

Lighting Request for 2025 National Injury Prevention Day

Fitzsimmons Covered Bridge c/o Whistler, BC

April 11, 2025

On behalf of the Parachute team, thank you for your support in lighting up green during last year's National Injury Prevention Day (NIPD) and spreading awareness of injury prevention. NIPD 2024 was a success, with 93 other Canadian landmarks joining you in lighting up Parachute "safety green"!

Last year we also received tremendous support all across Canada, with the event gaining more than 13.8 million impressions in news outlets and in soial media for our hashtags #ParachuteNIPD and #TurnSafetyOn, as people shared messages and landmark lightups.

This year, Monday July 7, 2025 will mark the 9<sup>th</sup> annual **National Injury Prevention Day**: a day to raise awareness of preventable injuries and aid Canadians to live long lives to the fullest through education and advocacy. Please note that in the past we have marked NIPD on July 5 but, when this date falls on a weekend, we move to the following Monday. This year, that's July 7.

The Parachute team are hoping that we can count on your support once again to light up Parachute "safety green" in honour of **National Injury Prevention Day** on Monday July 7, 2025.

Date: Monday July 7, 2025

Colour: Green

Organization: Parachute

National Injury Prevention Day has been recognized by **Health Canada** as a national health promotion day.

## **About Parachute:**

Parachute is Canada's national charity dedicated to reducing the devastating impact of preventable injuries. Injury is the No. 1 killer of Canadians aged 1 to 44 and costs the Canadian economy \$29.4 billion annually. Through education and advocacy, Parachute is working to save lives and create a Canada free of serious injuries. For more information, visit us at parachute ca and follow us on X, Facebook, Instagram LinkedIn and Bluesky.

Any questions? Contact:

David Wilson
Parachute
dwilson@parachute.ca
647-776-5107



## Landmark Lighting Request Form

Please complete the form and scan/email to <a href="mailto:corporate@whistler.ca">corporate@whistler.ca</a> along with your cover letter addressed "To Mayor and Council" with information regarding your campaign or cause. We will contact you to confirm the status of your request.

Contact Name	David Wilson				
Organization	Parachute Leaders In Injury Prevention				
Business Address	300-150 Eglinton Ao East				
City/Province/Postal Code	Toronto, ON M4P 1E8				
Business Phone Number	674-776-5100				
Business Email	dwilson@parachute.ca				
Website Address	www.parachute.ca				
Brief description of the event associated with your request - 75 words or less (Information here will be used for communications and the sign on the bridge. RMOW will edit copy if necessary.)	This year, Monday July 7, 2025 will mark the 9th annual National Injury Prevention Day: a day to raise awareness of preventable injuries and aid Canadians to live long lives to the fullest through education and advocacy. National Injury Prevention Day has been recognized by Health Canada as a national health promotion day.				
Optional: Social Media Campaign Title (include hashtags)	National Injury Prevention Day #ParachuteNIPD #TurnSafetyOn				
Landmark Choice	Fitzsimmons Covered Bridge				
Date of Event	Monday July 7 2025				
Colour Request	Green				

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This application does not guarantee that your event lighting request will be approved or your date is available.