

MitoCanada Foundation  
30052-478 Dundas Street West  
Oakville, ON L6H 7L8

Hello,

My name is Jess Vandenhazel, I am the Marketing and Communications Coordinator at the MitoCanada Foundation.

MitoCanada is a national not-for-profit charity. We rely on the generous support of our volunteers, donors and partners to help us transform the outlook of individuals facing a mitochondrial disease diagnosis. We provide diagnosed individuals, their families and caregivers with the knowledge and support they need to improve quality of life while raising public awareness of the disease and advancing Canadian research activities.

## THE ASK

On September 13<sup>th</sup>, 2020, we kick off our National Mitochondrial Disease Awareness Week. This year, we are joining countries from around the world to light up national monuments in green, in an effort to raise awareness and successfully attain a Guinness World Record for the most monuments lit, internationally, at one time for a charitable cause.

Last year, over 25 Canadian monuments joined our campaign and lit up in green, the Fitzsimmons Creek Bridge included! The engagement it captured on our social media channels was record breaking, reaching beyond Canada, supported by countries such as Australia, Italy, the UK, Germany and Spain. The feedback from our mitochondrial community was that of pride and absolute excitement.

This year, with our mitochondrial disease charities around the world, we aim to have a record-breaking campaign. We would be honoured to have and share your support and celebrate your involvement with our mitochondrial community.

Today, we would like to formally request the **Fitzsimmons Creek Bridge** be lit up in green on **Sunday September 13<sup>th</sup>, 2020**.

MitoCanada would like to thank you for your consideration,

Jess Vandenhazel

### ***What is mitochondrial disease?***

*Mitochondrial disease is a group of disorders caused by dysfunctional mitochondria, mitochondria are the batteries in our cells. They provide us with the energy we need to breathe, move, eat and LIVE! It can affect multiple systems in the body including the liver, kidneys, pancreas, brain and digestive tract. There are currently over 220 illnesses associated with mitochondrial dysfunction, and the list is growing. Every 30 minutes, a child is born with mitochondrial disease and about 1 in 5,000 people has the disease. It can be inherited or acquired as a result of infections, medicines or other environmental factors. To learn more, visit: [www.mitocanada.org](http://www.mitocanada.org)*



## Landmark Lighting Request Form

Please complete the form and scan/email to [corporate@whistler.ca](mailto:corporate@whistler.ca) along with your cover letter addressed "To Mayor and Council" with information regarding your campaign or cause.

We will contact you to confirm the status of your request.

<b>Contact Name</b>	Jess Vandenhazel
<b>Organization</b>	MitoCanada Foundation
<b>Business Address</b>	30052-478 Dundas Street West
<b>City/Province/Postal Code</b>	Oakville, ON, L6H7L8
<b>Business Phone Number</b>	6479733243
<b>Business Email</b>	jess@mitocanada.org
<b>Website Address</b>	mitocanada.org
<b>Brief description of the event associated with your request - 75 words or less</b> <i>(Information here will be used for communications and the sign on the bridge. RMOW will edit copy if necessary.)</i>	This September 13-19th, MitoCanada hosts Mitochondrial Disease Awareness Week. Every year, MitoCanada hosts an awareness event to draw attention to this rare disease, which is growing in incidence. This year, we are uniting with countries around the world to light up national monuments in green in an effort to raise awareness and successfully attain a Guinness World Record for the most monuments lit, internationally, at one time for a charitable cause.
<b>Optional: Social Media Campaign Title (include hashtags)</b>	
<b>Landmark Choice</b>	<input checked="" type="checkbox"/> <b>Fitzsimmons Covered Bridge</b>
<b>Date of Event</b>	September 13th, 2020
<b>Colour Request</b>	Green

**Signature:** Jess Vandenhazel Digitally signed by Jess Vandenhazel  
Date: 2020.02.11 21:42:07 -05'00'

**Date:** February 11th, 2020

This application does not guarantee that your event lighting request will be approved or your date is available.