

Lighting Request for 2020 National Injury Prevention Day

Fitzsimmons Creek Bridge

April 23, 2020

Dear Mayor and Council

On behalf of the Parachute team, we would like to thank you for your support in lighting up green during last year's National Injury Prevention Day and spreading awareness of injury prevention. NIPD 2019 was a success, and we could not have done it without you!

The current COVID-19 pandemic has emphasized more than ever how crucial prevention is to maintaining good health. Parachute is devoted to the cause of prevention, and to teaching Canadians how to avoid injuries that cause serious harm or death.

Last year we received a tremendous amount of support all across Canada, with the event gaining more than 7 million social media impressions, as people shared messages and landmarks lightups.

This year, July 6, 2020 will mark the 4th annual **National Injury Prevention Day**: a day to raise awareness of preventable injuries and aid Canadians to live long lives to the fullest through education and advocacy.

The Parachute team is hoping that we can count on your support once again to light up the Fitzsimmons Creek Bridge green in honour of [National Injury Prevention Day](#) on July 6, 2020.

Date: July 6, 2020

Green Colour: RGB 186, 207, 67

Organization: Parachute

[National Injury Prevention Day has been accepted and recognized by Health Canada](#)

About Parachute:

Parachute is Canada's national charity dedicated to reducing the devastating impact of preventable injuries. Injury is the No. 1 killer of Canadians aged 1 to 34, where **one child dies every day**. The financial toll is staggering, with injury costing the Canadian economy \$27 billion a year. Through education and advocacy, Parachute is working to save lives and create a Canada free of serious injuries. For more information, visit us at parachute.ca and follow us on [Twitter](#), [Facebook](#), [Instagram](#) and [LinkedIn](#).

Any questions? Contact:

David Wilson

Manager, Office Operations/Program Delivery

dwilson@parachute.ca

(647) 776-5107




Landmark Lighting Request Form

Please complete the form and scan/email to corporate@whistler.ca along with your cover letter addressed "To Mayor and Council" with information regarding your campaign or cause.

We will contact you to confirm the status of your request.

Contact Name	David Wilson
Organization	Parachute Leaders in Injury Prevention
Business Address	150 Eglinton Ave East Suite 300
City/Province/Postal Code	Toronto, ON M4P 1E8
Business Phone Number	647-7760-5100
Business Email	dwilson@parachute.ca
Website Address	www.parachute.ca
Brief description of the event associated with your request - 75 words or less <i>(Information here will be used for communications and the sign on the bridge. RMOW will edit copy if necessary.)</i>	<p>This year, July 6, 2020 will mark the 4th annual National Injury Prevention Day: a day to raise awareness of preventable injuries and aid Canadians to live long lives to the fullest through education and advocacy.</p> <p>The Parachute team is hoping that we can count on your support once again to light up the Fitzsimmons Creek Bridge green in honour of National Injury Prevention Day on July 6, 2020.</p>
Optional: Social Media Campaign Title <i>(include hashtags)</i>	National Injury Prevention Day #ParachuteNIPD and #TurnSafetyOn.
Landmark Choice	<input checked="" type="checkbox"/> Fitzsimmons Covered Bridge
Date of Event	July 06, 2020
Colour Request	Green Colour: RBG 186, 207, 67

Signature: 
April 23, 2020

Date: _____

This application does not guarantee that your event lighting request will be approved or your date is available.