



Mayor Jack Crompton and Council Members

Whistler Municipal Hall, Whistler Village
4325 Blackcomb Way
Whistler, BC V8E 0X5

February 4, 2025

Dear Mayor Crompton and Council:

First, thank you for participating in Light It Up! For NDEAM® every year since 2022. And last year in particular.

Whistler Village's involvement by lighting Fitzsimmons Covered Bridge helped make *Light It Up! For NDEAM 2024* a record-smashing, history-making event.

Whistler was one of 83 municipalities across Canada that participated last year — a record number.

And Fitzsimmons Covered Bridge was one of well over **800** locations in almost **200** communities, in every province and territory, that lit purple and blue for *Light It Up! For NDEAM* last October 17.

The bridge was one of 117 locations in 22 communities in BC alone!

As you may remember, *Light It Up! For NDEAM* is the unique annual, national lighting event that:

- Recognizes how people who have a disability contribute to businesses and their communities, helping companies be successful and competitive.
- Raises awareness about the socio-economic importance of disability-inclusive hiring, and disability inclusion, in workplaces and business, and in our communities.
- Happens the third Thursday of October during National Disability Employment Awareness Month. There is no other event like *Light It Up! For NDEAM*, during NDEAM.



In British Columbia, these municipalities have already confirmed their participation for 2024:

- City of Nanaimo — The Bastion (involved since 2021)
- Port Moody City Hall Dome (involved since 2022; automatically puts *Light It Up! For NDEAM* on their annual lighting schedule)
- Burnaby City Hall and the BC Parkway (The Guideway) (involved since 2023)

I'm inviting you to join the *Light It Up! For NDEAM* movement again this year, and illuminate Fitzsimmons Covered Bridge on **Thursday, October 16**.

Light It Up! For NDEAM is much more than a one-night special lighting event. It helps spark nationwide continuing conversation about disability inclusion between job seekers, employers, Employment Service Providers, families and government. Whistler's involvement helps spark that conversation, and keep it going, in your community.

As a reminder, you can find out more about *Light It Up! For NDEAM* by visiting [ODEN's website](#).

And, Fitzsimmons Covered Bridge is one of the 2024 locations showcased in our [Light It Up! For NDEAM 2024 highlights video](#). The highlights video is produced every year and shown at ODEN's annual conference in November.

Here are the specifications for the colours I'm requesting: Purple (R 125 G 82 B 138) and Blue (R 50 G 77 B 92).

The social media hashtags for the event are **#LightItUpForNDEAM**, **#LightItUpForDEAM** and **#EngageTalent**.

I'll look forward to hearing back from you about Whistler's participation in *Light It Up! For NDEAM* again in 2025.

Best Regards,

A handwritten signature in black ink that reads "Dean Askin".

Dean Askin

Communications Strategist / *Light It Up! For NDEAM* National Campaign Co-ordinator
Ontario Disability Employment Network



Landmark Lighting Request Form

Please complete the form and scan/email to corporate@whistler.ca along with your cover letter addressed "To Mayor and Council" with information regarding your campaign or cause.

We will contact you to confirm the status of your request.

Contact Name	Dean Askin
Organization	Ontario Disability Employment Network
Business Address	Box 4047, RPO Thickson, 4081 Thickson Rd N
City/Province/Postal Code	Whitby, ON L1R 2X0
Business Phone Number	1-866-280-6336 x107 (o) 416-818-1514 (mobile)
Business Email	daskin@odenetwork.com
Website Address	https://odenetwork.com/initiativevs/annual-light-it-up-for-ndeam
Brief description of the event associated with your request - 75 words or less <i>(Information here will be used for communications and the sign on the bridge. RMOW will edit copy if necessary.)</i>	Light It Up! For NDEAM is the unique, national co-ordinated lighting event that happens the third Thursday of every October during National Disability Employment Awareness Month. Light It Up! For NDEAM recognizes, and raises awareness about, the importance of disability-inclusive hiring, and disability inclusion, in business, in workplaces, in employment and in our communities.
Optional: Social Media Campaign Title (include hashtags)	#LightItUpForNDEAM, #LightItUpForDEAM, #EngageTalent
Landmark Choice	<input checked="" type="checkbox"/> Fitzsimmons Covered Bridge
Date of Event	Thursday, October 16, 2025
Colour Request	Purple: R125, G82, B138 and Blue: R50 G77 B92

Signature: Dean Askin Digitally signed by Dean Askin
Date: 2025.02.04 13:04:33 -05'00'

Date: 4 February 2025

This application does not guarantee that your event lighting request will be approved or your date is available.