



WHISTLER

REPORT | INFORMATION REPORT TO COUNCIL

PRESENTED: December 15, 2020
REPORT: 20-124
FROM: Corporate and Community Services
FILE: 3004
SUBJECT: 2020 COMMUNITY ENRICHMENT PROGRAM REPORTING FORMS

COMMENT/RECOMMENDATION FROM THE CHIEF ADMINISTRATIVE OFFICER

That the recommendation of the General Manager of Corporate and Community Services be endorsed.

RECOMMENDATION

That Council receive Information Report No. 20-124 regarding the 2020 Community Enrichment Program Reporting Forms.

REFERENCES

Appendix "A" – *Council Policy A-7: Community Enrichment Program*

Appendix "B" – 2020 Community Enrichment Program Reporting Forms:

- Association of Whistler Area Residents for the Environment (AWARE) (Climate Action Campaign Jam) (Reporting Form not received)
- BC Luge Association
- Community Foundation of Whistler
- Howe Sound Women's Centre Society (Prevention, Education, Advocacy, Counselling and Empowerment)
- Howe Sound Women's Centre (Whistler Women's Centre – Drop In)
- Pathways Serious Mental Illness Society
- Sea to Sky Community Services Society (Better at Home)
- Sea to Sky Community Services Society (Whistler Parent and Tot Program)
- Sea to Sky Nordics
- The Point Artist Run Centre
- Whistler Adaptive Sports Program
- Whistler Blackcomb Freestyle Ski Club
- Whistler Community Services Society (Birth, Baby & Beyond)
- Whistler Community Services Society (Counselling Assistance Program)
- Whistler Gymnastics Club
- Whistler Learning Centre
- Whistler Minor Hockey Association
- Whistler Mountain Ski Club (Reporting Form not received)
- Whistler Multicultural Society
- Whistler Naturalists Society
- Whistler Nordics Ski Club
- Whistler Pickleball Association
- Whistler Sailing Association
- Whistler Sea Wolves Swim Club
- Whistler Singers
- Whistler Skating Club
- Whistler Slo Pitch Association
- Whistler Sport Legacies
- Whistler Valley Quilters' Guild Society
- Whistler Waldorf School Society
- Whistler Youth Soccer Club
- Zero Ceiling Society of Canada (Rent Smart Program)

- Zero Ceiling Society of Canada (Work 2 Live Program)

Please note, some information that is part of the receipts, personal information and business information has been redacted in adherence to the *Freedom of Information and Protection of Privacy Act BC (FOIPPA)*.

PURPOSE OF REPORT

The purpose of this Report is to demonstrate how the 2020 Community Enrichment Program (“CEP”) grant recipients utilized the grant monies awarded to each organization, and for Council to receive the information contained within the 2020 CEP Reporting Forms provided by the recipient organizations.

DISCUSSION

Each year through the CEP, the Resort Municipality of Whistler (“RMOW”) financially supports local non-profit organizations and societies that benefit the resort community.

The amount provided to each selected organization varies, but can only be up to 50 per cent of a program’s total cost. To qualify for a CEP grant, applicants must operate in one of the following categories:

- 1) Environment
- 2) Social Service
- 3) Community Service
- 4) Recreation and Sport
- 5) Arts and Culture

The first round of successful applicants were announced at the Regular Council Meeting on April 21, 2020. The second round of successful applicants were announced at the Regular Council Meeting on August 18, 2020. Evaluations of the applications followed *Council Policy A-7: Community Enrichment Program* attached as Appendix “A” to this Report. Due to Covid-19 and the unprecedented needs associated with this pandemic, successful applicants were advised that the grants could be spent on any program expenses and not just on the specific funding request that was submitted in their original application. As such, organisations have demonstrated their adaptability and many spent their grants on personal protective equipment, expenses to transition their programs online and salaries to fund additional counsellors, computer experts and other key individuals to keep their programs running. Many of the applicants described the difficult tasks they have faced in transitioning their programs online and their appreciation for funding in this difficult year.

Four organizations, the Howe Sound Women’s Centre Society, the Sea to Sky Community Services, the Whistler Community Services Society and the Zero Ceiling Society of Canada, each received a total of \$10,000 or more for their programing. These organizations will be presenting to Council at the Regular Council Meeting on December 15, 2020 to share how the CEP funds were used and to answer any questions Council may have in regard to funding use, including impact on the organization and the community.

This year, the Association of Whistler Area Residents for the Environment (AWARE) and the Whistler Mountain Ski Club did not meet the 4 p.m. December 1 deadline as laid out in Council Policy A-7: Community Enrichment Program. AWARE did submit their Reporting Form late (included in this report) but Whistler Mountain Ski Club did not submit their Reporting Form at all.

As per the Council Policy, failure to complete and submit all documentation by the due date and time may result in ineligibility for grant funds for one granting cycle (one year).

POLICY CONSIDERATIONS

Official Community Plan

The CEP is consistent with Whistler's Vision and Official Community Plan ("OCP"). The vision statement highlights that Whistler is "[a] place where our community thrives" and the CEP, through the provision of funding to organizations that benefit the resort community, helps our community do just that.

Goals, Objectives and Policies

Given that CEP applicants must operate in one of the following categories of environment, social service, community service, recreation and sport, or arts and culture, this initiative supports many of the goals, policies and objectives outlined in the OCP.

Chapter 8 (Health, Safety and Well-being) is all about ensuring Whistler has strong community connections and social fabric – that Whistler is inclusive and affordable, and we enjoy high levels of trust, community engagement and good governance. The provision of funding to the organizations within the fields of social and community service support the following goals within this Chapter:

- **Goal 8.2.:** Promote efforts to enhance the quality of life for all residents and *employees*.
- **Goal 8.3.:** Strengthen opportunities for social cohesion and connectedness for residents and visitors.
- **Goal 8.4.:** Encourage and strengthen a culture of inclusion and diversity.

Chapter 9 (Learning, Culture and Recreation) focuses on outdoor and indoor recreation and programs. The following goal, and supporting objective, is reinforced by the numerous recreation organizations that are recipients of CEP funding:

- **Goal 9.6.:** Continue to work collaboratively with partner organizations to provide quality recreation and leisure amenities and experiences.
- **Objective 9.6.1.:** Non-profit third party recreations service providers thrive, complement resort offerings and contribute to the social well-being of residents and visitors.

Additionally, the following objective, and associated policy, is supported through the provision of funding to arts and culture organizations:

- **Objective 9.2.2.:** Increase opportunities for education, participation and enjoyment of Arts, Nature and Heritage for residents and visitors.
- **Policy 9.2.2.1.:** Support non-profit and private sector efforts to increase opportunities for individuals to learn about and participate in Arts, Nature and Heritage.

Chapter 7 of the OCP (Natural Environment) is about protecting, monitoring and restoring the natural environment in Whistler. Chapter 10 of the OCP (Climate Action and Energy) speaks to confirming the community's belief that climate change is real, that reducing GHG emissions is beneficial to our broader well-being and that governments should act promptly to mitigate the negative impacts of climate change. This year, the funding provided to AWARE's Climate Action Campaign Jam supports goals identified in both of these Chapters of the OCP.

Other Relevant Policies

As mentioned above, the CEP is also guided by *Council Policy A-7: Community Enrichment Program*.

BUDGET CONSIDERATIONS

The RMOW, through the CEP, awarded successful applicants a grand total of \$195,092.59 in 2020 grant funds. The first round of awards totalled \$119,166.00. The second round of awards totalled \$75, 926.59.

COMMUNITY ENGAGEMENT AND CONSULTATION

The CEP was advertised to local non-profit organizations on the RMOW website as well as through an ad in the Pique Newsmagazine that ran for three consecutive weeks. As the CEP is an annual funding opportunity, many organizations are routinely aware of the application period. The successful applicants are published on the whistler.ca/cep webpage along with the amount of their grant.

SUMMARY

The purpose of this Report is to provide Council with the details of how the 2020 CEP grant recipients utilized the grant monies and for Council to receive the 2020 CEP Reporting Forms provided by the recipient organizations.

Respectfully submitted,

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LEGISLATIVE SERVICES ADMINISTRATIVE ASSISTANT

for

Brooke Browning

MUNICIPAL CLERK

for

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GENERAL MANAGER OF CORPORATE AND COMMUNITY SERVICES