

To whom it may concern,

Please accept this application to light the Fitzsimmons Creek Bridge, on behalf of the Moose Hide Campaign.

I would like to request that the Fitzsimmons Creek Bridge be lit up orange on May 16<sup>th</sup>, 2024 to show support for the Moose Hide Campaign. We have requested several other landmarks be lit up on this day as well. Below is some information on the cause and details of the request.

The Moose Hide Campaign is an Indigenous-led grassroots movement aimed at reconciliation and ending gender-based violence in Canada. **This May 16 2024, marks the 13<sup>th</sup> annual Moose Hide Campaign Day:** A National Day of Ceremony where Canadians from all backgrounds, cities, communities, cultures, and gender identities stand in solidarity against gender-based violence. The lighting will help spread a powerful message: That our communities have no space for gender-based violence.

**History and background of the organization/cause.**

- The Moose Hide Campaign began as a BC-born Indigenous-led grassroots movement to engage men and boys in ending violence towards women and children. It has since grown into a nationwide movement of Indigenous and non-Indigenous Canadians from local communities, First Nations, governments, schools, colleges/universities, police forces and many other organizations – all committed to taking action to end this violence.
- Since the Campaign began over 10 years ago along the Highway of Tears, thousands of communities and organizations across Canada have held Moose Hide Campaign events and joined the annual Moose Hide Campaign Day ceremony. People of all ages, genders and backgrounds are invited to take part in Moose Hide Campaign activities.
- The campaign is grounded in Indigenous ceremony and traditional ways of learning and healing. A cornerstone of the Moose Hide Campaign is the moose hide pin. Wearing the pin signifies your commitment to honour, respect, and protect the women and children in your life and speak out against gender-based and domestic violence.
- The lighting will help spread a powerful message: That our communities have no space for gender-based violence.

**The requested date for the lighting.**

- May 16, 2024

**The requested colour(s) for the lighting (RGB number or colour sample)**

- Golden yellow, similar to the colour of the moose hide pin.



R:255 G:168 B:1

#FFA801

**A web link to more information on our organization**

- <https://moosehidecampaign.ca/>

Thank you in advance,

Rose Barrett.



## Landmark Lighting Request Form

Please complete the form and scan/email to [corporate@whistler.ca](mailto:corporate@whistler.ca) along with your cover letter addressed "To Mayor and Council" with information regarding your campaign or cause.

We will contact you to confirm the status of your request.

<b>Contact Name</b>	
<b>Organization</b>	
<b>Business Address</b>	
<b>City/Province/Postal Code</b>	
<b>Business Phone Number</b>	
<b>Business Email</b>	
<b>Website Address</b>	
<b>Brief description of the event associated with your request - 75 words or less</b> <i>(Information here will be used for communications and the sign on the bridge. RMOW will edit copy if necessary.)</i>	
<b>Optional: Social Media Campaign Title (include hashtags)</b>	
<b>Landmark Choice</b>	<input type="checkbox"/> <b>Fitzsimmons Covered Bridge</b>
<b>Date of Event</b>	
<b>Colour Request</b>	

Signature: Anna Woodmass

Date: \_\_\_\_\_

This application does not guarantee that your event lighting request will be approved or your date is available.