

January 4, 2021

Via Email: corporate@whistler.ca

Mayor and Council Resort Municipality of Whistler 4325 Blackcomb Way Whistler, BC V8E 0X5

To Mayor and Council,

Epilepsy is one of the most common neurological conditions, however, it currently receives the least funding and has the least recognition in society. The BC Epilepsy Society – a provincially incorporated non-profit organization and a federally registered charitable organization – has been proudly serving the over 50,000 people living with epilepsy in BC and their families, friends and loved ones. Through our international I AM A VOICE for Epilepsy Awareness™ campaign, we have also been working to raise awareness of epilepsy around the world.

We are excited to let you know that February 8, 2021 is International Epilepsy Day, which is an opportunity to raise much-needed awareness of epilepsy, what it is, how it can be treated, and what is needed to bring treatment to all people who need it.

On this day, many buildings and landmarks in countries around the world light up purple – the colour associated with epilepsy – to raise awareness of epilepsy. Because of this, the BC Epilepsy Society would like to request that Whistler's Fitzsimmons Creek Bridge be lit with purple lights on February 8, 2021 in honour of epilepsy awareness.

Through your participation in International Epilepsy Day, you will not only be able to show people living with epilepsy that they are not alone but will also get people talking about epilepsy in an effort to raise awareness of epilepsy in the community.

We look forward to working with you on International Epilepsy Day on February 8, 2021 and in the future. Please feel free to contact me should you have any questions or require any additional information.

Sincerely,

Kim Davidson Executive Director BC Epilepsy Society

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Landmark Lighting Request Form

Please complete the form and scan/email to corporate@whistler.ca along with your cover letter addressed "To Mayor and Council" with information regarding your campaign or cause. We will contact you to confirm the status of your request.

Contact Name	Kim Davidson
Organization	BC Epilepsy Society
Business Address	#610 - 4180 Lougheed Highway
City/Province/Postal Code	Burnaby, BC V5C 4B3
Business Phone Number	604-875-6704
Business Email	sonia@bcepilepsy.com
Website Address	www.bcepilepsy.com
Brief description of the event associated with your request - 75 words or less (Information here will be used for communications and the sign on the bridge. RMOW will edit copy if necessary.)	Epilepsy is one of the most common neurological conditions, however, it receives the least funding and has the least recognition in society. February 8th is International Epilepsy Day, which raises much-needed epilepsy awareness and allows the over 65 million people with epilepsy around the world to share their experiences. The BC Epilepsy Society is a non-profit charitable organization that supports the over 50,000 people with epilepsy in BC and raises epilepsy awareness in the community.
Optional: Social Media Campaign Title (include hashtags)	
Landmark Choice	Fitzsimmons Covered Bridge X
Date of Event	February 8, 2021
Colour Request	Purple

Signature:	Um Dundson	
January 4th, 2021		
Date:		

This application does not guarantee that your event lighting request will be approved or your date is available.