

From: Sandra Niven [<mailto:sniven@cysticfibrosis.ca>]

Sent: Friday, February 21, 2020 12:19 PM

To: corporate <corporate@whistler.ca>

Subject: Whistler Landmark Lighting Request Form - Cystic Fibrosis Canada - May 2020

Good afternoon Mayor and Council,

I would like to make a request for Fitzsimmons Covered Bridge to be lit in light blue and/or green on a date chosen by you during **Cystic Fibrosis Awareness Month in May**. If one date or week is available, may we request sometime in the first week of May? Attached is the application and letter of request.

I have included some information about cystic fibrosis and our request but please feel free to contact me should you require further information.



Cystic Fibrosis Canada <http://www.cysticfibrosis.ca/about-cf>

Cystic Fibrosis (CF) Awareness Month is held in May of every year, and is an internationally recognized month to raise awareness and funds to help find a cure or control for CF, the most common fatal genetic disease affecting Canadian children and young adults.

CF causes various effects on the body, but mainly affects the digestive system and lungs. The degree of CF severity differs from person to person, however, the persistence and ongoing infection in the lungs, with destruction of lungs and loss of lung function, will eventually lead to death in the majority of people with CF.

Typical complications caused by cystic fibrosis are:

- Difficulty digesting fats and proteins
- Malnutrition and vitamin deficiencies because of inability to absorb nutrients
- Progressive lung damage from chronic infections and aberrant inflammation
- CF related diabetes
- Sinus infections

It is estimated that one in every 3,600 children born in Canada has CF. More than 4,200 Canadian children, adolescents, and adults with cystic fibrosis attend specialized CF clinics.

CAUSES OF CYSTIC FIBROSIS

Cystic fibrosis is a genetic disease that occurs when a child inherits two abnormal genes, one from each parent. Approximately, one in 25 Canadians carry an abnormal version of the gene responsible for cystic fibrosis. Carriers do not have cystic fibrosis, nor do they exhibit any of the symptoms of the disease. When two parents who are carriers have a child, there is a 25 percent chance that the child will be born with cystic fibrosis; there is also a 50 percent chance that the child will be a carrier; and a 25 percent chance that the child will neither be a carrier nor have cystic fibrosis.

SYMPTOMS OF CYSTIC FIBROSIS

- Cystic fibrosis is a multi-system disorder that produces a variety of symptoms including:

- Persistent cough with productive thick mucous
- Wheezing and shortness of breath
- Frequent chest infections, which may include pneumonia
- Bowel disturbances, such as intestinal obstruction or frequent, oily stools
- Weight loss or failure to gain weight despite possible increased appetite
- Salty tasting sweat
- Infertility (men) and decreased fertility (women)

DIAGNOSING CYSTIC FIBROSIS

Genetic testing, prenatal and newborn screening for CF are administered in every baby in Canada. Additionally, if a doctor suspects a patient has CF, a 'sweat test' may be administered. This test measures the amount of salt content present in the sweat. If the test comes back positive, it means the sweat collected contains more salt than usual and supports a diagnosis of CF.

Cystic Fibrosis Awareness Month will be promoted throughout Canada, through our social media channels both nationally and in B.C., and our newsletter which is sent to all subscribers. We will be visiting during the event and taking photos to share on our various social media channels. We will make specific mention, including a photo of the lights and a geotag, on our regional social media channels.



Kind regards,

Sandra

Sandra Niven

Associate, Fund Development

Cystic Fibrosis Canada, British Columbia and Yukon Region

301-3185 Willingdon Green | Burnaby, BC V5G 4P3

Tel: 604-436-1158 ext. 105 | Mobile: 778-861-1972

Monday – Friday 8:00am – 4:00pm (PDT)

sniven@cysticfibrosis.ca

www.cysticfibrosis.ca

Sign up for our newsletter! <http://bit.ly/CFBCYKnewsletter>





Landmark Lighting Request Form

Please complete the form and scan/email to corporate@whistler.ca along with your cover letter addressed "To Mayor and Council" with information regarding your campaign or cause.

We will contact you to confirm the status of your request.

| | |
|--|---|
| Contact Name | Sandra Niven |
| Organization | Cystic Fibrosis Canada |
| Business Address | 301 - 3185 Willingdon Green |
| City/Province/Postal Code | Burnaby, BC V5Z 4P3 |
| Business Phone Number | 6044361158 |
| Business Email | sniven@cysticfibrosis.ca |
| Website Address | www.cysticfibrosis.ca |
| Brief description of the event associated with your request - 75 words or less <i>(Information here will be used for communications and the sign on the bridge. RMOW will edit copy if necessary.)</i> | Cystic Fibrosis (CF) Awareness Month is held in May of every year, and is an internationally recognized month to raise awareness and funds to help find a cure or control for CF, the most common fatal genetic disease affecting Canadian children and young adults. |
| Optional: Social Media Campaign Title (include hashtags) | LightUp4CF #LightUp4CF |
| Landmark Choice | <input type="checkbox"/> Fitzsimmons Covered Bridge |
| Date of Event | Month of May - flexible date May 2 preferred |
| Colour Request | Blue and/or green, please. |

Signature: _____

Date: Feb 21, 2020

This application does not guarantee that your event lighting request will be approved or your date is available.