



Canadian Premature Babies Foundation

October 10, 2024

To Mayor Jack Crompton and Council,

Re: World Prematurity Day 2024 – Illuminations Campaign

This letter is to request the illumination of the Fitzsimmons Covered Bridge in purple for World Prematurity Day on November 17. This day is dedicated to honor premature babies, their families and caregivers.

#### **WHY**

1 in 10 babies are born prematurely worldwide and therefore are at risk of long-term complications. Some babies will spend months in a Neonatal Intensive Care Unit before going home.

Families face challenges from the moment their baby is born in terms of expenses, protection measures, education, and other related accommodations.

#### **WHO WE ARE**

Canadian Premature Babies Foundation (CPBF-FBPC) is a charitable organization (Charity Number BN: 801837287RR0001) aimed to raise public awareness about prematurity and provide support and education for families of premature babies.

#### **IMPACT**

We join 110 countries in the International Global Illumination Project, where we light Canadian landmarks in **purple R125 G65 B153**. This project goes viral as thousands of families visit these landmarks and share their moments on their social media channels on November 17<sup>th</sup>. This project is in its 16<sup>th</sup> year.

We look forward to having you joining our efforts this year.

With gratitude,

**Fabiana Bacchini**  
**Executive Director**

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## Landmark Lighting Request Form

Please complete the form and scan/email to [corporate@whistler.ca](mailto:corporate@whistler.ca) along with your cover letter addressed "To Mayor and Council" with information regarding your campaign or cause.

We will contact you to confirm the status of your request.

<b>Contact Name</b>	Sylvia Harnarain
<b>Organization</b>	Canadian Premature Babies Foundation
<b>Business Address</b>	4225 B Dundas Street West, Etobicoke
<b>City/Province/Postal Code</b>	Ontario, M8X1Y3
<b>Business Phone Number</b>	4164188916
<b>Business Email</b>	
<b>Website Address</b>	<a href="https://www.cpbf-fbpc.org/">https://www.cpbf-fbpc.org/</a>
<b>Brief description of the event associated with your request - 75 words or less</b> <i>(Information here will be used for communications and the sign on the bridge. RMOW will edit copy if necessary.)</i>	World Prematurity Day is an annual event to honour premature babies their families and caregivers. We join 100 other countries in the International Global Illumination Project, where Canadian landmarks are lit up in purple R125 G65 B153.
<b>Optional: Social Media Campaign Title (include hashtags)</b>	
<b>Landmark Choice</b>	<input checked="" type="checkbox"/> <b>Fitzsimmons Covered Bridge</b>
<b>Date of Event</b>	November 17, 2024
<b>Colour Request</b>	purple R125 G65 B153

Signature: Sylvia Harnarain

Date: October 10, 2024

This application does not guarantee that your event lighting request will be approved or your date is available.