



January 8, 2020

Via Email: corporate@whistler.ca

Mayor and Council
Resort Municipality of Whistler
4325 Blackcomb Way
Whistler, BC V8E 0X5

To Mayor and Council,

We are excited to let you know that International Purple Day™ for Epilepsy Awareness is coming up and will take place on March 26, 2020. International Purple Day™ for Epilepsy Awareness is a time when people in countries around the world wear purple and take part in events and activities to raise much-needed awareness of epilepsy.

As International Purple Day™ for Epilepsy Awareness is also a time when many buildings and landmarks in countries around the world are lit with purple lights to raise awareness of epilepsy, the BC Epilepsy Society would like to request that Fitzsimmons Creek Bridge be lit with purple lights on March 26, 2020 in honour of epilepsy awareness.

Through your participation in International Purple Day™ for Epilepsy Awareness on March 26, 2020, you will not only be able to show people living with epilepsy that they are not alone but will also get people talking about epilepsy in an effort to raise awareness of epilepsy in the community.

Epilepsy is one of the most common neurological conditions, however, it currently receives the least funding and has the least recognition in society. Since 1959, for 60 years now, the BC Epilepsy Society – a provincially incorporated non-profit organization and a federally registered charitable organization – has been proudly serving the over 40,000 people living with epilepsy and their families in BC and working to raise awareness of epilepsy around the world.

We look forward to working with you on International Purple Day™ for Epilepsy Awareness on March 26, 2020 and in the future. Please feel free to contact me should you have any questions or require any additional information.

Sincerely,

A handwritten signature in black ink that reads 'Kim Davidson'.

Kim Davidson
Executive Director
BC Epilepsy Society

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improving lives. inspiring courage.

info@bcepilepsy.com
www.bcepilepsy.com



Landmark Lighting Request Form

Please complete the form and scan/email to corporate@whistler.ca along with your cover letter addressed "To Mayor and Council" with information regarding your campaign or cause.

We will contact you to confirm the status of your request.

Contact Name	Kim Davidson
Organization	BC Epilepsy Society
Business Address	#610 - 4180 Lougheed Highway
City/Province/Postal Code	Burnaby, BC V5C 4B3
Business Phone Number	604-875-6704
Business Email	kim@bcepilepsy.com
Website Address	www.bcepilepsy.com
Brief description of the event associated with your request - 75 words or less <i>(Information here will be used for communications and the sign on the bridge. RMOW will edit copy if necessary.)</i>	Despite being one of the most common neurological conditions, epilepsy receives the least funding and has the least recognition. On International Purple Day™ for Epilepsy Awareness, landmarks in countries around the world are lit purple and people in countries around the world wear purple and take part in events and activities in an effort to raise awareness of epilepsy; to get people talking about epilepsy; and to show people with epilepsy they are not alone.
Optional: Social Media Campaign Title (include hashtags)	Purple Day 2020 Hashtags: #PurpleDay #EpilepsyAwareness
Landmark Choice	<input checked="" type="checkbox"/> Fitzsimmons Covered Bridge
Date of Event	March 26, 2020
Colour Request	Purple

Signature: Kim Davidson
Date: 01/08/2020

This application does not guarantee that your event lighting request will be approved or your date is available.