


GENERAL INFORMATION

Name of Organization Requesting Grant: <i>(Please list parent/sponsor organizations in parenthesis)</i>	Whistler Mountain Ski Club
Name of the program(s) (if applicable):	
Society Registration Number:	S-8101
Organization Mailing Address:	2028 Rob Boyd Way, Whistler, BC, V8E 0B6
Contact Name & Title:	John (Sandy) Nattress
Organization Phone Number:	
Organization Email Address:	Sandy@wmisc.info
Organization Purpose or Mandate: <i>(Please provide this answer in one sentence)</i>	Alpine ski racing and training
Organization Category (choose between Environment, Social Services, Community Services, Recreation and Sports, Arts and Culture)	Recreation and Sports

ORGANIZATION INFORMATION

How many years has the organization existed?	57
How many active members/participants does the organization have in the current year? <i>(e.g. how many athletes have signed up for this year)</i>	430
For sport organizations, how many youth (U18) participants are enrolled in your programs?	We have 179 youth athletes in total. Fast Friday 19 U10-9 U12-33 U14-54 U16-34 U18-30
How many Whistler residents members does the organization have in the current year?	We have 101 athletes from the Sea to Sky corridor. 66 are from Whistler, and 35 from Pemberton, Squamish, and Lions Bay
How many volunteers/executive/staff are required to administer the organization in the current year?	We require 150 volunteers minimum, 1 executive director, 4 admin, 5 head coaches, & 23 seasonal coaches
Age range of participants in the organization:	6 to 20 years of age

Please list active website URLs and active social media accounts (Facebook, Twitter, Instagram, etc.):	www.wmsc.info www.facebook.com/whistlermountainskiclub https://www.instagram.com/thewmsc/
What are the membership and participation requirements?	a minimum threshold of skiing skills
Does the organization have any outstanding debts or other means of funding from the RMOW? If yes, please state the amount and reason. <u>Note:</u> Please include any Value In Kind support that you receive from the RMOW (eg. reduced rent, utilities in RMOW buildings)	no debts

GRANT INFORMATION

1. Purpose of Grant	<i>Explain in detail how the funding will be spent. Please refer to Council Policy A-7 Community Enrichment Program, available at www.whistler.ca/cep for funding criteria and eligibility. Please be as concise as possible using the space below.</i>
<p>Whistler Mountain Ski club (WMSC) is a non-profit youth ski racing organization dedicated to fostering athletic excellence, personal growth, and community engagement. With a strong presence in the Sea to Sky corridor, we provide ski training and development programs to more than 180 athletes aged between 6 and 20 years of age. Our mission is to "Develop Champions in Life and Sport" and we aspire to provide a program to not only improve skiing skills and physical literacy, but also emotional intelligence, nutritional education, confidence, discipline, mental resilience, and overall health for our athletes. All of this while cultivating sportsmanship and a lifelong passion for sport.</p> <p>Our Key factor in achieving this objective is to attract the best top-tier coaches.</p> <p>The purpose of this grant is to continue our in-house coach development and to offer National Coach Certification Program (NCCP) courses and cross training with Canadian Ski Instructors courses (CSIA).</p> <p>We currently have 5 year round coaches, 5 full time seasonal coaches and 18 part time coaches. Due to the nature of our program, we conduct our on-boarding and professional development program to staff prior to the start of our winter season and on the last few weeks of the season (April and May)</p> <p>In our pursuit of recruiting and retaining top-tier coaches, we are committed to fostering a culture that prioritizes their continuous professional development, personal growth, and overall well-being. We believe that by investing in these aspects, our coaches will be motivated to excel in their roles, ultimately enhancing the experience and success of our athletes.</p> <p>We are pleased with the success of our recruitment efforts. This season, we retained six of our out of the province coaches who are already committed to stay in Whistler over the summer and return to coaching for the 2025-26 season. We also welcomed eight new coaches from other Canadian provinces and internationally. Their diverse expertise and commitment to excellence further strengthen our club's ability to deliver world-class training.</p>	

2. Is This a New Program or Activity?	<i>If yes, what are your targets and goals for this program/activity?</i>
<p>No, it is a continuation of our original plan that has proven to be successful for the retention and attraction of high quality ski coaches.</p>	

3. Current Year Highlights and Community Benefits:	<i>Detail the specifics of activities and community benefits your organization provides.</i>
<p>Following the introduction of our supplementary Fast Friday program for 8 and 9 years old last year. We extended the age range to skiers 6 to 10 years old and officially added a U10 program (9 years old) to our developmental programming this year. We continue to have the largest FIS program in the western provinces with 30 athletes. Our alumni are top performers in provincial and national teams. Two of our alumni, recently came 1st and 3rd place at the Kitzbuhel world cup downhill race. Which is the most iconic alpine race in the world The organization for the 33rd Whistler Cup event is well underway and the demand has been overwhelming. We expect over 400 skiers from Canada, US, and other international destinations. With the athletes, we anticipate an additional 600 visitors, including coaches, parents, and relatives.</p>	

4. Existing Funding and Grant Applications:	<ol style="list-style-type: none"> 1. <i>List the specific grants, funding and fundraising planned, approved or pending for the existing year, and</i> 2. <i>Please also list rejected or non-approved funding (with reasons).</i>
<p>BC Gaming Grant \$31,900 Ski Swap \$720 WMOW FE & A Village activation grant for the Whistler Cup - Pending</p>	

GRANT INFORMATION (CONTINUED):

5. Grant Request Amounts and Financial Breakdown:			
<i>Please ensure numbers provided in this table coincide with the required financial documents you provide in your application</i>			
	Annual Operating Budget	Grant Requested	<i>Provide a brief description of the specific amount requested. (Ex: Products, services, staffing roles, advertising, etc.)</i>
Salaries/contracts:	1,069,984	6,400	Budget for Professional Development in house
General operations:	1,621,975		
One-time project / program:			
Physical assets:	776,699		
Rent (RMOW facilities):	0	N/A	
Rent (other facilities):	0		
Other:			
Total	3,468,658. \$ 00	\$ 6,400	<u>.02</u> % (Grant request ÷ Annual budget amount)
<i>Reminder: The grant amount requested cannot be more than 50% of the annual operating budget of the organization.</i>			

6. Additional Information:	<i>Please list any additional information, details or explanations regarding your grant request that you would like to be considered by Council.</i>
	<p>WMSC is committed to enriching the Whistler Community and its impact by empowering youth through sport. Our athletes participate in community events and volunteering initiatives beyond ski racing. Through our structured and comprehensive training, we promote an active and healthy lifestyle, helping youth build lifelong fitness habits.</p> <p>The Club attracts families to Whistler through our Guest Racers programs and competitions organized by WMSC benefiting local business and tourism.</p> <p>Support from the Community Enrichment Program will help us continue fostering athletic excellence and community values while making ski racing more accessible to all.</p> <p>We appreciate the opportunity to apply and look forward to furthering our impact in Whistler and in the Sea to Sky Corridor.</p>

7. Attachments:	<i>Please indicate the attachments you are including with your Grant Application Form:</i>
<input checked="" type="checkbox"/> Financial Statement (audited preferred) or Organization Budget (Required) <input checked="" type="checkbox"/> Proof (copy) of registered not-for-profit society status or registered charity status (Required) <input checked="" type="checkbox"/> Other: Budget Professional Development in-house	

COMMUNITY PERFORMANCE INDICATORS

<p>8. Please describe how your organization can contribute to the RMOW Strategic Plan:</p>	<p>Please visit https://www.whistler.ca/municipal-gov/strategies-and-plans/strategic-plan/ to learn about the four priority areas of RMOW 2023-2026 Strategic Plan:</p> <ol style="list-style-type: none"> 1. Housing 2. Climate Action 3. Community Engagement 4. Smart Tourism <p>Please determine how your grant (or organization) can contribute to fulfilling any priorities described in the four areas listed above. Each priority has numerous specifications to choose from while describing how your grant (or organization) may help to improve Strategic Plan.</p>
<p><i>Example: This grant addresses the priority of “Community Engagement” because it strives to connect locals to each other. Specifically, this is because...</i></p>	
<p>The WMSC mostly contributes to the RMOW Community Engagement and Smart Tourism priorities.</p> <p>Community Engagement: Central to our programs is community involvement, through volunteering. Hosting a race requires a minimum of 100 volunteers. These amazing individuals are the parents of our racers, members of the community, alumni, Whistler Weasels and supporters of ski racing. They all shared how their volunteering have transcended into lifelong friendships.</p> <p>Smart Tourism - WMSC is recognized as a global destination for ski racers, we consistently attract participants from across Canada and around the world who come to train and compete with us. We take pride in the substantial economic contribution the Club makes to our community each year, aligning with the goals of Smart tourism. This impact is particularly noticeable in April when we host the Whistler Cup, the only youth international FIS race in North America. By bringing athletes and visitors during a time when the ski season is winding down and tourist numbers are lower. This helps sustain local business and tourism.</p> <p>Housing - Like many organizations in Whistler, we face challenges due to the high costs of living, which affect our ability to attract and retain coaches. To address this, WMSC has a filed petition to build staff housing. Our financial reserves are allocated specifically for this purpose.</p>	

SUPPORT FOR TRUTH AND RECONCILIATION

The RMOW is committed to working with the Lílwat People, known in their language as L'il'wat7úl and the Squamish People, known in their language as the Skwxwú7mesh Úxwumixw to: create an enduring relationship; establish collaborative processes for planning on unceded territories, as currently managed by the provincial government; achieve mutual objectives; and enable participation in Whistler's resort economy.

9. How has your organization considered truth and reconciliation with the Indigenous Nations?

We engage with our indigenous community, to encourage their involvement in Whistler Cup ceremonies, highlighting the unique culture of indigenous communities here in the Sea to Sky region. By sharing this culture with international youth athletes during their visit to Whistler we hope to foster understanding and appreciation for the cultural diversity of our region.

GRANT APPLICATION AUTHORIZATION:

Submitted by:	John (Sandy) Nattress
Phone number:	[REDACTED]
Email:	Sandy@wmisc.info
Acknowledgement:	<input checked="" type="checkbox"/> I confirm that the information provided in this CEP Grant Application Form is true; <input checked="" type="checkbox"/> I confirm that a representative is required to present this grant request at a future Council Meeting; <input checked="" type="checkbox"/> I confirm that if any amount is granted that the Grant Reporting Form is due by December 1 of this year; <input checked="" type="checkbox"/> I confirm that if any amount is granted, it will be used only for its intended purpose unless otherwise approved by Council.
Signature:	[REDACTED]

Funding decisions will be announced during a Regular Council Meeting in April 2025.

Please contact the Legislative Services Department at corporate@whistler.ca if you require any assistance.

Personal and third party information provided in this application form is collected under the authority of Section 26(c) of the Freedom of Information and Protection of Privacy Act. Should you have any questions regarding the collection, use and disclosure of this information please contact the Legislative and Privacy Coordinator at 604-935-8118 or at 4325 Blackcomb Way, Whistler.