GENERAL INFORMATION

Name of Organization Requesting Grant: *(Please list parent/sponsor organizations in parenthesis)*	Whistler Mature Action Community Society (Whistler MAC)
Society Registration Number:	S-33807
Organization Mailing Address:	P.O. Box 913, Whistler, BC V0N 1B0
Contact Name & Title:	Kathy White - Chair
Organization Phone Number:	███████████
Organization Email Address:	chair@whistlermac.org ████████████████
Organization Purpose or Mandate: *(Please provide this answer in one sentence.)*	Welcoming supportive community where Whistler 55+ comfortably age in place and are valued for who they are and what they do.

ORGANIZATION INFORMATION

How many years has the organization existed?	Since 1995
How many active members/participants does the organization have in the current year?	210
How many volunteers/executive/staff are required to administer the organization in the current year?	9 volunteer board members
Age range of participants in the organization:	55+
Please list active website URLs and active social media accounts (Facebook, Twitter, Instagram, etc.):	www.whistlermac.org www.facebook.com/groups/960888177281796/
Can anyone join the organization or participate? If no, please specify the restrictions and requirements for membership or participation:	Minimum age: 55
Does the organization have any outstanding debts or other means of funding from the RMOW? If yes, please state the amount and reason:	No debts

GRANT INFORMATION

1. Purpose of Grant:	Explain in detail how the funding will be spent. Please refer to Council Policy A-7 Community Enrichment Program, available at www.whistler.ca/cep for funding criteria and eligibility. Please be as concise as possible using the space below.

The aim of the grant is to help finance a review and update of the MAC website.

The MAC website is widely used by members and other seniors living in and visiting Whistler for information on programs within our community.

The plan would be to review the existing website, consult with MAC Board as to new requirements, develop a new website and review the new websitThe aim of the grant is to help finance a review and update of the MAC website.

The MAC website is widely used by members and other seniors living in and visiting Whistler for information on programs within our community.

The plan would be to review the existing website, consult with MAC Board as to new requirements, develop a new website and review the new website redesign.

The redesign would have to take into consideration the existing tools we use to manage membership as well as managing organized events – both these items are annual purchased products (not expensive). They don"t effect the website design but effect what tools are used for the website design.

The project would take approximately 5 days of work.e redesign.

The redesign would have to take into consideration the existing tools we use to manage membership as well as managing organized events – both these items are annual purchased products (not expensive). They don"t effect the website design but effect what tools are used for the website design.

The project would take approximately 5 days of work.

2. Is This a New Program or Activity?	If yes, what are your targets and goals for this program/activity?

The website has been up for several years but needs updating.

3. Current Year Highlights and Community Benefits:	Detail the specifics of activities and community benefits your organization provides.

Whistler Mature Action Community is the voice of the 55+ / Seniors community and due to our board capacity, we have partnered with other community organizations to create "community service partnerships". For example, monthly zoom meetings with Whistler Public Library and WCSS - Activate and Connect: Lunch and Learn on topics of 55+ and broader community.
We keep in touch via our website, e-Newsletters and social media with members, due to covid.
Our members find our website a bit hard to navigate & we would like to assist to make it easier.

4. Existing Funding and Grant Applications:	1. List the specific grants, funding and fundraising planned, approved or pending for the existing year, and 2. Please also list rejected or non-approved funding (with reasons).

Whistler MAC has not applied for any other grants during 2020.

Whistler MAC was asked by Arts Whistler in Dec.2020 to participate in the LIFTing the community chairlift project ... where the Catskinner chair will be decorated Feb. 2021 and put on display on the cultural connector and when sold in Sept. 2021 MAC will receive 90% of chair purchase amount and the artist will get 10%. It's hard to say what an old ski lift chair on a metal base will sell for.

GRANT INFORMATION (CONTINUED):

5. Grant Request Amounts and Financial Breakdown:	Please ensure numbers provided in this table coincide with the required financial documents you provide in your application.		
	Annual Operating Budget	**Grant Requested**	*Provide a brief description of the specific amount requested.* *(Ex: Products, services, staffing roles, advertising, etc.)*
Salaries/contracts:	0		Volunteer Board
General operations:	5,399.95		Current Bank Balance
One-time project / program:		3,000	Evaluate & RFP to hire computer website builder for approx. $600 x 5 days work.
Physical assets:	0		
Rent (RMOW facilities):	0	N/A	
Rent (other facilities):	0		
Other:	2,099.45		Blue Shore Financial - Term Deposit
Total	**$ 7,499.40**	**$ 3,000** ⊞	_____40_____ % *(Grant request ÷ Annual budget amount)*

Reminder: The grant amount requested cannot be more than 50% of the annual operating budget of the organization.

6. Additional Information:	*Please list any additional information, details or explanations regarding your grant request that you would like to be considered by Council.*

Whistler MAC recognizes the importance of connecting with a user friendly, easy to use website to provide timely information, resources and community updates to our MAC members and broader community that is getting older and will plan to join MAC as they want to age in place and enjoy participating in our current online activities and in future provide in-person events.

Due to Covid-19 the Whistler MAC Board is trying to find ways to expand our connections and community partnerships and online website and social media account and member services datatebase will help us.

7. Attachments:	*Please indicate the attachments you are including with your Grant Application Form:*

☑ Financial Statement (audited preferred) or Organization Budget *(Required)*

☑ Proof (copy) of registered not-for-profit society status or registered charity status *(Required)*

☐ _____

☐ _____

COMMUNITY PERFORMANCE INDICATORS

Please list how your organization may improve Community Performance Indicators:	*First, please visit www.whistler.ca/monitoring to learn about the five priority areas of Whistler's Community Performance Indicators (CPI):* 1. *Enriching Community Life* 2. *Enhancing the Resort Experience* 3. *Protecting the Environment* 4. *Ensuring Economic Viability* 5. *Partnering for Success* *Secondly, identify how your grant (or organization) may improve any CPIs described in the five areas listed above.* *Note: Each priority listed above has numerous areas of measurement to choose from and all are listed with their existing statistical trend at www.whistler.ca/monitoring*
Example: This grant addresses the priority of "Enriching Community Life" because it improves personal health status, a sense of belonging and increases resident volunteer rates. Specifically, this is because…	

This grant addresses the priority of "Enriching Community Life" because it improves the ability to connect, promotes a sense of belonging and increases the likelihood of volunteering within the community.

Whistler Mature Action Community is focused on the 55+/Senior community health and wellness and provides resources through our website, e-Newsletters and social media accounts.

Updating the Whistler MAC website will help us build the sense of belonging to 55+ and soon-to-be 55+ members of the community and connect with the 55+ tourism visitors as well.

Whistler MAC is focused on encouraging our members to volunteer in the community, as many members have done over the years, which will benefit the social fabric of Whistler and the Sea-to-Sky corridor.

Whistler MAC believes that with an updated website, it will be easier for people to connect, learn together and share the journey of aging.

GRANT APPLICATION AUTHORIZATION:

Submitted by:	Kathy White - Chair
Phone number:	███████████
Email:	chair@whistlermac.org
Acknowledgement:	✓ I confirm that the information provided in this CEP Grant Application Form is true; ✓ I confirm that a representative is required to present this grant request at a future Council Meeting; ✓ I confirm that if any amount is granted that the the Grant Reporting Form is due by December 1 of this year; ✓ I confirm that if any amount is granted it will be used only for its intended purpose unless otherwise approved by Council.
Signature:	████████████████████

Funding decisions will be announced during a Regular Council Meeting in April 2021.
Please contact the Legislative Services Department at corporate@whistler.ca if you require any assistance.

NUMBER: **S-33807**

SOCIETY ACT

CANADA
PROVINCE OF BRITISH COLUMBIA

CERTIFICATE OF INCORPORATION

I Hereby Certify that

THE MATURE ACTION COMMITTEE

has this day been incorporated under the *Society Act*

Issued under my hand at Victoria, British Columbia
on *June 20, 1995*

JOHN S. POWELL
Registrar of Companies