



Eczema Society of Canada | 411 The Queensway South, PO Box 25009 Keswick, ON L4P 4C2 | 1-855-ECZEMA-1 | www.eczemahelp.ca

June 26, 2025

Dear Whistler Mayor and Council,

I'm writing on behalf of Eczema Society of Canada to inquire about illuminating the Fitzsimmons Covered Bridge for one day during the first week of November 2025 to support Eczema Awareness Month.

Last year, we were fortunate to have the Bridge illuminated, and we hope to continue this meaningful tradition in 2025.

I've included the requested details in the attached document, which outlines our plans for promoting the Bridge if the date is available. We have flexibility on the date and will work with your team if our selected date is unavailable. I look forward to hearing from you.

Thank you for your consideration.

Warmly,
Hilary

Hilary Lawton
Communications Lead
Eczema Society of Canada
hilary@eczemahelp.ca
647.746.4417



Landmark Lighting Request Form

Please complete the form and scan/email to corporate@whistler.ca along with your cover letter addressed "To Mayor and Council" with information regarding your campaign or cause.

We will contact you to confirm the status of your request.

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| Contact Name | Hilary Lawton |
| Organization | Eczema Society of Canada |
| Business Address | 411 The Queensway South, Post Office Box 25009, Keswick, ON |
| City/Province/Postal Code | L4P 4C2 |
| Business Phone Number | 647-746-4417 |
| Business Email | hilary@eczemahelp.ca |
| Website Address | https://eczemahelp.ca/ |
| Brief description of the event associated with your request - 75 words or less <i>(Information here will be used for communications and the sign on the bridge. RMOW will edit copy if necessary.)</i> | November is Eczema Awareness Month, and Eczema Society of Canada (ESC) is partnering with monuments and landmarks across Canada to light up blue to "shine a light" on the burden and impact of eczema and atopic dermatitis (AD). Last year, we were fortunate to have the the Fitzsimmons Covered Bridge illuminated in blue, and we hope to continue this meaningful tradition in 2025. |
| Optional: Social Media Campaign Title <i>(include hashtags)</i> | #ShiningALightOnEczema |
| Landmark Choice | <input type="checkbox"/> Fitzsimmons Covered Bridge |
| Date of Event | November 18, 2025 |
| Colour Request | Blue |

Signature: Hilary Lawton Digitally signed by Hilary Lawton
Date: 2025.06.26 13:33:09 -04'00'

Date: June 26, 2025

This application does not guarantee that your event lighting request will be approved or your date is available.