

Hello,

I am writing on behalf of Pancreatic Cancer Canada, as well as the 7,100 Canadians who are diagnosed with pancreatic cancer each year and their loved ones whose lives are forever changed by the diagnosis. We are asking landmarks across Canada to light up purple in honour of **World Pancreatic Cancer Day on November 21, 2024**. We would be honoured to see the Fitzsimmons Covered Bridge illuminated as part of this nationwide event. I have attached the completed request form.

World Pancreatic Cancer Day is an annual global event to raise awareness, honour those we've lost, and demand improved survival rates for those facing the world's toughest cancer.

Pancreatic cancer is currently the third leading cause of cancer-related deaths in Canada, yet it continues to be underfunded, overlooked, and outpaced in research. Pancreatic Cancer Canada is committed to raising the survival rate through investments in research, increased awareness, and specialized care and support for patients and their families.

You can learn more about our mission and advocacy efforts on our website:

<https://pancreaticcancercanada.ca/>

We hope you will join us on November 21.

Thank you,

Beth Ruby

Director, Marketing & Communications

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Pancreatic Cancer Canada

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Toll Free: 1-888-726-2269



Landmark Lighting Request Form

Please complete the form and scan/email to corporate@whistler.ca along with your cover letter addressed "To Mayor and Council" with information regarding your campaign or cause.

We will contact you to confirm the status of your request.

Contact Name	
Organization	
Business Address	
City/Province/Postal Code	
Business Phone Number	
Business Email	
Website Address	
Brief description of the event associated with your request - 75 words or less <i>(Information here will be used for communications and the sign on the bridge. RMOW will edit copy if necessary.)</i>	
Optional: Social Media Campaign Title (include hashtags)	
Landmark Choice	<input type="checkbox"/> Fitzsimmons Covered Bridge
Date of Event	
Colour Request	

Signature: SRuby

Date: _____

This application does not guarantee that your event lighting request will be approved or your date is available.