① Use this page to confirm a charity's status and Business/Registration number. The Charities Directorate has not necessarily verified the other information provided by the charity.

A W A R E ASSOCIATION OF WHISTLER AREA RESIDENTS FOR THE ENVIRONMENT

Business/Registration number:

892079443 RR 0001

Charity status:

Registered

Effective date of status:

1992-12-01

Sanction:

N/A

Language of correspondence:

ENGLISH

Designation:

Charitable organization

Charity type:

Other purposes beneficial to the community

Category:

Community Resource

| Address: |
|-------------|
| PO BOX 1370 |
| City: |

WHISTLER

Province, territory, outside of Canada:

BC

Country:

CA

Postal code/Zip code:

V0N1B0

Charity Email address:

INFO@AWAREWHISTLER.ORG

Charity website address:

WWW.AWAREWHISTLER.ORG <a>™

View this charity's quick view information

Quick view

Screen ID: CRA-HACC-DP

Version: 2019-05-08