



Landmark Lighting Request Form

Please complete the form and scan/email to corporate@whistler.ca along with your cover letter addressed "To Mayor and Council" with information regarding your campaign or cause.

We will contact you to confirm the status of your request.

Contact Name	Michelle Gallant
Organization	BC Schizophrenia Society
Business Address	1100 - 1200 West 73rd Ave
City/Province/Postal Code	Vancouver, BC V6P 6G5
Business Phone Number	604-270-7841
Business Email	events@bcss.org
Website Address	www.bcss.org
Brief description of the event associated with your request - 75 words or less <i>(Information here will be used for communications and the sign on the bridge. RMOW will edit copy if necessary.)</i>	On that day we ask people to wear purple to show their support for those living with schizophrenia as a way to increase awareness.
Optional: Social Media Campaign Title (include hashtags)	#LightUpInPurple #PurpleforSZ #BCSS
Landmark Choice	<input type="checkbox"/> Fitzsimmons Covered Bridge
Date of Event	May 24 2025
Colour Request	Purple

Signature: 
 Date: April 3 2025

This application does not guarantee that your event lighting request will be approved or your date is available.



A REASON TO HOPE. THE MEANS TO COPE.
BRITISH COLUMBIA SCHIZOPHRENIA SOCIETY
BC SCHIZOPHRENIA SOCIETY FOUNDATION
SUPPORTING THE BC SCHIZOPHRENIA SOCIETY

To Mayor and Council,

On Friday, May 24, 2025, BC Schizophrenia Society will be celebrating National Schizophrenia and Psychosis Awareness Day. On that day we ask people to wear purple to show their support for those living with schizophrenia as a way to increase awareness.

We are reaching out to request your support for this important cause. We kindly ask that the Fitzsimmons Creek Bridge lights up in purple on May 24th, 2025; by doing so, you will be joining us in raising awareness and showing support for those who are affected by Schizophrenia Mental Illness.

Schizophrenia affects 1 in 100 people, with the predominant age of onset between 15 and 25 years old. If treated early, schizophrenia can be managed effectively, allowing for a reasonable quality of life. Even though schizophrenia and other mental illnesses are diseases of the brain, people with mental illnesses and the families that support them face stigma. Schizophrenia Awareness Day aims to smash the stigma and make it possible for people to talk about mental illness without shame.

Name of organization: BC Schizophrenia Society

Contact name: Michelle Gallant

Date of event: May 24, 2025

Address: 1100 – 1200 W. 73rd Avenue, Vancouver, BC

Phone number: 604-270-7841

Facebook: British Columbia Schizophrenia Society

Instagram: bcschizophrenia

Twitter: BCSchizophrenia

Hashtags: [#LightUpInPurple](#) [#PurpleforSZ](#) [#BCSS](#)

Thank you for your consideration.

Warm regards,

Michelle Gallant

Events Coordinator