GENERAL INFORMATION

Name of Organization Requesting Grant: (Please list parent/sponsor organizations in parenthesis)	Whistler Mature Action Community Society
Name of the program(s) (if applicable):	Enriching the Lives of Whistler Seniors
Society Registration Number:	S0033807
Organization Mailing Address:	PO Box 913, Whistler, BC, V0N 1B0
Contact Name & Title:	Charalyn Kriz, Director of Community Projects
Organization Phone Number:	
Organization Email Address:	
Organization Purpose or Mandate: (Please provide this answer in one sentence)	The vision of Whistler MAC is for Whistler to be an inclusive, supportive community where community members aged 55+can actively and comfortably age in place.
Organization Category (choose between Environment, Social Services, Community Services, Recreation and Sports, Arts and Culture)	Community Service

ORGANIZATION INFORMATION

How many years has the organization existed?	since 1995
How many active members/participants does the organization have in the current year? (e.g. how many athletes have signed up for this year)	In 2024 approximately 200 registered to participate or volunteer.
For sport organizations, how many youth (U18) participants are enrolled in your programs?	Not applicable
How many Whistler residents members does the organization have in the current year?	In 2024 we had 607 on our mailing list wanting to remain engaged. Many of these will become active members as we connect with them.
How many volunteers/executive/staff are required to administer the organization in the current year?	We have a board of 8 with an additional 5 people 5 people actively chairing committees. In addition we have approximately 40 volunteers assisting in committees and at various events throughout the year.
Age range of participants in the organization:	55+ years old

Please list active website URLs and active social media accounts (Facebook, Twitter, Instagram, etc.):	Website - www.whistlermac.org Facebook - www.facebook.com/groups/960888177281796/
What are the membership and participation requirements?	Age 55+
Does the organization have any outstanding debts or other means of funding from the RMOW? If yes, please state the amount and reason.	No outstanding debts.
Note: Please include any Value In Kind support that you receive from the RMOW (eg. reduced rent, utilities in RMOW buildings)	The Whistler Library provides space as a partnership for Saturday Sessions described below in #1.

GRANT INFORMATION

1. Purpose of Grant	Explain in detail how the funding will be spent. Please refer to Council Policy A-7 Community Enrichment Program,
	available at www.whistler.ca/cep for funding criteria and eligibility. Please be as concise as possible using the space
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As BC's population ages it has become critical to help older adults to live independently at home, while at the same time promote social connections to combat isolation and loneliness. Without these supports older adults are at risk of reduced health outcomes. According to the Seniors Advocate the population of those over 65 in BC, will increase by 50% in the next decade alone and already there is a shortage of everything for this demographic. Currently there are no other programs to address social isolation in Whistler.

In the absence of a Seniors Centre and Seniors programming, we host drop in sessions to enrich the lives of older adults. For the coming year this program funding will include the following activities:

- 1. Sponsor free Saturday Sessions that are educational and informational events hosted at Whistler Library. This includes guest speakers on various topics including health and wellness, community engagement, and personal learning. We typically are at capacity and as participation increases we will need to turn people away or find a new location. The program will be offered from April 1, 2025 March 31, 2026. Light refreshments are served at no charge to encourage conversation after the presentation providing an opportunity to socialize and feel welcome.
- 12 sessions @ \$60 per session for supplies & refreshments = \$720
- 2. Sponsor free coffee and conversation drop in events that includes refreshments, games and activities. Sometimes this is combined with outdoor events such as a walk, bike or other activity, with participants welcomed at the end of the event to join the drop in. Sometimes we invite guests that mingle with those attending creating awareness about other services in the community. This will take place 2x a month at the Whistler Racket Club. We provide refreshments and appetizers free to attendees. Attendance continues to increase month over month. We try and host these events at the same time and place to encourage a routine for those attending. This program will run from April 1, 2025 March 31, 2026. 22 sessions @ \$400 per session for venue, refreshments and supplies = \$8,800
- 3. In partnership with Whistler Community Services the Activate and Connect program is free for older adults to participate in recreation activities such as gentle yoga and is cross promoted with Whistler MAC as another drop in activity.

2. Is	This	a New	Program	or	Activity?	
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If yes, what are your targets and goals for this program/activity?

This is a continuing program.

3. Current Year Highlights and Community Benefits:

Detail the specifics of activities and community benefits your organization provides.

In the year ending January 31, 2025 the following activities were hosted:

- 1. Making Connections drop in for early stage dementia adults and caregivers 50 sessions This is to delay the progression of dementia and provide respite for Caregivers This is a weekly program renting space at the Catholic Church and run by Whistler MAC volunteers. Includes gentle fitness, music therapy and lunch. There are no other programs in Whistler offering this kind of support.
- 2. Saturday Sessions were introduced monthly with various speakers. The program is now at capacity for the space and people find value in the information so numbers are growing.
- 3. Coffee and Conversation drop ins These were hosted throughout last year for social interaction with locals and offered games, visiting with attendance continuing to grow with a request to increase the frequency. This daytime activity is bringing seniors out of their homes to meet others and find purpose. We have brought together other service providers such as Better At Home to mingle with the attendees and learn how they can find help locally. The drop in was held more frequently in the summer months and monthly during the winter.
- 4. Several social events were held attracting up to 75+ people each time. This included a summer BBQ, Garden Party, St. Patrick's Day and Christmas events.
- 5. Whistler MAC hosts a community response network, 1 of 95 in the Province giving us access to provincial organizations serving the province to provide education and information. in working with adults at risk of abuse, neglect and self-neglect.

4. Existing Funding and Grant Applications:

- List the specific grants, funding and fundraising planned, approved or pending for the existing year, and
- 2. Please also list rejected or non-approved funding (with reasons).

New Horizons Grant completing in March 2025 with approval for another \$25,000 to continue the Making Connections dementia program for another year.

No grant applications have been rejected at this time.

We applied for a BC Gaming Grant for the first time in the amount of \$10,000 and will find out if any of that is approved by the end of February. This would allow us to fund a coordinator for several hours a month to coordinate activities and include communications, website and social media to further reach our senior population.

We have access to some small project funding from BC Community Response Networks to create awareness and prevention of issues impacting seniors. The maximum grant amount will be \$5,000 and is subject to approval. These funds can contribute to funding a coordinator.

Additionally we receive donations from time to time that are typically designated for Making Connections.

GRANT INFORMATION (CONTINUED):

5. Grant Request Amounts and Financial Breakdown:

Please ensure numbers provided in this table coincide with the required financial documents you provide in your application

	Annual Operating Budget	Grant Requested	Provide a brief description of the specific amount requested. (Ex: Products, services, staffing roles, advertising, etc.)
Coordinator	\$12,000		Communications and coordination
General operations:	\$3,050		Administration including insurance, office, & supplies
Dementia Program	\$34,000		Making Connections Dementia Program including venue, lunch, instructors 50 weeks annually
Saturday Sessions	\$720	\$350	Refreshments & supplies for 12 sessions
Rent (RMOW facilities):		N/A	
Coffee & Conversation:	\$8,800	\$3,650	Light refreshments 24 sessions
Other:			
Total	\$ 58,570	\$ \$4,000	7 (Grant request ÷ Annual budgetamount)
	l .		Reminder: The grant amount requested cannot be more than

50% of the annual operating budget of the organization.

6. Additional Information:

Please list any additional information, details or explanations regarding your grant request that you would like to be considered by Council.

The communities of Squamish and Pemberton have seniors' facilities from which to offer a variety of activities to seniors. We would not be requiring grants if Whistler provided a seniors centre or space. We need an accessible space and free parking away from the village traffic. Both of the venues we are renting being the Catholic Church and the Whistler Racket Club have an end of life for our use with one being reconstructed and the other subject to development. At that time these programs will not have a place to operate from.

7. Attachments:	Please indicate the attachments you are including with your Grant Application Form:
	tement (audited preferred) or Organization Budget (Required) of registered not-for-profit society status or registered charity status (Required)

COMMUNITY PERFORMANCE INDICATORS

8. Please describe how your organization can contribute to the RMOW Strategic Plan: Please visit https://www.whistler.ca/municipal-gov/strategies-and-plans/strategie-plan/ to learn about the four priority areas of RMOW 2023-2026 Strategie Plan:

- 1. Housing
- 2. Climate Action
- 3. Community Engagement
- 4. Smart Tourism

Please determine how your grant (or organization) can contribute to fulfilling any priorities described in the four areas listed above. Each priority has numerous specifications to choose from while describing how your grant (or organization) may help to improve Strategic Plan.

Example: This grant addresses the priority of "Community Engagement" because it strives to connect locals to each other. Specifically, this is because...

- 1. Housing We have a pulse on seniors housing needs and a full committee advocating to meet the needs of seniors here in Whistler. With no assisted housing in Whistler it allows us to education the community on things like adapting your home as you age and how to remain in your home as long as possible.
- 2. Climate Action Several of our educational sessions will have a focus on Emergency Preparedness. This is in the plan to increase education and awareness about wildfire.
- 3. Community Engagement We have an excellent website and communication channel for community engagement. Our mailing list exceeds 600 people in Whistler. Here we share information about services and link people to others in the community. Many of our older adults have been here for many years and have chosen to retire here. They have an abundance of knowledge and networks to draw on and surely must be some of the most active seniors in BC due to the lifestyle and therefore work as volunteers throughout the community. We have a table of service providers that meet regularly to avoid duplication and create awareness of engagement for this population both in services but also recreation.
- 4. Smart Tourism The roster of volunteers in Whistler MAC is amazing. They are occupied in the community at many events and hold leadership positions in many groups. In fact they are seeking more opportunities to engage. Whether it is pickleball, tennis, downhill skiing, x-country skiing, biking or hiking they are diversifying tourism.

SUPPORT FOR TRUTH AND RECONCILIATION

9. How has your organization considered truth and reconciliation with the Indigenous Nations? We will certainly host some education in this area, but most of the Indigenous elders are not resident in Whistler, however, would be welcomed. The community response network has a network within the Squamish Nation and in many other areas around the province so we have that link to resources to increase truth and reconciliation with Indigenous Nations.	The RMOW is committed to working with the Lílwat People, known in their language as L'il'wat7úl and the Squamish People, known in their language as the Skwxwú7mesh Úxwumixw to: create an enduring relationship; establish collaborative processes for planning on unceded territories, as currently managed by the provincial government; achieve mutual objectives; and enable participation in Whistler's resort economy.
resident in Whistler, however, would be welcomed. The community response network has a network within the Squamish Nation and in many other areas around the province so we have that	9. How has your organization considered truth and reconciliation with the Indigenous Nations?
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GRANT APPLICATION AUTHORIZATION:

Submitted by:	Sharon Johnson
Phone number:	
Email:	
Acknowledgement:	 ✓ I confirm that the information provided in this CEP Grant Application Form is true; ✓ I confirm that a representative is required to present this grant request at a future Council Meeting; ✓ I confirm that if any amount is granted that the Grant Reporting Form is due by December 1 of this year; ✓ I confirm that if any amount is granted, it will be used only for its intended purpose unless otherwise approved by Council.
Signature:	

Funding decisions will be announced during a Regular Council Meeting in April 2025.

Please contact the Legislative Services Department at corporate@whistler.ca if you require any assistance.