



**Prostate  
Cancer  
Foundation BC**

**RESEARCH • AWARENESS • SUPPORT**

August 18, 2020

### **Whistler Landmark Lighting request**

Dear Mayor and Council

September is Prostate Cancer Awareness month and Prostate Cancer Foundation BC would like to ask the Resort Municipality of Whistler to light up Fitzsimmons Covered Bridge in Blue. Our first date choice is Sept. 17 but any day/s in September would be wonderful.

Prostate Cancer is the #1 cancer in men, 1 in 9 men will be diagnosed with Prostate Cancer.

Our Foundation was formed by Prostate Cancer support group members dedicated to the fight against Prostate Cancer. We are a non-profit organization devoted to promoting Prostate Cancer health and awareness, assisting support groups, supporting research dedicated to improve treatment, and finding a cure for Prostate Cancer. We hope we can count on your support to help spread awareness.

Sincerely,



Shelley Werk  
Donor Relations



## Landmark Lighting Request Form

Please complete the form and scan/email to [corporate@whistler.ca](mailto:corporate@whistler.ca) along with your cover letter addressed "To Mayor and Council" with information regarding your campaign or cause.

We will contact you to confirm the status of your request.

<b>Contact Name</b>	Shelley Werk
<b>Organization</b>	Prostate Cancer Foundation BC
<b>Business Address</b>	#4-17918 55th Ave.
<b>City/Province/Postal Code</b>	Surrey, BC V3S 6C8
<b>Business Phone Number</b>	604 574-4012
<b>Business Email</b>	shelley@prostatecancerbc.ca
<b>Website Address</b>	www.prostatecancerbc.ca
<b>Brief description of the event associated with your request - 75 words or less</b> <i>(Information here will be used for communications and the sign on the bridge. RMOW will edit copy if necessary.)</i>	September is Prostate Cancer Awareness month and we are asking landmarks and buildings across Canada to Light up in Blue for the #1 cancer in men. We would like to request any days you may have available to light Fitzsimmons Covered Bridge in blue in September. Please let me know if you have a certain form to fill out. 1 in 9 men will be diagnosed with Prostate Cancer and we would love for you to join us in spreading awareness.
<b>Optional: Social Media Campaign Title (include hashtags)</b>	#showyourblue #lightupinblue #prostatecancerawareness
<b>Landmark Choice</b>	<input type="checkbox"/> <b>Fitzsimmons Covered Bridge</b>
<b>Date of Event</b>	Sept. 17, 2020
<b>Colour Request</b>	Blue

Signature \_\_\_\_\_

Date: Aug. 18/20

This application does not guarantee that your event lighting request will be approved or your date is available.