

Good day,

I hope this message finds you well. My name is Oliver Scholfield, and I am a recently retired athlete from the Canadian Men's National Field Hockey Team, as well as the Executive Director of an organization called Racing to Zero. I am reaching out on behalf of the Canadian Green Sports Day initiative, where we are excited to announce an inspiring campaign that aims to bring sports communities together across Canada for a common cause - promoting environmental awareness and sustainability through sports.

On October 6, we will be celebrating Green Sports Day for the fifth time, a momentous occasion dedicated to showcasing the sports industry's commitment to protecting our planet. As part of this campaign, we are inviting municipalities across Canada in proclaiming October 6th as Green Sports Day and by illuminating their facilities in vibrant green lights, symbolizing our collective dedication to building a greener, more sustainable future through sport. In 2023, we had 13 cities, municipalities and provinces make such proclamations and 7 different venues were lit green in solidarity. As the Resort Municipality of Whistler made this proclamation last year, we are hoping that you will do the same again this year.

Our mission for Green Sports Day is to harness the power of sports to drive positive environmental change and unite athletes, fans, and communities worldwide to take action against climate change. By transforming buildings into beacons of green, we hope to inspire millions and send a powerful message of unity and responsibility for our planet's well-being.

To officially join the Green Sports Day initiative, simply let us know of your city's participation. Attached is a draft proclamation, and we will feature your venue and proclamation on our official website and social media channels, showcasing your dedication to environmental responsibility and acknowledging your contribution to this global movement.

Thank you for considering participation in Green Sports Day. Together, we can make a significant difference in preserving our planet for future generations. If you have any questions or need further information, please feel free to reach out to us at the contact information provided below.

Let's unite as one sporting community to demonstrate our commitment to a greener and more sustainable world!

Kind regards,

Oliver

Contact information

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GREEN SPORTS DAY

October 6, 2024

WHEREAS, in [YEAR], City Council published a [climate action plan or climate emergency declaration], and called on all sectors to participate in an accelerated shift to sustainable practices, and

WHEREAS, the sport sector has historically been recognized as a venue for improving public health, accelerating the local economy, and facilitating social change in [CITY], and has tremendous potential to contribute to the city's climate goals, and

WHEREAS, Green Sports Day has served as an unofficial celebration within the sport sector on progress toward low-emissions goals, waste reduction targets, increasing equitable opportunities to play sport in clean and safe environments, and encouraging continued sustainability efforts;

WHEREAS, organizations like [TEAMS/COMPANIES/UNIVERSITIES] are already championing this cause in the city, and

THEREFORE, I, [NAME], Mayor of the City of [CITY], do hereby proclaim **October 6th, 2024 to be Green Sports Day** in [CITY].