



## Landmark Lighting Request Form

Please complete the form and scan/email to [corporate@whistler.ca](mailto:corporate@whistler.ca) along with your cover letter addressed "To Mayor and Council" with information regarding your campaign or cause.

We will contact you to confirm the status of your request.

<b>Contact Name</b>	Genny Krikorian
<b>Organization</b>	BC211 in partnership with United Way Canada
<b>Business Address</b>	330 - 111 W. Hastings St.
<b>City/Province/Postal Code</b>	Vancouver, BC V6H 1H4
<b>Business Phone Number</b>	604-708-4057
<b>Business Email</b>	genny@bc211.ca
<b>Website Address</b>	211.ca / bc211.ca
<b>Brief description of the event associated with your request - 75 words or less</b> <i>(Information here will be used for communications and the sign on the bridge. RMOW will edit copy if necessary.)</i>	February 11th is 211 Day, a public awareness initiative for the award-winning 211 information and referral service. Dial 2-1-1, 24/7, 365 days a year to be connected with a Navigator who can help you find the right support in your community for your situation, whether it's housing, food, counselling, financial assistance, or more. As of Oct. 15, 2020, the 211 network now spans the entire country. To celebrate, landmarks across Canada will be illuminated in red on February 11th. Our goal is to raise awareness for the free, confidential, 211 Service.
<b>Optional: Social Media Campaign Title (include hashtags)</b>	Facebook: @UnitedWayCentraide Twitter: @UWCCanada Hashtags: #211Day, #HelpStartsHere, #MakeTheRightCall
<b>Landmark Choice</b>	<input checked="" type="checkbox"/> <b>Fitzsimmons Covered Bridge</b>
<b>Date of Event</b>	February 11, 2021
<b>Colour Request</b>	Red

Signature:   
Date: January 11, 2021

This application does not guarantee that your event lighting request will be approved or your date is available.