

August 06, 2020

Dear Mayor and Council,

I am writing to you from Dystonia Medical Research Foundation (DMRF) Canada, a national charitable organization that is dedicated to supporting individuals suffering from dystonia, a neurological movement disorder ([www.dystoniacanada.org](http://www.dystoniacanada.org)). Dystonia affects approximately 50,000 Canadians and has no cure along with a lack of awareness.

September is Dystonia Awareness month, which helps promote the spirit of resilience of the dystonia community while bringing about the much-needed awareness for correct diagnosis, and research for improved treatments or finding a cure.

With the motive of spreading awareness, we have applied for and received confirmation of proclamation from the City of Toronto announcing Dystonia Awareness Month on September 6, 2020. Once confirmed, the date will be published on our website and social media. Dystonia supporters are encouraged to take pictures of the lit up signs and share on social media using #dystonia #dystoniacanada #dystoniaawareness #dystoniamovesme. More details on awareness month activities can be found on our website [www.dystoniacanada.org/dystoniaawarenessmonth](http://www.dystoniacanada.org/dystoniaawarenessmonth)

Additional details as required are below:

**Nature of the event** – Dystonia Awareness Month

**Eligibility category** - Not-for-profit charitable cause

**Date requested for lighting:** Preferred date – 06 September, 2020

**Alternate Dates:** September 05,06, 12,13, 19,20, 26, 27


**Colour(s) requested:** Blue and White.

**Lighting promotion:** Newsletter and Website, Social networking websites (Twitter, Facebook, Instagram)

Also attached is a signed copy of the declaration document. Please feel free to reach out to me by email [archanacastelino@dystoniacanada.org](mailto:archanacastelino@dystoniacanada.org) for additional information, questions or concerns.

Thank you in advance.

Sincerely,



Archana Castelino  
Operations and Programs Manager  
DMRF Canada



## Landmark Lighting Request Form

Please complete the form and scan/email to [corporate@whistler.ca](mailto:corporate@whistler.ca) along with your cover letter addressed "To Mayor and Council" with information regarding your campaign or cause.

We will contact you to confirm the status of your request.

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|--|---|
| <b>Contact Name</b>  | Archana Castelino   |
| <b>Organization</b>  | Dystonia Medical Research Foundation (DMRF) Canada  |
| <b>Business Address</b>  | 550 St Clair Ave W Unit 209, Toronto  |
| <b>City/Province/Postal Code</b>   | Toronto, ON M6C 1A5   |
| <b>Business Phone Number</b>   | 416) 488-6974   |
| <b>Business Email</b>  | archanacastelino@dystoniacanada.org   |
| <b>Website Address</b>   | <a href="https://dystoniacanada.org/">https://dystoniacanada.org/</a>   |
| <b>Brief description of the event associated with your request - 75 words or less</b><br><i>(Information here will be used for communications and the sign on the bridge. RMOW will edit copy if necessary.)</i> | Dystonia is a neurological Movement Disorder that affects approximately 50,000 Canadians. September is Dystonia Awareness month, so we would like to request that in September 2020 we light up in Royal Blue in honor of Dystonia. We would be open to another day in September if Sept 6th is not possible. |
| <b>Optional: Social Media Campaign Title (include hashtags)</b>  | #DystoniaAwarenessMonth #dystoniamovesme<br>##dystoniaawareness   |
| <b>Landmark Choice</b>   | <input checked="" type="checkbox"/> <b>Fitzsimmons Covered Bridge</b>   |
| <b>Date of Event</b>   | September 6, 2020   |
| <b>Colour Request</b>  | Royal Blue and White  |

Signature: Archana Castelino

Date: August 6, 2020

This application does not guarantee that your event lighting request will be approved or your date is available.