GENERAL INFORMATION

| Name of Organization Requesting Grant: (Please list parent/sponsor organizations in parenthesis) | Whistler Blackcomb Freestyle Ski Club |
|---|--|
| Name of the program(s) (if applicable): | Professional Coach Development Funds |
| Society Registration Number: | S0026555 |
| Organization Mailing Address: | PO Box 766, Whistler, BC V0N 1B0 |
| Contact Name & Title: | Chris Muir, Executive Director |
| Organization Phone Number: | |
| Organization Email Address: | chris@whistlerblackcombfreestyle.com |
| Organization Purpose or Mandate: (Please provide this answer in one sentence) | To build a passion for life-long participation in sport especially skiing. |
| Organization Category (choose between Environment, Social Services, Community Services, Recreation and Sports, Arts and Culture) | Recreation & Sports |

ORGANIZATION INFORMATION

| How many years has the organization existed? | 36 years |
|--|--|
| How many active members/participants does the organization have in the current year? (e.g. how many athletes have signed up for this year) | 504 total youth athletes in 23/24 membership year. Currently at 738 over the calendar year with our membership year ending June 30. 246 enrolled in 18 week winter program |
| For sport organizations, how many youth (U18) participants are enrolled in your programs? | 738 |
| How many Whistler residents members does the organization have in the current year? | 330 members from Whistler 488 from Squamish/Whistler/Pemberton |
| How many volunteers/executive/staff are required to administer the organization in the current year? | 1 Executive Director 35 coaches 10 volunteer Board of directors |
| Age range of participants in the organization: | 5 - 19 |

| Please list active website URLs and active social media accounts (Facebook, Twitter, Instagram, etc.): | FB @freestylewhistler Insta @freestylewhistler YouTube @freestylewhistler |
|--|---|
| What are the membership and participation requirements? | Only the participation fee. |
| Does the organization have any outstanding debts or other means of funding from the RMOW? If yes, please state the amount and reason. Note: Please include any Value In Kind support that you receive from the RMOW (eg. reduced rent, utilities in RMOW buildings) | No |

GRANT INFORMATION

| 1 | | Explain in detail how the funding will be spent. Please refer to Council Policy A-7 Community Enrichment Program, |
|---|---------------------|---|
| ١ | 1. Purpose of Grant | available at www.whistler.ca/cep for funding criteria and eligibility. Please be as concise as possible using the space |
| l | | below. |

Coach Development \$5600

If successful in acquiring the Community Enrichment Program funding, WBFSC will apply the funds towards our on-going athlete-coach training initiative. We are proud to offer transitional opportunities within the sport pathway to former athletes after retirement from their competitive careers. These athletes offer some of the most valuable experiential knowledge, and giving back to the sport as coaches has been invaluable for them as well. Additionally, fostering former athletes who are born and raised community members maintains the integrity of the organization, it's history, and our philosophy of developing life-long skiers.

These eight (8) former athletes will undergo extensive coach certification training including air training and technical skiing skills. The full course is \$2800 with our club contributing 50% of the funds with 25% coming from the CEP grant.

| 2. Is This a New Program or Activity? | If yes, what are your targets and goals for this program/activity? |
|--|--|
| his has been an ongoing project for ma | ny years. To date, we have seen eight (8) former athlet |

es become trained and employed within our club. Our aim is to add 4 more former-athlete coaches to our roster by winter 2025/26.

3. Current Year Highlights and Community Benefits:

2. Is This a New Program or Activity?

Detail the specifics of activities and community benefits your organization provides.

Record number of participants in our summer camp programs at the Water Ramp and Trampoline Facility on Blackcomb including programming for Whistler Youth Center.

Purchase of a new landing airbag for a safer progression of athletes acrobatic skills.

4. Existing Funding and Grant Applications:

- List the specific grants, funding and fundraising planned, approved or pending for the existing year, and
- 2. Please also list rejected or non-approved funding (with reasons).

BC Community Gaming Grant - \$39,000 ViaSport Hosting Grant - \$5,000

GRANT INFORMATION (CONTINUED):

5. Grant Request Amounts and Financial Breakdown:

Please ensure numbers provided in this table coincide with the required financial documents you provide in your application

| | Annual Operating Budget | Grant Requested | Provide a brief description of the specific amount requested. (Ex: Products, services, staffing roles, advertising, etc.) |
|-----------------------------|----------------------------|--------------------|---|
| Salaries/contracts: | 719988 | | Coach and staff expenses |
| General operations: | 248,614 | | Insurance, uniforms, WCB, |
| One-time project / program: | | | |
| Physical assets: | | | |
| Rent (RMOW facilities): | N/A | N/A | |
| Rent (other facilities): | 147772 | | Rental space for trampoline training, ski training space and gym training space |
| Other: | | | |
| Total | 1,116,374 \$ | 5600 \$ | .5 (Grant request ÷ Annual budget amount) |
| | | ļ | Reminder: The grant amount requested cannot be more than |

Reminder: The grant amount requested cannot be more than 50% of the annual operating budget of the organization.

6. Additional Information:

Please list any additional information, details or explanations regarding your grant request that you would like to be considered by Council.

Freestyle Whistler is a non-profit freestyle ski club that has been coaching both competitive and recreational freestyle skiers since 1988. Freestyle Whistler trains all athletes to confidently and safely pursue freestyle skiing. We aim to produce both recreational athletes, along with athletes who may strive to achieve excellence beyond the local level. Freestyle Whistler believes that no matter an athletes' level, each participant should be able to train with their friends, in a fun, inclusive, supportive environment. We aspire to develop well rounded skiers and to foster a love of skiing that will last a lifetime.

| 7. Attachments: | Please indicate the attachments you are including with your Grant Application Form: | |
|---|---|--|
| Financial Statement (audited preferred) or Organization Budget (Required) Proof (copy) of registered not-for-profit society status or registered charity status (Required) Other: | | |
| COMMUNITY PER | FORMANCE INDICATORS | |
| 8. Please describe how your organization can contribute to the RMOW Strategic Plan: | learn about the four priority areas of RMOW 2023-2026 Strategic Plan: | |
| | addresses the priority of "Community Engagement" because it strives to connect Specifically, this is because | |
| we offer the commo | t to help elevate "Community" in the CPI. Our coaches are critical to the services unity. Furthering coach education and certification enhances the quality of we offer. Furthermore, engaging former-athletes and life-long community members is that we are strengthening connections within the community. | |

SUPPORT FOR TRUTH AND RECONCILIATION

| The RMOW is committed to working with the Lílwat People, known in their language as L'il'wat7úl and the Squamish People, known in their language as the Skwxwú7mesh Úxwumixw to: create an enduring relationship; establish collaborative processes for planning on unceded territories, as currently managed by the provincial government; achieve mutual objectives; and enable participation in Whistler's resort economy. |
|---|
| 9. How has your organization considered truth and reconciliation with the Indigenous Nations? |
| Our organization has worked to engage the Indigenous Life Sport Academy former the First Nations Snowboard Team. We have provided them access to our facilities on and off hill. |

GRANT APPLICATION AUTHORIZATION:

| Submitted by: | Chris Muir |
|------------------|---|
| Phone number: | |
| Email: | chris@whistlerblackcombfreestyle.com |
| Acknowledgement: | ✓ I confirm that the information provided in this CEP Grant Application Form is true; ✓ I confirm that a representative is required to present this grant request at a future Council Meeting; ✓ I confirm that if any amount is granted that the Grant Reporting Form is due by December 1 of this year; ✓ I confirm that if any amount is granted, it will be used only for its intended purpose unless otherwise approved by Council. |
| Signature: | |

Funding decisions will be announced during a Regular Council Meeting in April 2025.

Please contact the Legislative Services Department at corporate@whistler.ca if you require any assistance.