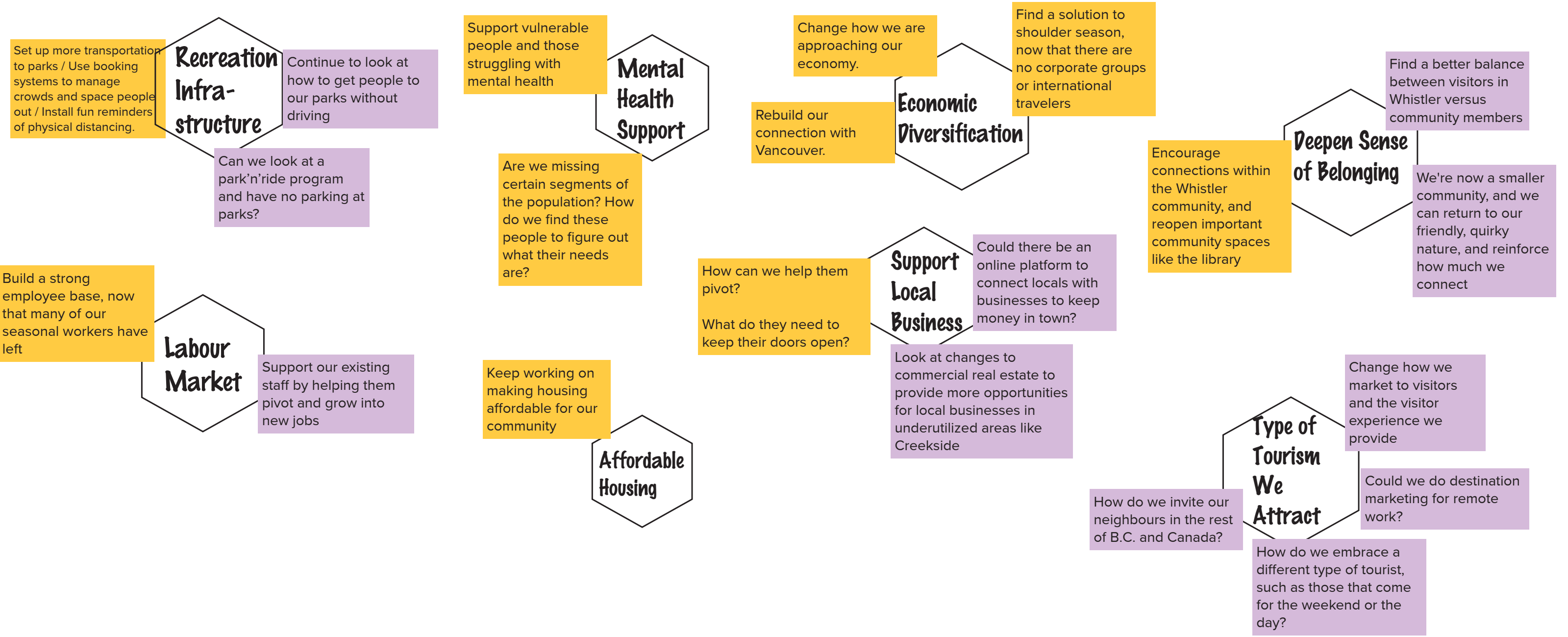


Sense of Place: Strategic Agenda

Design Criteria

- Coordinate as a community about the 'what' & the 'how'
- Reset & pivot
- Be guided by our connection to nature

Needs & Opportunities



Design Principles

Focus on urgent environmental issues, not low hanging fruit

Needs & Opportunities

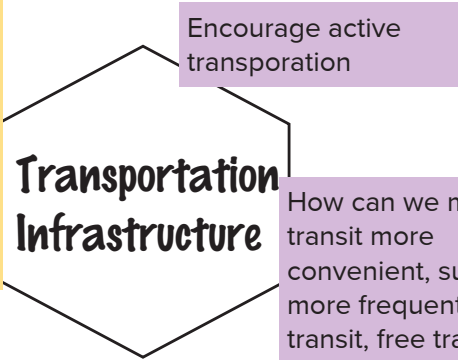
Do we need to be so big and international?

What kind of visitor do we want?



How do we attract visitors who are passionate about natural environment?

Suggestions include: upgrades to the Valley Trail (including widening), more multi-use trails, park'n'ride / shuttles, community-to-community travel, more electric vehicle charging stations,



Encourage active transporation

How can we make transit more convenient, such as more frequent transit, free transit, and inter-corridor transit?

Ensure safe access to green space to allow people to spread out



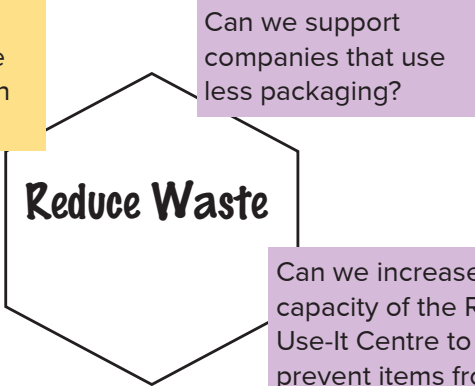
How can we encourage visitors to have a deeper exchange with the environment?



If it's not measured, it can't be managed



How do we shift back to re-useable items with safety in mind?



Can we support companies that use less packaging?

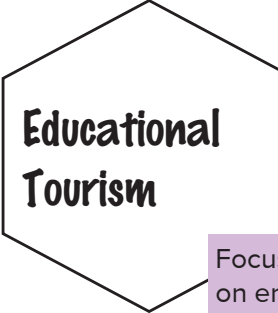
Can we increase the capacity of the Re-Use-It Centre to prevent items from going to the landfill?

Support regional farmers



The local market is important, and those working from home are potentially a permanent market for businesses.

Opportunity to build a more environmentally-friendly economy



Whistler can be a model for living sustainably, and educate visitors on the importance of protecting the environment

Focus our offerings on environment, rather than gondolas, machines and other non-natural amenities

STAKEHOLDERS

Chamber of Commerce

DESIGN PRINCIPLES

Equity

Human Rights

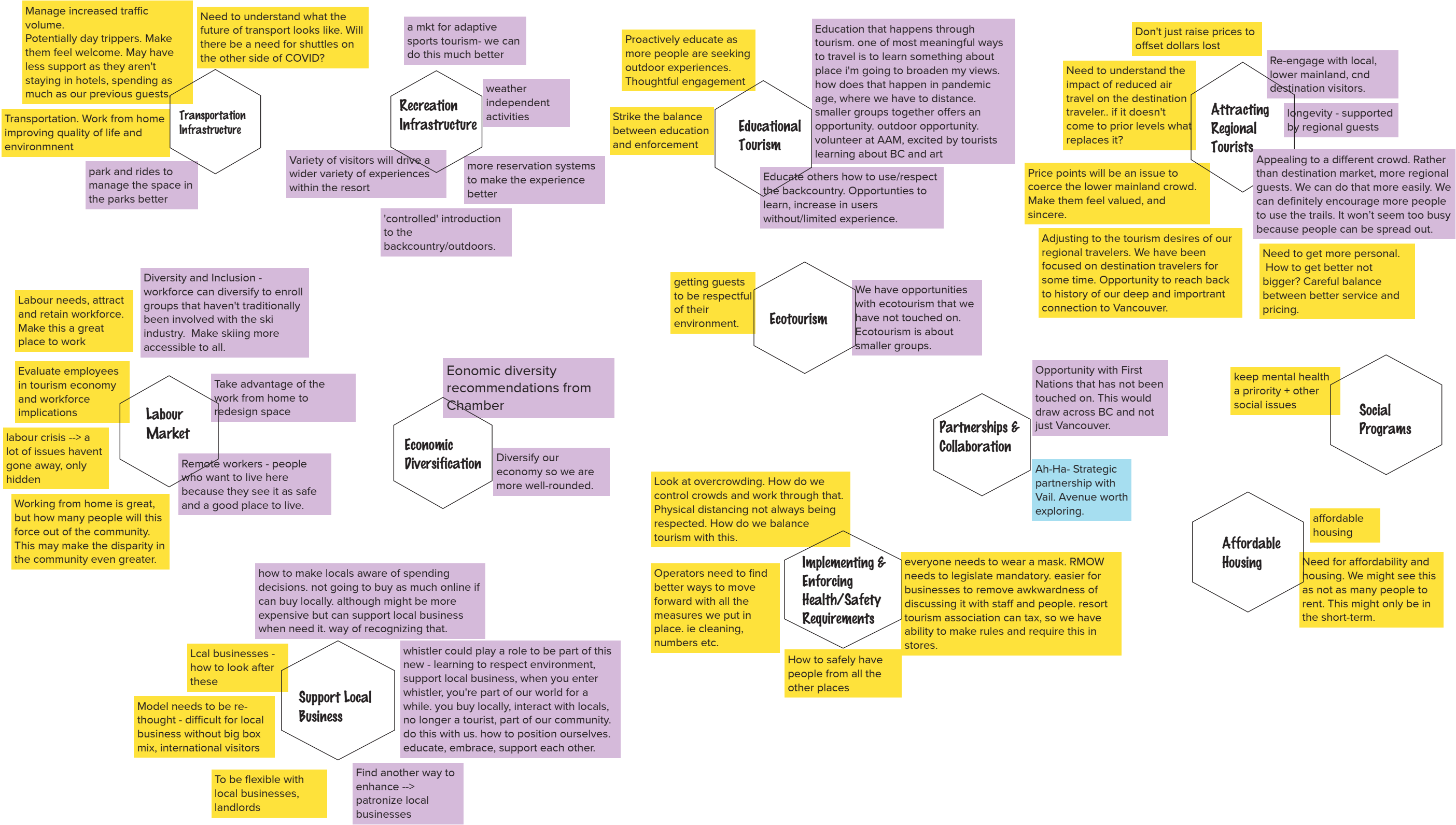
Manage economy and environment

Dialogue approaches

Use this pause to re-think the path we've been on

Be global leaders as we "build back better"

NEEDS & OPPORTUNITIES



Stakeholders

Design Principles

Inclusion

shifting from a consumer society to a more sustainable one.

Needs & Opportunities

Right Relationship with First Nations

authentic connection with the First Nation communities

to build our relationship with FNs. Heather's comments were very real, and important in first conversation.

More integration of services with indigenous communities.

Shared community events with indigigenous community

More opportunity to learn from the indiginous communities north and south.

Opportunities to work with first nations. Balance

Affordable Housing

Housing stability

trends that we are seeing before the pandemic. The still exist and in some cases are exasperated. Affordable housing issue still there.

To look after our communiyt- to be affordable. Those that make this community run have some of the highest needs.

Still a need for affordable housing - even during COVID. Sad that still NIMBY sentiment towards new employee housing. Often younger generation too busy to get involved in political issues like housing.

Mental health issues. In many cases related to affordable housing issues. Some staff love coming to work, because the hated going home to inadequate housing.

Address Digital Divide

Use new technology engagement to get more community input on community issues.

Find vulnerabilities ie digital divide then figure out how to bridge those gaps

Encourage Emerging Leaders

Whistler is full of doers but even more have stepped up, how to we continue to foster that?

Doesn't always need to be the "leaders" that need to lead

Deepen Sense of Belonging

We have issues around racism, and inclusiveness and we need to expand our understanding of who is a Whistlerite. C19 has highlighted some of these issues that have already been there.

how do we support kindness and connectedness that we've rediscovered Acknowledge that its important..

Need to tell people that you love and appreciate them when they are in font of you.

Connectness - need this to be inclusive. Need to create or build a sense of belonging for everyone regardless of how long in the community. Look at different ways to build connections.

shift and reset the connections with people in a different way.

What constitutes a local? anyone that embraces our town and wants to contribute = whistlerite.

Individual & Community Mental Health

Community Wellness as a whole

Needs - better supports for School aged kids. There are some kids that are having a very hard time with the change in their life. Depression, anxiety

awareness of the mental and emotional support that is needed with the additional stresses in the community right now

Outdoor Space

Recreation- gyms have been closed a long time. The more outdoor spaces open the better. These are safe spaces and we can create distance. We have to concentrate through the fall that outdoor spaces can stay open.

Framework to Guide the Way Forward

Need structure and plan with leadership.

build policy and frameworks that have a positive impact.

Social Programs

Needs childcare. We have some childcare. Families are struggling with their own balance - working from home, home schooling. Hard to go back to work without the support

Needs immigrant families and how much support do they have.

Services for an aging population.

Partnerships & Collaboration

To foster a very strong community spirit and culture of working together

More opportunities to collaborate with each other

How do we define who we are as a community - were alot of different parts.

Opportunities for collaboration between the non-profits, the businesses, the RMOW. That opportunity for that collaboration in the future. We can look at the big picture and really connect in the future.