



Charles J. Fuschillo, Jr.
President & Chief Executive Officer

August 13, 2020

Resort Municipality of Whistler
4325 Blackcomb Way
Whistler, BC V8E 0X5

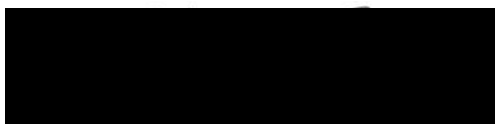
Dear Mayor and Council:

First and foremost, we at AFA hope you are staying safe and well in light of COVID19. Thank you for considering our request to light the Fitzsimmons Covered Bridge by joining the Alzheimer's Foundation of America's (AFA) **"Light the World in Teal"** initiative on Thursday, November 5, 2020. The color requested is **teal**.

Last year, more than 340 landmarks around the globe participated by turning their lights to **TEAL** to show their support of the Alzheimer's Foundation of America's (AFA) efforts to educate people about the Alzheimer's disease and the importance of early detection.

More than 5 million Americans are currently living with Alzheimer's disease and more than 46 million worldwide. The Alzheimer's Foundation of America (AFA) mission is to provide optimal care and services to individuals living with Alzheimer's disease and related illnesses and to their families and caregivers. AFA is committed to raising awareness of Alzheimer's disease.

Thank you for your time and consideration, and please stay safe.



Charles J. Fuschillo, Jr.
President and Chief Executive Officer
Alzheimer's Foundation of America

P.S. Please note RGB code: 0, 125, 125 (if needed)

322 Eighth Avenue, 16th Floor, New York, NY 10001
Tel: (866) 232-8484 • Fax: (646) 638-1546
www.alzfdn.org



Landmark Lighting Request Form

Please complete the form and scan/email to corporate@whistler.ca along with your cover letter addressed "To Mayor and Council" with information regarding your campaign or cause.

We will contact you to confirm the status of your request.

Contact Name	Peggy Kruger
Organization	Alzheimer's Foundation of America
Business Address	322 Eighth Ave, 16th FL
City/Province/Postal Code	NYC, NY 10001
Business Phone Number	866-232-8484
Business Email	pkruger@alzfdn.org
Website Address	https://alzfdn.org
Brief description of the event associated with your request - 75 words or less <i>(Information here will be used for communications and the sign on the bridge. RMOW will edit copy if necessary.)</i>	Buildings around the world light up in TEAL to help raise awareness of Alzheimers disease and related dementias.
Optional: Social Media Campaign Title <i>(include hashtags)</i>	
Landmark Choice	<input checked="" type="checkbox"/> Fitzsimmons Covered Bridge
Date of Event	November 5, 2020
Colour Request	TEAL

Signature: _____

Date: 8/11/20

This application does not guarantee that your event lighting request will be approved or your date is available.