



Landmark Lighting Request Form

Please complete the form and scan/email to corporate@whistler.ca along with your cover letter addressed "To Mayor and Council" with information regarding your campaign or cause.

We will contact you to confirm the status of your request.

Contact Name	Laura Inahara
Organization	Metavivor Research and Support Inc.
Business Address	1783 Forest Drive #184
City/Province/Postal Code	Annapolis, MD 21401
Business Phone Number	603-312-6956
Business Email	lightupmbc@gmail.com
Website Address	www.metavivor.org/lightupmbc
Brief description of the event associated with your request - 75 words or less <i>(Information here will be used for communications and the sign on the bridge. RMOW will edit copy if necessary.)</i>	#LightUpMBC is a global campaign that shines a light on the critical need for stage 4 metastatic breast cancer (MBC) research. Each year on October 13th, which is federally recognized as stage 4 breast cancer awareness day in the U.S., close to 300 iconic landmarks in all 50 states in the U.S., Canada, and globally light in solidarity.
Optional: Social Media Campaign Title <i>(include hashtags)</i>	#LightUpMBC #Metavivor (we will also send suggested social media assets and copy as we get closer to the event).
Landmark Choice	<input type="checkbox"/> Fitzsimmons Covered Bridge
Date of Event	10/13/2024
Colour Request	Green, Pink and Teal - Our three RGB colors are: Green: 96, 198, 89 Pink: 214, 0, 158 Teal: 0, 135, 137

Signature: _____

Date: 8/18/2024

This application does not guarantee that your event lighting request will be approved or your date is available.

Good Morning,

I hope you are well. Will **Whistler's Bridge of a thousand causes** and **Fitzsimmons Covered Bridge** be taking part in #LightUpMBC 2024 by lighting in green, pink and teal on October 13th for stage 4 metastatic breast cancer awareness day? We are updating our website of participating landmarks and I wanted to confirm your participation.

Unfortunately, the #LightUpMBC ambassador that typically advises us if your landmarks will light, Lisa Brown, passed away last year from the disease. It is important to us to follow up on the landmarks that were important to her to honor her legacy. I know yours were very special.

We appreciate your continued participation so much! Our campaign has been featured on Good Morning America, The Today Show and in Glamour magazine. We have raised close to \$2M for research. We could not do this without our lighting partners.

We can provide our RGB codes as well if needed.

With Gratitude,

Laura Inahara

#LightUpMBC Founder