

Dear Mayor Jack Crompton and Council,

On behalf of the Save Your Skin Foundation, I am pleased to reach out to you with a request to proclaim May 1–31, 2025, as Melanoma and Skin Cancer Awareness Month in Whistler, British Columbia.

As part of this initiative, we would be honored to have our President or a member of our Board present to your council to discuss the importance of sun safety, the significance of this proclamation, and the impact of melanoma and skin cancer on Canadian communities.

May marks the beginning of summer and is a critical time to remind communities across Canada of the importance of sun safety and skin cancer prevention. Over-exposure to UV radiation is one of the leading causes of melanoma and non-melanoma skin cancers. Despite being largely preventable, skin cancer diagnosis rates continue to rise, with 1 in 6 Canadians born in the 1990s expected to develop skin cancer in their lifetime.

Last year, over 45 municipalities across Canada joined us in proclaiming May as Melanoma and Skin Cancer Awareness Month. By participating in this initiative, you will help raise awareness, educate your community, and promote sun safety practices.

Attached, you will find a draft proclamation for your consideration. If you have any questions or would like to discuss this further, please feel free to contact me directly at taylorkathleen@saveyourskin.ca. I am also happy to arrange a Zoom meeting if preferred.

Thank you for your time and consideration. We look forward to working with you to make May 2025 a month of awareness and action against skin cancer.

Additional Information:

- Proclamation Title and Dates: May 1–31, 2025 – "Melanoma and Skin Cancer Awareness Month"
- Sources:
 - o View those who have proclaimed in the past: <https://www.saveyourskin.ca/proclamations>
 - o Learn more about our story: <https://www.saveyourskin.ca/ourstory>
 - o Learn more about our sunscreen dispensers: <https://www.saveyourskin.ca/sunscreen-dispensers>
 - o Check out our mentions in the media: <https://www.saveyourskin.ca/media>

Warm regards,

Taylor Tomko

PROCLAMATION

Melanoma and Skin Cancer Awareness Month

May 1st to 31st,, 2025

“MELANOMA AND SKIN CANCER AWARENESS MONTH”

WHEREAS It is imperative that communities across Canada be reminded of the importance of sun safety;

AND WHEREAS Over-exposure to UV radiation is one of the major causes of melanoma and non-melanoma skin cancers;

AND WHEREAS Skin cancer is the most common of all cancers. 1 in 6 Canadians born in the 1990s will get skin cancer in their lifetimes;

AND WHEREAS Many people seek sun without taking the advisable precautionary measures and are unaware that any darkening of skin colour, including a tan, is indicative of UV damage;

AND WHEREAS Skin self-examinations should be performed on a monthly basis because skin cancers are highly treatable when detected early;

AND WHEREAS Save Your Skin Foundation is dedicated to the fight against non-melanoma skin cancers, melanoma and ocular melanoma through nationwide education, advocacy, and awareness initiatives:

NOW THEREFORE I, Jack Crompton, Mayor of Whistler, British Columbia, do hereby proclaim May 2025, as “Melanoma and Skin Cancer Awareness Month” in Whistler.