


GENERAL INFORMATION

Name of Organization Requesting Grant: <i>(Please list parent/sponsor organizations in parenthesis)</i>	Slope Side Support Society
Name of the program(s) (if applicable):	N/A
Society Registration Number:	Incorporation Number: S0081388 Business Number: 73977 9825 BC0001
Organization Mailing Address:	8621 Drifter Way, Whistler, BC V8E0G2
Contact Name & Title:	Krista Scott - Founder
Organization Phone Number:	
Organization Email Address:	info@slopesidesupport.com
Organization Purpose or Mandate: <i>(Please provide this answer in one sentence)</i>	To create a safe space where men can share their experiences, build community, and find healing on the slopes with an aim to break the stigma around mental health and empower men to prioritize their well-being.
Organization Category (choose between Environment, Social Services, Community Services, Recreation and Sports, Arts and Culture)	Community Services

ORGANIZATION INFORMATION

How many years has the organization existed?	Less than 1 year
How many active members/participants does the organization have in the current year? <i>(e.g. how many athletes have signed up for this year)</i>	20-25
For sport organizations, how many youth (U18) participants are enrolled in your programs?	0 - The program is designed for adult men over 18 years of age
How many Whistler residents members does the organization have in the current year?	20-25
How many volunteers/executive/staff are required to administer the organization in the current year?	3
Age range of participants in the organization:	25-66

Please list active website URLs and active social media accounts (Facebook, Twitter, Instagram, etc.):	Website: www.slopesidesupport.com Facebook: https://www.facebook.com/profile.php?id=61569091523219 Instagram: https://www.instagram.com/slopesidesupportsociety/
What are the membership and participation requirements?	We require that participants are male-identifying and 18 years of age or older. Until we secure additional funding we ask that participants possess an intermediate skiing ability and hold their own pass/gear.
Does the organization have any outstanding debts or other means of funding from the RMOW? If yes, please state the amount and reason. <u>Note:</u> Please include any Value In Kind support that you receive from the RMOW (eg. reduced rent, utilities in RMOW buildings)	None

GRANT INFORMATION

1. Purpose of Grant	<i>Explain in detail how the funding will be spent. Please refer to Council Policy A-7 Community Enrichment Program, available at www.whistler.ca/cep for funding criteria and eligibility. Please be as concise as possible using the space below.</i>
<p>The funding will be used to expand our program's accessibility and sustainability, focusing on the following areas:</p> <p>Increase Session Frequency – To expand the number of slope-side sessions offered throughout the season.</p> <p>Increase Demographic Reach - With increased funding we will be able to offer services for a larger demographic of the Whistler community or host specific demographic days such as first responders, women, Lil'wat or Squamish nation, adaptive, etc.</p> <p>Staffing – To hire full-time staff for program operations, ensuring sustainability and growth and preventing burnout.</p> <p>Marketing & Outreach – To create and distribute professional marketing materials that will raise awareness and attract participants.</p> <p>Financial Assistance – To provide financial support for participants who need passes or gear to access the program.</p> <p>Program Supplies – To cover the costs of necessary materials for therapy sessions and other program-related supplies such as insurance policies, radios, board room rental, passes, etc.</p> <p>Community Events – To host additional informational and community-building events that strengthen our impact and engagement. Examples include: film screenings, panel discussions, social ski days, etc.</p> <p>These investments will help us grow the program, support more participants, and foster a stronger community connection.</p>	

2. Is This a New Program or Activity?	<i>If yes, what are your targets and goals for this program/activity?</i>
<p>Yes, 2025 marks the pilot season for Slope Side Support Society. Our primary goal as an organization is to reduce rates of male suicide and depression by providing free, professional mental health support to men aged 18 and older. We do this through a unique combination of therapeutic interventions and snow sports, creating a program that is tailored specifically for the Whistler community.</p> <p>For the pilot season, our goal is to gather valuable experience and feedback from participants, refine our offerings, and build awareness about the program within the community. By engaging directly with the individuals we aim to support, we plan to create a sustainable, well-run program that will continue to serve men in Whistler for years to come. We are committed to shaping this program with input from those utilizing our services, ensuring it meets the real needs of our community.</p>	

3. Current Year Highlights and Community Benefits:	<i>Detail the specifics of activities and community benefits your organization provides.</i>
<p>Slope Side Support Society officially launched in December 2024, and we hosted our first few slope-side sessions which have occurred on January 17th, 2025 and February 9th, 2025. Our launch party was a resounding success, raising \$2,500 and fostering a welcoming sense of community. With a packed house at RMU, we had the opportunity to connect, share, and hear firsthand about the community's experiences with mental health.</p> <p>The first few slope-side sessions have been a success, with participants ranging in age from 30 to 66 years old. Feedback gathered through anonymous surveys and self-reports indicated a high level of satisfaction, with participants noting improvements in their mental well-being, a stronger sense of community connection, and a desire to return for future programming. We are excited to continue hosting these events monthly throughout the winter season.</p> <p>As this is our pilot season, we are learning and improving with each event we host. The valuable feedback we receive allows us to adjust our approach and ensure we meet the evolving needs of our participants. Looking ahead, we have plans for future growth, including targeting specific demographics such as first responders, women, and others who may benefit from specialized support. Additionally, we envision expanding programming to reach more individuals and increase our impact in the community.</p>	

4. Existing Funding and Grant Applications:	<ol style="list-style-type: none"> <i>List the specific grants, funding and fundraising planned, approved or pending for the existing year, and</i> <i>Please also list rejected or non-approved funding (with reasons).</i>
<p>Rejected Funding:</p> <ol style="list-style-type: none"> Woodfibre Community Impact Grant – We are currently awaiting our CRA charity status. This grant requires that organizations be registered charities to be eligible for approval, which is why we were not successful in this application. Squamish Community Enhancement Grant – Although we welcome participants from all over, our programming primarily takes place in Whistler. As this grant is specifically tailored for Squamish-based initiatives, we were unable to secure funding. <p>Approved Funding:</p> <ol style="list-style-type: none"> Launch Party Fundraiser – Our launch party was a key event to raise awareness and generate excitement for Slope Side Support Society. Thanks to the generosity of local donors who contributed raffle prizes, we were able to raise \$2,500, which helped kickstart the program. Personal Funds – As the founder of this program, I have committed personal savings to ensure the success of the pilot season, regardless of external funding sources. This investment demonstrates my commitment to the program's success and sustainability. <p>Planned Funding:</p> <ol style="list-style-type: none"> Arc'teryx Whistler – Arc'teryx Whistler has kindly provided gear for our therapists during the pilot season. We are also planning to apply for their community grant program in February 2025 to support further program development. 100 Women Whistler – We have been selected as a presenting organization for the November intake of 100 Women Who Care Whistler. This opportunity offers a chance for our community to directly support our initiative. 100 Men Whistler – We have been nominated for the 100 Men Who Care Whistler program, which will provide another avenue for local support and fundraising. Whistler Health Care Foundation – We are preparing an application for funding from the Whistler Health Care Foundation to help us host a community event involving a film screening and panel discussion. Whistler Blackcomb Foundation – We plan to apply for the April intake of the Whistler Blackcomb Foundation's grant process to help fund future programming and expand our reach. Epic Promise – We are seeking in-kind donations from Epic Promise to help alleviate financial barriers for participants, particularly by providing ski day passes or rentals. CEP - Whistler Community Enrichment Program – We will be applying for funding through the Whistler Community Enrichment Program to support our ongoing growth and community engagement efforts. Telus Community Board Grant – We are planning to submit an application to the Telus Community Board for funding to support program costs, including community outreach and participant engagement. Woodfibre Community Impact Grant – We plan to reapply for this grant once we receive our CRA charity status, which will make us eligible to apply in the future. 	

GRANT INFORMATION (CONTINUED):

5. Grant Request Amounts and Financial Breakdown:			
<i>Please ensure numbers provided in this table coincide with the required financial documents you provide in your application</i>			
	Annual Operating Budget	Grant Requested	<i>Provide a brief description of the specific amount requested. (Ex: Products, services, staffing roles, advertising, etc.)</i>
Salaries/contracts:	\$6000	\$6000	3x Therapist Wages
General operations:	\$2200	\$2200	Insurance, Name Request, Incorporation Costs, Refreshments
One-time project / program:	\$10,000	\$1350	Film/Marketing materials with Joey Kraft Productions
Physical assets:	\$450	\$450	Radios x 3
Rent (RMOW facilities):	N/A	N/A	
Rent (other facilities):	0	0	Fees waived this season by Whistler Blackcomb
Other:	\$4300	\$0	Season passes for staff and day passes for those that cannot afford it.
Total	\$ 22,950	\$ 10,000	44 % (Grant request ÷ Annual budget amount)
Reminder: The grant amount requested cannot be more than 50% of the annual operating budget of the organization.			

6. Additional Information:	<i>Please list any additional information, details or explanations regarding your grant request that you would like to be considered by Council.</i>
	<p>The budget numbers provided reflect our pilot season only. As the founder of Slope Side Support Society, I am currently managing operations on a volunteer basis, as this is a passion-driven project. However, as the program grows and becomes more established, I anticipate the need for increased staffing and operational support. In future seasons, we aim to offer more sessions, which will require additional hours and will impact our salary-related expenses. We also plan to hire someone, whether myself or another qualified individual, to manage operations on a full-time basis, as it has become evident that the responsibilities of the role require a dedicated staff member.</p> <p>Season Passes and Financial Assistance: This year, all of our employees have purchased their own season passes, but in the future, we hope to provide financial assistance for season passes and gear for both our staff and participants. This would help eliminate financial barriers and make the program more accessible.</p> <p>One-Time Costs: Several of our current costs are one-time expenses, such as incorporation fees, name registration, radios, and other essential setup items. These initial investments are necessary to establish a solid foundation for the program and ensure we are fully equipped to operate smoothly in the future. As we move forward, we plan to allocate funds to ensure both our staff and participants can fully engage in the program without financial obstacles. These investments are critical for the long-term sustainability and growth of Slope Side Support Society.</p>

7. Attachments:	<i>Please indicate the attachments you are including with your Grant Application Form:</i>
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<input checked="" type="checkbox"/> Financial Statement (audited preferred) or Organization Budget (Required) <input checked="" type="checkbox"/> Proof (copy) of registered not-for-profit society status or registered charity status (Required) <input type="checkbox"/> Other:

COMMUNITY PERFORMANCE INDICATORS

8. Please describe how your organization can contribute to the RMOW Strategic Plan:	<p><i>Please visit https://www.whistler.ca/municipal-gov/strategies-and-plans/strategic-plan/ to learn about the four priority areas of RMOW 2023-2026 Strategic Plan:</i></p> <ol style="list-style-type: none"> 1. <i>Housing</i> 2. <i>Climate Action</i> 3. <i>Community Engagement</i> 4. <i>Smart Tourism</i> <p><i>Please determine how your grant (or organization) can contribute to fulfilling any priorities described in the four areas listed above. Each priority has numerous specifications to choose from while describing how your grant (or organization) may help to improve Strategic Plan.</i></p>
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Example: This grant addresses the priority of “Community Engagement” because it strives to connect locals to each other. Specifically, this is because...

<p>1. Innovate on Engagement Channels and Increase Community Engagement Opportunities: Slope Side Support Society is innovating by offering a unique blend of outdoor adventure and mental health support, using skiing as a therapeutic tool. This approach provides an alternative engagement channel for men in the community to access mental health support, fostering open dialogue in a relaxed and natural setting. Our program also creates opportunities for ongoing connection, with monthly sessions and community-building events that directly engage participants and help reduce stigma around mental health.</p> <p>2. Improve Information Sharing Regarding Local Government Processes and Decisions: Through our community events and outreach, we aim to increase the flow of information about local mental health initiatives, available support services, and community resources. By bringing people together in a relaxed, open environment, we facilitate conversations about issues impacting the community, such as access to mental health services, and encourage dialogue about local government decisions that affect mental well-being. Our program acts as a conduit for enhancing public understanding and awareness of important local issues.</p> <p>3. Support New GM Role to Strengthen Community Linkages: By fostering a strong sense of community and connection, Slope Side Support Society directly supports the strengthening of local ties. Our program connects individuals who might otherwise feel isolated, encouraging the formation of meaningful support networks. As we grow, we aim to create partnerships with local mental health professionals, community organizations, and government bodies, reinforcing the importance of collaboration in creating a stronger, more connected community.</p> <p>Conduct Committee Review and Implement Identified Improvements: As part of our pilot season, we are collecting continuous feedback from participants through surveys and self-reports. This data will guide future improvements, ensuring that our program evolves based on community needs. We are committed to adapting and enhancing our services, incorporating input from participants and the broader community to improve engagement and program delivery over time.</p>
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SUPPORT FOR TRUTH AND RECONCILIATION

The RMOW is committed to working with the Lil'wat People, known in their language as L'il'wat7úl and the Squamish People, known in their language as the Skwxwú7mesh Úxwumixw to: create an enduring relationship; establish collaborative processes for planning on unceded territories, as currently managed by the provincial government; achieve mutual objectives; and enable participation in Whistler's resort economy.

9. How has your organization considered truth and reconciliation with the Indigenous Nations?

At Slope Side Support Society, we are deeply committed to truth and reconciliation with Indigenous Nations. The founder, Krista, works closely with the Lil'wat Nation in her full-time role at Sea to Sky Community Services, and our therapists Greg McDonnell and Taylor Macdougall have extensive experience working with both the Squamish and Lil'wat Nations. This experience has provided us with a deep understanding of Indigenous issues, and we are dedicated to integrating this knowledge into our program to ensure it is inclusive and respectful.

1. Cultural Sensitivity and Inclusivity:

We strive to create a welcoming and supportive environment for all, including Indigenous by embedding cultural sensitivity into our approach. We are committed to fostering an inclusive space that honors Indigenous cultures and experiences, and we aim to respect and reflect these values in all aspects of our programming.

2. Collaboration with Indigenous Communities:

Through our team's professional experience with both the Squamish and Lil'wat Nations, we are well-positioned to continue fostering relationships with local Indigenous groups. As we grow, we aim to collaborate more closely with these communities to ensure our programming meets their unique needs, incorporating Indigenous ways of knowing and healing where appropriate.

3. Commitment to Education and Reconciliation:

We are committed to ongoing education on Indigenous history and reconciliation, ensuring that our team is continuously learning about the impacts of colonialism and how to support healing. We aim to be proactive in raising awareness, and we incorporate this learning into our daily practice, both personally and professionally.

4. Building Connection and Partnerships:

We believe that fostering genuine relationships with Indigenous communities is essential to reconciliation. By actively working to create partnerships and engage in open dialogue, we aim to support Indigenous mental health and well-being through shared learning and mutual respect.

Through these efforts, we are dedicated to contributing to the broader journey of truth and reconciliation, and we remain committed to fostering connection, healing, and understanding in all that we do.

GRANT APPLICATION AUTHORIZATION:

Submitted by:	Krista Scott
Phone number:	[REDACTED]
Email:	info@slopesidesupport.com
Acknowledgement:	<input checked="" type="checkbox"/> I confirm that the information provided in this CEP Grant Application Form is true; <input checked="" type="checkbox"/> I confirm that a representative is required to present this grant request at a future Council Meeting; <input checked="" type="checkbox"/> I confirm that if any amount is granted that the Grant Reporting Form is due by December 1 of this year; <input checked="" type="checkbox"/> I confirm that if any amount is granted, it will be used only for its intended purpose unless otherwise approved by Council.
Signature:	[REDACTED]

Funding decisions will be announced during a Regular Council Meeting in April 2025.

Please contact the Legislative Services Department at corporate@whistler.ca if you require any assistance.

Personal and third party information provided in this application form is collected under the authority of Section 26(c) of the Freedom of Information and Protection of Privacy Act. Should you have any questions regarding the collection, use and disclosure of this information please contact the Legislative and Privacy Coordinator at 604-935-8118 or at 4325 Blackcomb Way, Whistler.