

**From:** [Nicole Beaton](#)  
**To:** [corporate](#)  
**Subject:** Lighting Request  
**Date:** Friday, June 05, 2020 8:29:00 AM  
**Attachments:** [image001.png](#)  
[landmarklightingrequestform.pdf](#)

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To Mayor and Council,

Childhood Cancer Canada would like to request that the Fitzsimmons Covered Bridge be lit in yellow on September 1<sup>st</sup>, 2020 as part of the Make Canada Gold Campaign. Make Canada Gold is a initiative to have monuments across Canada light up in gold to launch Childhood Cancer Awareness month.

Cancer is the leading cause of death by disease of Canadian children and 1 in 5 children will not survive beyond 5 years after diagnosis. With approximately 1,500 children and youth diagnosed each year it is a cause close to the hearts of many Canadian families.

Childhood Cancer Canada is organizing monuments and buildings across Canada to join with us on September 1st to raise awareness about children living with and beyond cancer. Please let us know if this is something you are able to facilitate, and if so, our next steps

Thank you for your consideration.

Nicole

**NICOLE BEATON**

Senior Event Coordinator  
20 Queen St. W, Toronto, ON M5H 3R3  
Charity # 8282 52346 RR0001  
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PS If you would like to [donate to Childhood Cancer Canada and Coast to Coast Against Cancer Foundation](#), your support could not come at a better time. Please help use change the lives of kids with cancer in Canada through programs, support, and research.



## Landmark Lighting Request Form

Please complete the form and scan/email to [corporate@whistler.ca](mailto:corporate@whistler.ca) along with your cover letter addressed "To Mayor and Council" with information regarding your campaign or cause.

We will contact you to confirm the status of your request.

<b>Contact Name</b>	Nicole Beaton
<b>Organization</b>	Childhood Cancer Canada
<b>Business Address</b>	20 Queen St W
<b>City/Province/Postal Code</b>	Toronto, On M5H 3R3
<b>Business Phone Number</b>	(416) 489-6440
<b>Business Email</b>	info@childhoodcancer.ca
<b>Website Address</b>	childhoodcancer.ca
<b>Brief description of the event associated with your request - 75 words or less</b> <i>(Information here will be used for communications and the sign on the bridge. RMOW will edit copy if necessary.)</i>	Make Canada Gold is a initiative to have monuments across Canada light up in gold to launch Childhood Cancer Awareness month. Cancer is the leading cause of death by disease of Canadian children and 1 in 5 children will not survive beyond 5 years after diagnosis. With approximately 1,500 children and youth diagnosed each year it is a cause close to the hearts of many Canadian families. Childhood Cancer Canada has organized monuments and buildings across Canada to join with us on September 1st to raise awareness about children living with and beyond cancer.
<b>Optional: Social Media Campaign Title (include hashtags)</b>	#makecanadagold
<b>Landmark Choice</b>	<input checked="" type="checkbox"/> <b>Fitzsimmons Covered Bridge</b>
<b>Date of Event</b>	September 1, 2020
<b>Colour Request</b>	R255 G166 B0 (Yellow)

Signature: Nicole Beaton Digitally signed by Nicole Beaton  
Date: 2020.06.05 11:22:41 -04'00'

Date: June 5, 2020

This application does not guarantee that your event lighting request will be approved or your date is available.