# Good Morning,

I hope you are doing well.

My name is Aishwarya Ranjhan, and I am a Summer Marketing and Communications Intern at Arthritis Society Canada. I am reaching out on behalf of Nadia Formigoni, our Vice President of Brand, Direct Marketing and Communications, to kindly request your support in proclaiming September as Arthritis Awareness Month in Whistler.

We truly appreciate Whistler's past participation in this initiative. Your continued support plays an important role in raising awareness and showing solidarity with those affected by arthritis in your community.

For over 77 years, Arthritis Society Canada has relied on the strength of nationwide community support to advance its mission. This includes driving research, championing advocacy efforts, fostering innovation, and providing trusted information and support to individuals affected by arthritis.

Arthritis impacts six million Canadians, which means one in five people are living with the realities of this disease. It causes chronic pain, limits mobility, and significantly affects overall quality of life. Without greater awareness and action, this number is expected to rise to nine million by 2045.

Your renewed support through this proclamation would help amplify this important message and reinforce your municipality's dedication to those living with arthritis.

If you have any questions or need further information, please do not hesitate to reach out.

Thank you very much for your time and consideration.

Warm regards, **Aishwarya Ranjhan** Summer Intern, Marketing and Communications





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# **Proclamation Request**

## WHEREAS

Nationwide community support has been critical throughout Arthritis Society Canada's 77-year history, enabling the organization to fulfill its mission to fight the fire of arthritis with research, advocacy, innovation, information and support.

#### **WHEREAS**

Arthritis is a serious disease that causes debilitating pain, restricts mobility and diminishes quality of life. Six million people in Canada – 1 in 5 – live every day with the brutal realities of arthritis and there is no cure. Without a greater spotlight on this growing issue, the number of people in Canada with arthritis will rise to nine million by 2045.

### **WHEREAS**

During Arthritis Awareness Month this September, we will raise awareness, mobilize and engage communities to understand the devastating impact of arthritis, and stand with us to fight for an arthritis-free future.

We recognize the work underway to develop a nationwide Arthritis Action Plan to take on the big issues of arthritis, including prevention, equitable access to care and treatment, and elevating the urgency of the disease.

#### **WHEREAS**

Arthritis Society Canada is Canada's national charity dedicated to extinguishing arthritis for good.

We respectfully request that Whistler issue a proclamation declaring September Arthritis Awareness Month to help us reach your community with our message and to illustrate your support for those living with the disease, and their families.





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