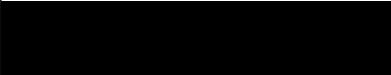


## GENERAL INFORMATION

Name of Organization Requesting Grant: <i>(Please list parent/sponsor organizations in parenthesis)</i>	Whistler Nordics Ski Club
Name of the program(s) (if applicable):	
Society Registration Number:	<b>S-46776</b>
Organization Mailing Address:	PO Box 591, Whistler, BC, V0N 1B0
Contact Name & Title:	Adrienne Bouris, Executive Administrator
Organization Phone Number:	
Organization Email Address:	admin@whistlernordics.com
Organization Purpose or Mandate: <i>(Please provide this answer in one sentence)</i>	The Whistler Nordics Ski Club is a not for profit cross country ski club dedicated to making cross country skiing available to all members of the community.
Organization Category (choose between Environment, Social Services, Community Services, Recreation and Sports, Arts and Culture)	Recreation and Sports

## ORGANIZATION INFORMATION

How many years has the organization existed?	<b>22</b>
How many active members/participants does the organization have in the current year? <i>(e.g. how many athletes have signed up for this year)</i>	244
For sport organizations, how many youth (U18) participants are enrolled in your programs?	75
How many Whistler residents members does the organization have in the current year?	170
How many volunteers/executive/staff are required to administer the organization in the current year?	Board of Directors - 8 Staff - 4 Program Coaches - 15 Volunteers - 20
Age range of participants in the organization:	<b>5-74</b>

Please list active website URLs and active social media accounts (Facebook, Twitter, Instagram, etc.):	Website: <a href="http://www.whistlernordics.com">www.whistlernordics.com</a> Facebook: <a href="https://www.facebook.com/WhistlerNordics/">www.facebook.com/WhistlerNordics/</a> Instagram: <a href="https://www.instagram.com/whistlernordics_bc">whistlernordics_bc</a>
What are the membership and participation requirements?	Club registration is open to anyone. To participate in one of our programs or events, participants must be a club member or a member of Cross Country BC & Nordiq Canada. Membership fees: Adult \$19, Adult + Youth \$25, Family \$35
Does the organization have any outstanding debts or other means of funding from the RMOW? If yes, please state the amount and reason.  <u>Note:</u> Please include any Value In Kind support that you receive from the RMOW (eg. reduced rent, utilities in RMOW buildings)	No. Access to facilities are either paid or based on agreements related to our capital investments to the facilities.

## GRANT INFORMATION

<b>1. Purpose of Grant</b>	<i>Explain in detail how the funding will be spent. Please refer to Council Policy A-7 Community Enrichment Program, available at <a href="http://www.whistler.ca/cep">www.whistler.ca/cep</a> for funding criteria and eligibility. Please be as concise as possible using the space below.</i>
<p>Whistler Nordics Ski Club is requesting funding from the 2025 CEP grant to support the following priorities: coaching and coordination our cross country ski programs for youth and adults and the coordination and administration of our club programs and community events, including the Toonie Ski Series and the Cheryl Morningstar Lost Lake Loppet. Whistler Nordics Ski Club operates within the RMOW recreation and sport category.</p> <p>One focus of the CEP grant is to support coaching and coordination of of our youth and adult programs. Collectively these programs reached more than 101 members this season. Whistler Nordics Ski Club proudly provides programs for youth ages 4 - 16 and adults.</p> <p>Youth programs include the Coast Corridor United Team (CCU) and the Skill Development Program (SDP). Over the past 20 years the Skill Development Program has delivered programs to hundreds of Whistler youth. The program is aligned with Sport Canada and Nordiq Canada's Long Term Athlete Development Pathway (LTAD). We provide season long programs at both Lost Lake and Whistler Olympic Park, with Lost Lake proving to be the more popular location. The CCU Team is a collaboration between 3 regional clubs to create a performance-focused cohort for U12 to U16 aged racers to represent the regional locally and at away races. The vision is to create a strong cohort, higher level coaching, and a clear athlete development pathway within the corridor. The program continues to grow with 15 athletes this year.</p> <p>Our Adult program provides skill development for recreational and performance skiers at both Whistler Olympic Park and Lost Lake.</p> <p>Nordiq Canada now requires coaches, volunteers, Board Members and staff to complete additional levels of training and Safe Sport requirements which add to the administration cost and training costs for our organization.</p> <p>The second focus of the CEP grant is to support the coordination and administration of our annual activities and community events including the annual Ski Swap, Toonie Ski Series and the Cheryl Morningstar Lost Lake Loppet. These events provide social connection, promote the cross country skiing within the local community and encourage elements of a healthy lifestyle. They add to the vibrancy of the Lost Lake trails system and create an authentic feel for visitors to the area.</p>	

<b>2. Is This a New Program or Activity?</b>	<i>If yes, what are your targets and goals for this program/activity?</i>
<p>Our Youth and Adult programs and community events are existing programs. The goals of these programs are to introduce cross country skiing skill development to as many community members as possible and create social connection. Our programs and events provide activities for our members to help them to learn cross country ski skills and to instill a life-long interest in the sport.</p>	

<b>3. Current Year Highlights and Community Benefits:</b>	<i>Detail the specifics of activities and community benefits your organization provides.</i>
<p>2025 Cheryl Morningstar Lost Lake Loppet: annual cross country ski event, forging social connection and recreation benefits in memory of longtime local Cheryl Morningstar who started our youth programs.  2024-2025 Skill Development Youth Programs: season long skill development program, provides social connection and recreation benefits to youth ages 4-16.  2024-25 Adult Program: season-long program offered at WOP and month-long program offered at Lost Lake. Program for adults, provides social connection and recreation benefits.  Ski Swap: Provides locals with an opportunity to sell and purchase gear at affordable prices and divert used gear from the landfill.  Teck Regional Snow Camp: Whistler Nordics hosts this annual on-snow camp with 55+ participants aged 10-13 from Lower Mainland clubs.  Toonie Series: Over 50 members participate in a series of evening ski events hosted at Lost Lake and WOP. Collaborate with local businesses for support.  Whistler Nordics current alumni athletes competing nationally and internationally include Holden Wilson, Max Murray, Reed Murray, Claire Benson, Lily McGowan, Nicholas Pigeon (Nationally). And Marlie Molinaro, Joe Davis (3 top 16s World Cup so far), Benita Pieffer and Sean Benson (Internationally).</p>	

<b>4. Existing Funding and Grant Applications:</b>	<ol style="list-style-type: none"> <li><i>List the specific grants, funding and fundraising planned, approved or pending for the existing year, and</i></li> <li><i>Please also list rejected or non-approved funding (with reasons).</i></li> </ol>
<p>2024 RMOW CEP Grant: \$4,000  2024 Province of BC Gaming Grant: \$19,750  2024 Annual Whistler Nordics Ski Swap: \$2,217.36  2024 Kal Tire Equipment Grant: \$1,600  2024 Real Estate Association for Whistler (One year): \$2,500  2024 Whistler Blackcomb Foundation Projects (One year): \$8,042.49  2025 Whistler Blackcomb Foundation Clubhouse Improvement Project: \$18,092 (Pending)  2025 Online and Raffle Fundraisers: \$6,600 (Pending)  2024-25 Nordiq Canada Assistant Coach Grant \$4,500/year</p> <p>Not approved :</p> <p>2024 Gaming Grant \$11,250 (Total amount of requested funding not available.)  2024 viaSport Community Sport Grant: \$2,900 (Funds not available, too many applicants.)  2024 viaSport Lead Forward Grant: \$1,992 (Funds not available, too many applicants.)</p>	

**GRANT INFORMATION (CONTINUED):**

<b>5. Grant Request Amounts and Financial Breakdown:</b>			
<i>Please ensure numbers provided in this table coincide with the required financial documents you provide in your application</i>			
	<b>Annual Operating Budget</b>	<b>Grant Requested</b>	<i>Provide a brief description of the specific amount requested. (Ex: Products, services, staffing roles, advertising, etc.)</i>
Salaries/contracts:	56000	4500	
General operations:	62,000	4500	
One-time project / program:	<b>2,500</b>	<b>0</b>	Real Estate Association of Whistler Grant (1 year)
Physical assets:	11,500	0	<small>Whistler Blackcomb Foundation Grant, Kal Tire Equipment Grant (Equipment and specific projects)</small>
Rent (RMOW facilities):	0	N/A	
Rent (other facilities):	200	0	
Other:	<b>25,356</b>	<b>0</b>	<b>WSL Coach Rental</b>
<b>Total</b>	<b>\$ 157,556</b>	<b>\$ 9000</b>	<b>5.7</b> % <i>(Grant request ÷ Annual budget amount)</i>
<i>Reminder: The grant amount requested cannot be more than 50% of the annual operating budget of the organization.</i>			

<b>6. Additional Information:</b>	<i>Please list any additional information, details or explanations regarding your grant request that you would like to be considered by Council.</i>
	<p>Whistler Nordics continues to recruit and train a variety of coaches to support our programming needs. These coaches include BC Team coaches, local high performance athletes, parents with skiing knowledge, high school students and adults looking to help support the community. Every year we support coach development with certification, leadership skills and part time work. Maintaining a roster of paid coaches increases retention, supports youth employment and delivers a quality program experience. Nordiq Canada has increased mandatory coaching qualifications for coaches and specific coach to athlete ratios and important Safe Sport policies which dictates the required certified coaches for our programs. Certification, training and the associated cost for administration is an additional cost to our club that we try to deliver while keeping programming costs affordable.</p> <p>The administrative costs, insurance costs and fees to secure the use of buildings and trails for races and events as well as the time and cost for promoting across multiple social media and print media platforms are important expenses for our Club.</p>

<b>7. Attachments:</b>	Please indicate the attachments you are including with your Grant Application Form:
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- Financial Statement (audited preferred) or Organization Budget (**Required**)
- Proof (copy) of registered not-for-profit society status or registered charity status (**Required**)
- Other:*

**COMMUNITY PERFORMANCE INDICATORS**

<p><b>8. Please describe how your organization can contribute to the RMOW Strategic Plan:</b></p>	<p>Please visit <a href="https://www.whistler.ca/municipal-gov/strategies-and-plans/strategic-plan/">https://www.whistler.ca/municipal-gov/strategies-and-plans/strategic-plan/</a> to learn about the four priority areas of RMOW 2023-2026 Strategic Plan:</p> <ol style="list-style-type: none"> <li>1. Housing</li> <li>2. Climate Action</li> <li>3. Community Engagement</li> <li>4. Smart Tourism</li> </ol> <p>Please determine how your grant (or organization) can contribute to fulfilling any priorities described in the four areas listed above. Each priority has numerous specifications to choose from while describing how your grant (or organization) may help to improve Strategic Plan.</p>
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*Example: This grant addresses the priority of "Community Engagement" because it strives to connect locals to each other. Specifically, this is because...*

Whistler Nordics addresses the 'Community Engagement' priority as our club aims to bring community members together in a number of different ways. Through our skill development programs we reach hundreds of locals every season. Whistler Nordics works to create a sense of belonging for its members by bringing together people with a similar interest and providing opportunities to socialise and recreate within organised activities. Specifically the club supports this priority with our Youth programs, Adults programs, Toonie Ski Series, Cheryl Morningstar Lost Lake Loppet and collaborating with other clubs in the region with ongoing camps and programming.

In addition to the 'Community Engagement' priority Whistler Nordics Ski Club supports the Smart Tourism priority encouraging locals and visitors to explore our unique natural assets at Lost Lake and Whistler Olympic Park. Community promotion is done through a number of social media channels and our community events are open to everyone.

## SUPPORT FOR TRUTH AND RECONCILIATION

*The RMOW is committed to working with the Lílwat People, known in their language as L'il'wat7úl and the Squamish People, known in their language as the Skwxwú7mesh Úxwumixw to: create an enduring relationship; establish collaborative processes for planning on unceded territories, as currently managed by the provincial government; achieve mutual objectives; and enable participation in Whistler's resort economy.*

### **9. How has your organization considered truth and reconciliation with the Indigenous Nations?**

Whistler Nordics currently has a land acknowledgment on our website and is committed to learning, listening and considering truth and reconciliation with the Indigenous Nations.

**GRANT APPLICATION AUTHORIZATION:**

Submitted by:	Adrienne Bouris
Phone number:	[REDACTED]
Email:	admin@whistlernordics.com
Acknowledgement:	<input checked="" type="checkbox"/> I confirm that the information provided in this CEP Grant Application Form is true; <input checked="" type="checkbox"/> I confirm that a representative is required to present this grant request at a future Council Meeting; <input checked="" type="checkbox"/> I confirm that if any amount is granted that the Grant Reporting Form is due by December 1 of this year; <input checked="" type="checkbox"/> I confirm that if any amount is granted, it will be used only for its intended purpose unless otherwise approved by Council.
Signature:	[REDACTED]

**Funding decisions will be announced during a Regular Council Meeting in April 2025.**  
Please contact the Legislative Services Department at [corporate@whistler.ca](mailto:corporate@whistler.ca) if you require any assistance.