

Lucy Wyn-Griffiths

From: pedaw <pedaw@familyservices.bc.ca>
Sent: Wednesday, January 13, 2021 10:03 AM
To: corporate
Subject: Landmark Lighting Request - Provincial Eating Disorders Awareness Week
Attachments: Whistler Landmark Lighting Request.jpg

To Mayor and the Council,

Our organization is leading a provincial campaign to light up different landmarks in BC in the color purple for Provincial Eating Disorders Awareness Week running from February 1st to February 7th, 2021.

We're reaching out to request the illumination of landmarks within Whistler this year in support of this cause, with Fitzsimmons Bridge being the available option.

We would love to post and recirculate any photos of yours on social media with the hashtags #showpurplelove and #showusyourpurple

This year, Jessie's Legacy will be promoting Provincial Eating Disorders Awareness Week (PEDAW) from February 1st to 7th, 2021.

PEDAW raises awareness for eating disorders and provides education about media literacy, resiliency, building healthy body image, and self-esteem. This year on February 1st, communities across BC will be uniting to share the #showpurplelove message on social media and through 'purple lightings' of landmarks, wearing purple, and the "Love Our Bodies, Love Ourselves" signature wristbands.

About Jessie's Legacy Eating Disorders Prevention:

Jessie's Legacy is a program created and operated by Family Services of the North Shore. It is an innovative provincial program which provides education, resources and inspiration to prevent eating disorders and address disordered eating.

We had some trouble saving the fillable form once it was completed, but I have included it as an attachment in this email.

Kind regards,
Elvira Chan



Elvira Chan, Project Coordinator (she/her)
Family Services of the North Shore
Suite 203 - 1111 Lonsdale Avenue
North Vancouver, BC V7M 2H4
Phone 604-988-5281 Fax 604-988-3961
www.familyservices.bc.ca

We respectfully acknowledge that the services we provide are on the traditional and unceded homelands of the Coast Salish peoples, including the xʷməṭkwəy'əm (Musqueam), Skwxwú7mesh (Squamish) and səliwətaɫ (Tsleil-Waututh) Nations.

CONFIDENTIALITY: This e-mail message (including attachments, if any) is confidential and is intended only for the addressee. Any unauthorized use or disclosure is strictly prohibited. Disclosure of this e-mail to anyone other than the intended addressee does not constitute waiver of privilege. If you have received this communication in error, please notify us immediately and delete this. Thank you for your cooperation.



Landmark Lighting Request Form

Please complete the form and scan/email to corporate@whistler.ca along with your cover letter addressed "To Mayor and Council" with information regarding your campaign or cause.

We will contact you to confirm the status of your request.

Contact Name	Elvira Chan
Organization	Jessie's Legacy - Family Services of the North Shore
Business Address	1111 Lonsdale Avenue
City/Province/Postal Code	North Vancouver, BC, V7M 2H4
Business Phone Number	778-987-7729
Business Email	pedaw@familyservices.bc.ca
Website Address	https://jessieslegacy.com/
Brief description of the event associated with your request - 75 words or less <i>(Information here will be used for communications and the sign on the bridge. RMOW will edit copy if necessary.)</i>	This year, Jessie's Legacy will be promoting Provincial Eating Disorders Awareness Week (PEDAW) from February 1st to 7th, 2021. PEDAW raises awareness for eating disorders and provides education about media literacy, resiliency, building healthy body image, and self-esteem. This year on February 1st, communities across BC will be uniting to share the #showpurplelove message on social media and through 'purple lightings' of landmarks, wearing purple, and the "Love Our Bodies, Love Ourselves" signature wristbands.
Optional: Social Media Campaign Title (include hashtags)	#showpurplelove #showusyourpurple
Landmark Choice	<input type="checkbox"/> Fitzsimmons Covered Bridge
Date of Event	February 1st, 2021 - February 5th, 2021
Colour Request	Purple

Signature: Elvira Chan

Date: Jan 13, 2021

This application does not guarantee that your event lighting request will be approved or your date is available.