

September 9, 2020

Dear Mayor and Council,

The Infrastructure Services department of the Resort Municipality of Whistler would like to request that October 19<sup>th</sup> – 25<sup>th</sup>, 2020 is declared Waste Reduction Week in Canada.

Waste Reduction Week in Canada is a year-round program, focused solely on the principles of circular economy, resource efficiency, and waste reduction. The program's primary purpose is to celebrate our environmental efforts and achievements while encouraging new innovative ideas and solutions. The celebratory nature of the campaign is how it motivates learning and behavior change.

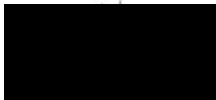
The program's educational resources and "take action" messaging empower all Canadians to adopt more environmentally conscious choices. Waste Reduction Week in Canada further provides information and ideas to reduce waste in all facets of daily living, creating the solutions to the many environmental challenges we face including climate change, water pollution and preservation of natural resources.

The proclamation wording should state:

'We commit to waste reduction, resource conservation and community education for sustainable living. We recognize that losing waste to disposal and as litter are local and global threats to the environment. We will take action to reduce our waste and to support the circular economy.'

Sincerely,

Lauren Harrison



Solid Waste Technician  
RESORT MUNICIPALITY OF WHISTLER  
4325 Blackcomb Way  
Whistler, B.C. V0N 1B4  
**TEL:** 604-905-8186  
**E-MAIL:** lharrison@whistler.ca

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hereby declares

## Waste Reduction Week in Canada

### October 19 - 25, 2020

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Name, Title

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Signed

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Date



WASTE  
REDUCTION  
WEEK  
IN CANADA