

Lucy Wyn-Griffiths

From: BC Provincial Commissioner <bc-pc@girlguides.ca>
Sent: Saturday, December 19, 2020 8:20 PM
To: corporate
Subject: Guiding Lights Across BC - Feb 22 2021 - Fitzsimmons Bridge
Attachments: Landmark Lighting Request Form - Girl Guides.pdf

To Whistler Mayor and Council,

On behalf of Girl Guides of Canada's British Columbia Council, I am writing to ask for your support for girl empowerment in BC this February 22 by lighting up Fitzsimmons Bridge and any other local landmarks in the colour blue (and joining many other participating sites across BC including BC Place and Science World which have confirmed their participation!).

Every year on February 22, Girl Guides celebrate World Thinking Day, a day of international friendship. It is an opportunity to speak out on issues that affect girls and young women, celebrate the founding of Girl Guides, and be connected to the 10 million members around the world who are part of the Guiding movement.

Here in British Columbia, we have thousands of girls and women who are members of Girl Guides of Canada. We have Girl Guide programs in nearly every community in BC - including several groups in Whistler - and our girls/volunteers light up their communities year-round through leadership, community service, and efforts to create *a better world, by girls*. Girls typically participate in annual Thinking Day activities held on/around February 22. Due to the impacts of COVID-19, our usual large gatherings, campfire singalongs, community events, special camps, and other activities are impacted, so this year will look different than usual.

For Thinking Day 2021, we will be celebrating in a way that is COVID-friendly, keeps our communities safe, and brings a smile to the faces of girls, families, volunteers, and the public: **Guiding Lights Across British Columbia**. This community initiative will light up outdoor landmarks, bridges, buildings, stadiums, and other illuminated locations, with blue lights, in celebration of the sisterhood of Guiding across BC and beyond, on February 22. Blue is the well-known colour of Girl Guides and girls/women in BC have worn their blue Girl Guide uniforms with pride for many generations.

We will be mobilizing our members to admire these lit-up sites in ways that comply with COVID-19 rules (both from public health authorities and Girl Guides' own member safety protocols) in effect at that time, posting photos on social media, emailing our members with info about how to participate, and more. We are excited for this open-air opportunity that will enable everyone to safely celebrate.

Our Girl Guide members and broader network of supporters would be thrilled to have your landmarks lit up as part of Guiding Lights Across British Columbia, and to highlight your participation as part of this province-wide event. Please contact us at bc-pc@girlguides.ca to confirm your ability to participate in this February 22, 2021 activity.

Thank you for your support for Guiding in BC!

Diamond Isinger
Provincial Commissioner (BC)

Girl Guides of Canada-Guides du Canada

Diamond Isinger | Provincial Commissioner | British Columbia
Girl Guides of Canada-Guides du Canada





Landmark Lighting Request Form

Please complete the form and scan/email to corporate@whistler.ca along with your cover letter addressed "To Mayor and Council" with information regarding your campaign or cause.

We will contact you to confirm the status of your request.

Contact Name	Diamond Isinger
Organization	Girl Guides of Canada - BC Council
Business Address	107 - 252 W Esplanade
City/Province/Postal Code	North Vancouver, BC V7M 0E9
Business Phone Number	1-800-565-8111
Business Email	bc-pc@girlguides.ca
Website Address	www.girlguides.ca
Brief description of the event associated with your request - 75 words or less <i>(Information here will be used for communications and the sign on the bridge. RMOW will edit copy if necessary.)</i>	<p>Every year on February 22, Girl Guides celebrate World Thinking Day, a day of international friendship. It is an opportunity to speak out on issues that affect girls and young women, celebrate the founding of Girl Guides, and be connected to the 10 million members around the world who are part of the Guiding movement.</p> <p>Through Guiding programs in Whistler and across BC, our girls/volunteers light up their communities year-round through leadership, community service, and efforts to create a better world, by girls.</p> <p>Join us in celebrating girl empowerment for Guiding Lights Across BC - as we light up landmarks across the province!</p>
Optional: Social Media Campaign Title (include hashtags)	Guiding Lights Across BC @bcgirlguides on Twitter/Instagram BC Girl Guides on Facebook
Landmark Choice	<input checked="" type="checkbox"/> Fitzsimmons Covered Bridge
Date of Event	February 22, 2021
Colour Request	Blue

Signature: _____

Date: **December 18, 2020**

This application does not guarantee that your event lighting request will be approved or your date is available.