

Dear Sir/Madam

I am writing to enquire about the possibility of illuminating ***Fitzsimmons Covered Bridge*** in **RED** on World Encephalitis Day (Saturday, 22nd February 2025). This initiative is part of Encephalitis International's ongoing mission to raise awareness of the devastating neurological condition known as encephalitis. Encephalitis International is a nonprofit dedicated to raising awareness of this condition.

Despite affecting 1.5million people globally each year, encephalitis remains relatively unknown when compared to other neurological conditions. Our aim is to change this by "shining a light" on encephalitis. The prevalence of encephalitis is rising worldwide, indeed since the start of the COVID-19 pandemic there have been over 1.5 million new cases of the condition as a result of the neurological complications of the virus.

Since its inception in 2014, Encephalitis International's flagship initiative, World Encephalitis Day, has grown into a large-scale global campaign which has reached millions of people through media features, events and social media. It is our hope that World Encephalitis Day will play a leading role in our mission to increase global awareness of encephalitis and therefore saving lives and building better futures.

For 2025, we aspire to surpass the achievement of previous years by securing even more iconic locations to celebrate World Encephalitis Day. We are determined to make this year's World Encephalitis Day truly remarkable and impactful!

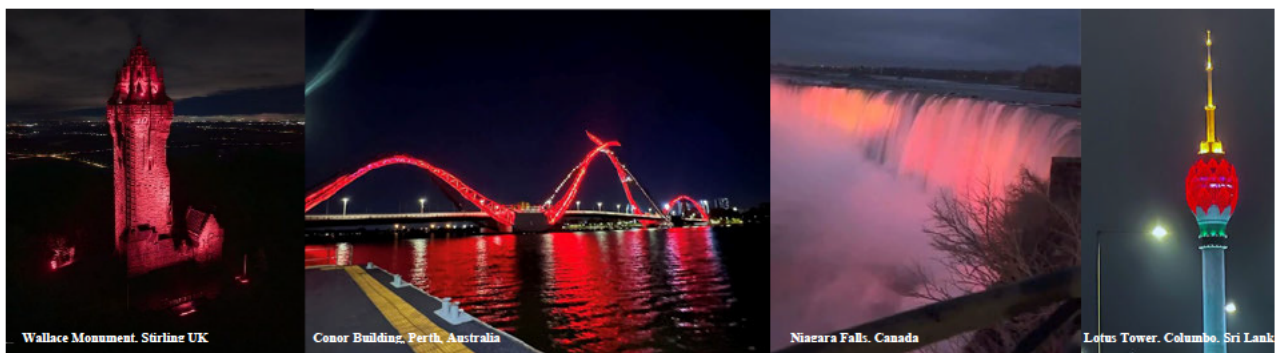
Your support would be invaluable to the thousands of people around the world affected by encephalitis every year. And, to those affected in your local area as we often receive feedback from our members that they are delighted to see their local landmark supporting them. I sincerely hope that you will join our appeal to raise awareness among the public and healthcare professionals about this life-threatening brain condition.

Help us go **#Red4WED!**

Thank you for your consideration.

Very best wishes

Tatiana Garcia



Encephalitis International

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Encephalitis International is a registered charity and charitable company.

Registered Charity Number (England and Wales) 1087843 (Scotland) SCO48210

Charitable Company Number (England and Wales) 04189027

Encephalitis International is a Named Fund member of the Chapel & York US Foundation, Inc.

The Chapel & York US Foundation, Inc. is a 501(c)(3) tax-exempt organization





Landmark Lighting Request Form

Please complete the form and scan/email to corporate@whistler.ca along with your cover letter addressed "To Mayor and Council" with information regarding your campaign or cause.

We will contact you to confirm the status of your request.

Contact Name	Tatiana Garcia
Organization	Encephalitis Society c/o Valneva Canada
Business Address	3535 Boul St-Charles, Suite 600,
City/Province/Postal Code	Kirkland, Quebec H9H5B9
Business Phone Number	514 970 6186
Business Email	tatiana.garcia@valneva.com
Website Address	www.worldencephalitisday.org
Brief description of the event associated with your request - 75 words or less <i>(Information here will be used for communications and the sign on the bridge. RMOW will edit copy if necessary.)</i>	Encephalitis is an inflammation of the brain. It is caused either by an infection or through the immune system attacking the brain in error. The Encephalitis Awareness Day helps to raise awareness of the devastating neurological condition known as encephalitis. Since its inception in 2014, Encephalitis International's flagship initiative, World Encephalitis Day, has grown into a large-scale global campaign. Over the past ten years, it has reached an astonishing 406 million people.
Optional: Social Media Campaign Title (include hashtags)	
Landmark Choice	<input checked="" type="checkbox"/> Fitzsimmons Covered Bridge
Date of Event	22 February 2025
Colour Request	Red

Signature: Tatiana Garcia

Date: January 17th 2025

This application does not guarantee that your event lighting request will be approved or your date is available.