

GENERAL INFORMATION

Name of Organization Requesting Grant: <i>(Please list parent/sponsor organizations in parenthesis)</i>	The Point Artist-Run Centre
Name of the program(s) (if applicable):	Summer Concert Series, Grant writing fees, and Public Operating Hours.
Society Registration Number:	S-56503
Organization Mailing Address:	5678 Alta Lake Road, Whistler, BC, V8E 0C3
Contact Name & Title:	Stephen Vogler, Artistic Director
Organization Phone Number:	[REDACTED]
Organization Email Address:	[REDACTED]
Organization Purpose or Mandate: <i>(Please provide this answer in one sentence)</i>	Producing arts programming and educational opportunities for all ages that enrich the community and creates working opportunities for local artists.
Organization Category (choose between Environment, Social Services, Community Services, Recreation and Sports, Arts and Culture)	Arts and Culture

ORGANIZATION INFORMATION

How many years has the organization existed?	15 years
How many active members/participants does the organization have in the current year? <i>(e.g. how many athletes have signed up for this year)</i>	30 volunteers; 125 members; 1000 mailing list; 2000 participants annually
For sport organizations, how many youth (U18) participants are enrolled in your programs?	
How many Whistler residents members does the organization have in the current year?	110
How many volunteers/executive/staff are required to administer the organization in the current year?	9 board member; 2 part-time staff; 8 occasional staff; 30 volunteers
Age range of participants in the organization:	1-85

Please list active website URLs and active social media accounts (Facebook, Twitter, Instagram, etc.):	website: www.thepointartists.com Facebook: @pointarts Twitter: @thepointarts Instagram: @thepointarts
What are the membership and participation requirements?	Anyone can become a member. \$20 Individual; \$30 Family; \$50 Organization
Does the organization have any outstanding debts or other means of funding from the RMOW? If yes, please state the amount and reason. <u>Note:</u> Please include any Value In Kind support that you receive from the RMOW (eg. reduced rent, utilities in RMOW buildings)	PARC receives funding from the RMOW: RMOW Learning and Education \$15,000 RMOW FE&A \$5,000

GRANT INFORMATION

1. Purpose of Grant	<i>Explain in detail how the funding will be spent. Please refer to Council Policy A-7 Community Enrichment Program, available at www.whistler.ca/cep for funding criteria and eligibility. Please be as concise as possible using the space below.</i>
<p>CEP funding is requested to support the Sunday Concert Series. This program provides seven summer afternoon community concerts under the lakeside tent at The Point Artist-Run Centre. This is a family-friendly event with affordable tickets (\$15) with discounts for children and youth. Snacks and light refreshments are served from the café. This program has a capacity of 500 tickets, provides work for more than 20 Musicians, generates 16 contract shifts, and offers 32 volunteer opportunities. The total program cost is \$13,500 and PARC is requesting \$2,500 to pay some portion of Artist Fees and AV Contractors required for program operations.</p> <p>PARC is also requesting funds to contribute to grant writer fees necessary to deliver a successful grant seeking strategy. PARC depends on public funding to ensure accessible registration, rental, and ticket fees for all artists and the community. PARC has developed a multi-year plan to seek municipal, community, and provincial funding to support the delivery of engaging and affordable programs. In 2025 PARC will be submitting eight to ten funding proposals and ensuring accurate and timely reporting for successful funding programs from 2024. We are requesting \$2,500 to contribute to the \$7,000 grant writer fees required to ensure the success of our funding strategy. Funding from the CEP is requested to support PARC to offer public operating hours for the first time. PARC will open the facility to the public on a regular basis, allowing the community and visitors to take advantage of the beautiful site, to meet with others in a café gallery setting, and to experience art exhibits and occasional music performances. We're officially beginning opening Saturdays and Sundays, 12-4PM on February 22. This will be a year round offering. The cost to open year-round is \$15,000, we are requesting \$2,500 in CEP funding to support the program.</p>	

2. Is This a New Program or Activity?	<i>If yes, what are your targets and goals for this program/activity?</i>
<p>The Summer Concert Series has been running since 2021 and the grant-writing program has been developed over the last 14 years: these are not new activities.</p> <p>Public Operating Hours is a new activity. PARC has been seeking funding to support this new initiative but was declined by BC Arts Council through the Arts Impact stream. PARC has made the decision to allocate some BC Arts Council Operating Assistance to launch this service to the community. To meet our goal of continuing year-round public access hours, we will need to generate funding from several sources.</p> <p>Public Operating Hours Targets and Goals:</p> <ul style="list-style-type: none"> - Opening Saturdays and Sundays, 12-4PM starting February 22, 2025 - Continue weekend operating hours year-round - Serve 500+ members of the public to enjoy the beautiful lodge and setting, take in the art on display, and be inspired by the creative space. 	

3. Current Year Highlights and Community Benefits:	<i>Detail the specifics of activities and community benefits your organization provides.</i>
<p>The Annual Flag Stop Theatre & Arts Festival presents four days of live theatre, dance, comedy, and music on numerous inspired stages. This festival features original commissioned works by local and BC playwrights, and brings together local actors, musicians and other performing artists with visiting artists from across BC. This program provides community access to a wide range of free, or affordable, arts and culture activities.</p> <p>The PARC Evening Theatre and Music Program started in 2012 with the All Original Orphans' Thanksgiving which was meant to provide a community gathering and to present local musicians and a hearty meal in a community setting. The program offers between three to five very special dinners throughout the year with theatre and music. Evening theatre and music performances like Polka & Pilsner and Tango Night have always been popular for both audiences and for the musicians, comedians, actors, playwrights and speakers who share their work.</p> <p>The Outdoor Concert Series provides seven performances of an eclectic mix of local and BC music for engaged audiences. Our attendance for this program is made up of about 20%, families. The lakeside, outdoor venue is appealing to families with children that would like some space to run around when attending a concert. All the concerts are in the afternoon and appropriate for all ages.</p> <p>The Winter Carnival at The Point is a two-day community theatre & arts festival with activities, games and performances for all ages celebrating the season through the lens of the arts. The festival features affordable live music, dinner and dancing evenings, and a host of free afternoon activities.</p> <p>The Point Artist-Run Centre (PARC) Children and Youth Art Program has been running since the summer of 2013 and delivers more than 35 days of children and youth art camps annually. The program keeps growing owing to high enrolment and demand for more programming days.</p> <p>PARC Artist Sessions is an engaging, diverse, and well-utilized community program. Workshops and drop in sessions include: paint nights, Jazz Jams, Stitch & Repair sewing sessions, songwriting, the art of Beat-box lessons, Acting Scene Studies, Print & Photography, Bluegrass sessions, and screen printing workshops. For facilitators, the sessions provide the venue and support to share their craft and work with the community creatives.</p>	

4. Existing Funding and Grant Applications:	<ol style="list-style-type: none"> 1. <i>List the specific grants, funding and fundraising planned, approved or pending for the existing year, and</i> 2. <i>Please also list rejected or non-approved funding (with reasons).</i>
<p>Confirmed public funding for April 1 2024 to March 31, 2025: BCAC Community Arts Organization Operating Assistance \$22,000 Whistler Community Foundation \$4,200</p> <p>Unconfirmed public funding for April 1 2025 to March 31, 2026: BCAC Accelerate \$8,000 BC Gaming Community Grants \$16,500 BCAC Community Festivals \$6,000 RMOW Community Enrichment Grant \$7,500 RMOW Learning and Education \$15,000 RMOW FE&A \$5,000</p> <p>Declined applications for our fiscal year April 1 2025 to March 31, 2026 are: BC Arts Council Arts Impact \$30,000 - for Public Operating Hours - not funded because the grant program was oversubscribed.</p> <p>Fundraising fiscal year April 1 2025 to March 31, 2026: PARC will host a fundraiser in the spring with a goal of raising \$7,500.00.</p>	

GRANT INFORMATION (CONTINUED):

5. Grant Request Amounts and Financial Breakdown:			
<i>Please ensure numbers provided in this table coincide with the required financial documents you provide in your application</i>			
	Annual Operating Budget	Grant Requested	<i>Provide a brief description of the specific amount requested. (Ex: Products, services, staffing roles, advertising, etc.)</i>
Salaries/contracts:	150,000	7,500	\$2,500 Concert Series; \$2,500 Grant Writer; \$2,500 Public Access
General operations:	37,500		
One-time project / program:			
Physical assets:			
Rent (RMOW facilities):		N/A	
Rent (other facilities):			
Other:	20,000		
Total	\$ 207,500	\$ 7,500	3.6 % (Grant request ÷ Annual budget amount)
<i>Reminder: The grant amount requested cannot be more than 50% of the annual operating budget of the organization.</i>			

6. Additional Information:	<i>Please list any additional information, details or explanations regarding your grant request that you would like to be considered by Council.</i>
	In 2025 we are receiving less funding for the RMOW FE & A, BC Arts Council Arts Impact program, and likely no funding from BC Fairs, Festivals, and Events. Receiving a higher CEP award in 2025 would help to bridge this reduction in funding while we expand service to the community.

7. Attachments:	<i>Please indicate the attachments you are including with your Grant Application Form:</i>
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- Financial Statement (audited preferred) or Organization Budget (**Required**)
- Proof (copy) of registered not-for-profit society status or registered charity status (**Required**)
- Other:**

COMMUNITY PERFORMANCE INDICATORS

8. Please describe how your organization can contribute to the RMOW Strategic Plan:	<p><i>Please visit https://www.whistler.ca/municipal-gov/strategies-and-plans/strategic-plan/ to learn about the four priority areas of RMOW 2023-2026 Strategic Plan:</i></p> <ol style="list-style-type: none"> 1. <i>Housing</i> 2. <i>Climate Action</i> 3. <i>Community Engagement</i> 4. <i>Smart Tourism</i> <p><i>Please determine how your grant (or organization) can contribute to fulfilling any priorities described in the four areas listed above. Each priority has numerous specifications to choose from while describing how your grant (or organization) may help to improve Strategic Plan.</i></p>
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Example: This grant addresses the priority of “Community Engagement” because it strives to connect locals to each other. Specifically, this is because...

1. Housing While PARC isn't in a position to improve secure housing, we acknowledge solutions are required to address housing challenges and offer a space where artists that cannot secure creative space in a residence are offered affordable private and shared creation and workspace.

2. Climate Action PARC provides a lot of low to no-waste programs. PARC reduces waste by composting, recycling, and no single-use products. For offsite venues at The Flag Stop Festival, PARC selects food vendors with compostable serving materials and provides water stations for refillable personal cups. The offsite beer garden serves local brewery beer in compostable cups from beer kegs to reduce waste management for a mass of empty cans. There is no single-use serving dishware or glassware at dinner and on-site bar events. We even work from a repurposed building: the former Whistler hostel site on Alta Lake. Our event and program promotions encourage attendees to access the festival on foot, bike, stroller, and, in some cases, boat. There is limited parking at The Point Artist Run Centre where anyone arriving by car is encouraged to carpool or take a taxi. We are actively lobbying for the return of public transit to Alta Lake Road.

3. Community Engagement PARC supports this priority with every part of the work we do. We offer accessible, inclusive, and diverse programs. A significant number of our event attendees are over 55 and PARC provides an arts and cultural experience in which young and older community members can gather together in a vibrant social scene. PARC has been offering and expanding the PARC Children and Youth Art Program for thirteen years. This program engages children and youth aged 6 to 16 with music, visual art, material art, songwriting, band performance, and acting camps and workshops. Most of our programs are family-friendly including The Flag Stop Theatre & Arts Festival, Winter Carnival, Summer Concert Series, and many creative workshops. We provide over 20 days of programming suitable for all ages and we see a lot of young and extended families finding a place to gather and find community.

4. Smart Tourism PARC has a lot to offer to this priority. Our location outside the village provides programming that encourages dispersion. PARC weaves Whistler culture and history into everything we offer. Our staff, volunteers, and facilitators are ambassadors for the art, culture, and local history of the historic facility and the natural beauty included in all of our programs.

The Winter Carnival at the Point offers a quality arts and cultural experience for locals and tourists. It provides family-friendly arts and culture programming on the BC Family Day weekend which provides entertainment for the community and attracts out-of-town families to travel in the Sea to Sky over this long weekend. As a multi-day festival, it is likely to contribute to overnight stays in the area and contribute to more traffic for other local businesses such as restaurants and hotels. In a town known more for its sporting events, PARC offers an important arts and culture alternative.

The Flag Stop Theatre & Arts Festival provides a significant contribution to arts, culture, and live music presentation programs in Whistler and enhances the visitor experience in numerous ways. The festival offers a special arts and culture experience and entertains visitors and locals. The Village and valley-wide events create a mid-week arts and culture draw for visitors to the resort.

SUPPORT FOR TRUTH AND RECONCILIATION

The RMOW is committed to working with the Lil'wat People, known in their language as L'il'wat7úl and the Squamish People, known in their language as the Skwxwú7mesh Úxwumixw to: create an enduring relationship; establish collaborative processes for planning on unceded territories, as currently managed by the provincial government; achieve mutual objectives; and enable participation in Whistler's resort economy.

9. How has your organization considered truth and reconciliation with the Indigenous Nations?

PARC approaches truth and reconciliation in several ways: learning, acknowledgement, inclusion and equity.

PARC pays for all its Board and Staff to attend Indigenous Awareness Training and most of the current board has completed, at least, one training program. We expect to support several more staff and volunteers to attend in 2025.

PARC acknowledges the traditional and unceded territory at every event, on the website, and in promotions and communication. For many events, Knowledge Keepers are requested to conduct an Opening Ceremony.

The Artistic Director who does all the programming, ensures multiple Indigenous artists and Knowledge Keepers are part of programming every year.

PARC artists and productions include many different Indigenous cultures and disciplines. The centre has featured Lil'wat award winning musical acts Kalan Wi and Spiritual Warriors, artwork by Lil'wat artists Art Pascal, Geneva Wallace, elder Lucille Joseph (Aopalaz), Musqueam artist Christal Sparrow, theatre mentorship by Squamish-based Cree actor Lorne Cardinal, performances by East Vancouver BIPOC band Soul Rebel, Black female artist Xhalida September, and stand-up comedy by Black comedian Dino Archie, among many others. PARC will continue programming diverse cultural artists.

The Indigenous Artisan Showcase from mid June to the end of July, 2023 featured artists from the Lil'wat, Musqueam and Hulqimelem Nations. Consultation with PARC Indigenous board members was an important element of the planning and delivery of this exhibit.

GRANT APPLICATION AUTHORIZATION:

Submitted by:	Susan Holden	
Phone number:	[REDACTED]	
Email:	[REDACTED]	
Acknowledgement:	<input checked="" type="checkbox"/> I confirm that the information provided in this CEP Grant Application Form is true; <input checked="" type="checkbox"/> I confirm that a representative is required to present this grant request at a future Council Meeting; <input checked="" type="checkbox"/> I confirm that if any amount is granted that the Grant Reporting Form is due by December 1 of this year; <input checked="" type="checkbox"/> I confirm that if any amount is granted, it will be used only for its intended purpose unless otherwise approved by Council.	
Signature:	[REDACTED]	Digitally signed by Susan Holden Date: 2025.02.12 09:25:50 -08'00'

Funding decisions will be announced during a Regular Council Meeting in April 2025.

Please contact the Legislative Services Department at corporate@whistler.ca if you require any assistance.

Personal and third party information provided in this application form is collected under the authority of Section 26(c) of the Freedom of Information and Protection of Privacy Act. Should you have any questions regarding the collection, use and disclosure of this information please contact the Legislative and Privacy Coordinator at 604-935-8118 or at 4325 Blackcomb Way, Whistler.