



Medical Radiation Technologist Week 2024: November 3-9

Website

- MRT Week national page: camrt.ca/events/mrt-week/
- MRT Week in BC page: camrt.ca/bc/mrtweek
- Public promotion for MRTs: camrt.ca/mrt

Social Media

- Join and follow our social media channels
 - CAMRT: [Facebook](#) // [Instagram](#) // [X](#) // [LinkedIn](#)
 - CAMRT-BC: [CAMRT-BC Facebook Group](#) // [Instagram](#) // [X](#)
- Engage with and share MRT Week posts
- Use the hashtag #MRTWeek2024
- Tag [@camrt_bc](#) in your MRT Week posts so we can re-share or post directly to the CAMRT-BC Facebook group

Description of MRT Week

MRT Week is an annual celebration (which falls on the week of November 8th every year) of the essential role that medical radiation technologists (MRTs) play in the healthcare system. MRTs deliver professional imaging and radiation-related treatment services with a caring touch, allowing patients to fully benefit from the latest in medical diagnostic and treatment technology.

As frontline healthcare providers, MRTs are relied upon for their specialized knowledge and skills, and they collectively impact millions of patients annually who need medical imaging or radiation therapy. For instance:

- MRTs perform more than one million MRI and CT scans annually, with last year setting a record for the most exams performed ever in the province.
- MRTs specializing in nuclear medicine perform more than one hundred thousand procedures annually across BC's hospitals. Those working in cancer centres perform more than 17,000 PET/CT scans annually.
- MRTs specialized in mammography work in hospitals, community clinics, and travel to over 170 rural communities, including more than 40 First Nations communities, to increase the accessibility of BC Cancer's breast screening services. They perform more than 268,000 breast screening mammograms annually.
- Radiation Therapists treat thousands of cancer patients across the province's six regional cancer centres, providing more than 177,000 treatment visits annually.

On behalf of the Medical Radiation Technologists of British Columbia, join us in recognizing the value of the MRT profession to our healthcare system as well as to encourage others to enter this vital profession.



Landmark Lighting Request Form

Please complete the form and scan/email to corporate@whistler.ca along with your cover letter addressed "To Mayor and Council" with information regarding your campaign or cause.

We will contact you to confirm the status of your request.

Contact Name	Sterling Olma
Organization	VCH
Business Address	4380 Lorimer Rd
City/Province/Postal Code	Whistler, BC, V8E 1A7
Business Phone Number	604 932 4911
Business Email	
Website Address	https://www.vch.ca/en/location/whistler-health-care-centre
Brief description of the event associated with your request - 75 words or less <i>(Information here will be used for communications and the sign on the bridge. RMOW will edit copy if necessary.)</i>	MRT week celebrates medical imaging techs in BC and shares the important message about the essential link MRTs provide between technology and patients in the healthcare system. MRTs include Radiological Technologists, Nuclear Medicine Technologists, Magnetic Resonance Imaging Technologists, and Radiation Therapists. These professionals work in a variety of medical imaging facilities and cancer centres throughout the province. As frontline healthcare providers, MRTs provide vital medical imaging and radiation therapy services, ensuring high quality care for British Columbians.
Optional: Social Media Campaign Title (include hashtags)	
Landmark Choice	<input checked="" type="checkbox"/> Fitzsimmons Covered Bridge
Date of Event	November 3-9, any 1 day of this period or entire duration
Colour Request	Please light up the Fitzsimmons bridge with orange and blue- 2 colors frequently used for CAMRT's branding.

Signature: _____
 Date: August 13, 2024

This application does not guarantee that your event lighting request will be approved or your date is available.