

GENERAL INFORMATION

Name of Organization Requesting Grant: <i>(Please list parent/sponsor organizations in parenthesis)</i>	The Point Artist-Run Centre Society
Name of the program (if applicable):	Summer Concert Series and Funding Development
Society Registration Number:	S-56503
Organization Mailing Address:	5-5678 Alta Lake Road, Whistler, BC V8E 0C3
Contact Name & Title:	Stephen Vogler, Artistic Director
Organization Phone Number:	604-698-5482
Organization Email Address:	thepointinfo@gmail.com
Organization Purpose or Mandate: <i>(Please provide this answer in one sentence.)</i>	Producing arts and educational programs for all ages that enrich the community and creates working opportunity for local artists.
Organization Category <i>(choose between Environment, Social Service, Community Service, Recreation and Sports, Arts and Culture)</i>	Arts and Culture

ORGANIZATION INFORMATION

How many years has the organization existed?	14 years
How many active members/participants does the organization have in the current year? <i>(e.g. how many athletes have signed up for this year)</i>	Over 2,000 participants annually; 30 Volunteers; 125 members; 695 Facebook Followers; 1000 Mailing List
For sport organizations, how many youth (U18) participants are enrolled in your programs?	
How many Whistler residents members does the organization have in the current year?	125 members
How many volunteers/executive/staff are required to administer the organization in the current year?	8 Board Members; 30 Volunteers; 2 Part-Time Staff; 8 Occasional Staff
Age range of participants in the organization:	From 1 year to 85 years

Please list active website URLs and active social media accounts (Facebook, Twitter, Instagram, etc.):	https://www.thepointartists.com/ https://www.instagram.com/thepointarts/ https://www.facebook.com/thepointarts/
What are the membership and participation requirements?	General annual memberships \$20 Individual, \$30 Family, \$50 Organization, and \$200 Supporting member.
<p>Does the organization have any outstanding debts or other means of funding from the RMOW? If yes, please state the amount and reason.</p> <p><u>Note:</u> Please include any Value In Kind support that you receive from the RMOW (eg. reduced rent, utilities in RMOW buildings)</p>	<p>PARC has an operating agreement with the RMOW to operate the facility at 5678 Alta Lake Road. PARC pays a monthly fee to utilize the buildings on a full time basis and none of these fees are outstanding. PARC receives Learning & Education and FE&A funding from the RMOW noted in question 4.</p>

GRANT INFORMATION

1. Purpose of Grant	<i>Explain in detail how the funding will be spent. Please refer to Council Policy A-7 Community Enrichment Program, available at www.whistler.ca/cep for funding criteria and eligibility. Please be as concise as possible using the space below.</i>
<p>CEP funding is requested to support the Sunday Concert Series. This program provides eight summer afternoon community concerts under the lakeside tent at The Point Artist-Run Centre. This is a family-friendly event with affordable tickets (\$15) with discounts for children and youth. Snacks and light refreshments are served from the café. This program has a capacity of 400 tickets, provides work for more than 20 Musicians, generates 16 contract shifts, and offers 32 volunteer opportunities. The total program cost is \$13,700 and PARC is requesting \$4,000 to pay some portion of Artist Fees and AV Contractors required for program operations.</p> <p>PARC is also requesting funds to contribute to grant writer fees necessary to deliver a successful grant seeking strategy. PARC depends on public funding to ensure accessible registration, rental, and ticket fees for all artists and the community. PARC has developed a multi-year plan to seek municipal, community, and provincial funding to support the delivery of engaging and affordable programs. In 2024 PARC will be submitting nine or more funding proposals and ensuring accurate and timely reporting for successful funding programs from 2023. We are requesting \$4,000 to contribute to the \$10,500 grant writer fees required to ensure the success of our funding strategy.</p>	

2. Is This a New Program or Activity?	<i>If yes, what are your targets and goals for this program/activity?</i>
<p>These are not new activities. The Summer Concert Series has been running since 2021 and the grant-writing program has been developed over the last 13 years.</p>	

3. Current Year Highlights and Community Benefits:	<i>Detail the specifics of activities and community benefits your organization provides.</i>
<p>The Annual Flag Stop Theatre & Arts Festival presents four days of live theatre, dance, comedy, and music on numerous inspired stages. This festival features original commissioned works by local and BC playwrights, and brings together local actors, musicians and other performing artists with visiting artists from across BC. This program provides community access to a wide range of free, or affordable, arts and culture activities.</p> <p>The PARC Evening Theatre and Music Program started in 2012 with the All Original Orphans' Theatre which was meant to provide a community gathering and to present local musicians.</p>	

4. Existing Funding and Grant Applications:	<ol style="list-style-type: none"> 1. <i>List the specific grants, funding and fundraising planned, approved or pending for the existing year, and</i> 2. <i>Please also list rejected or non-approved funding (with reasons).</i>
<p>Confirmed public funding for April 1 2024 to March 31, 2025: BCAC Community Arts Organization Operating Assistance \$22,000 BCAC Accelerate \$8,000 RMOW FE&A \$8,500</p> <p>Unconfirmed public funding for April 1 2024 to March 31, 2025: BC Gaming Community Grants \$10,600 BCAC Community Festivals \$6,000 RMOW Community Enrichment Grant \$8,000 RMOW Learning and Education \$15,000 Whistler Community Foundation \$7,500</p> <p>Declined applications for our fiscal year April 1 2024 to March 31, 2025 are: Canadian Heritage Local Festivals – Building Communities Through Arts and Heritage \$17,000</p> <p>Fundraising fiscal year April 1 2024 to March 31, 2025: PARC will host a fundraiser in the spring with a goal of raising \$10,000.00.</p>	

GRANT INFORMATION (CONTINUED):

5. Grant Request Amounts and Financial Breakdown:			
<i>Please ensure numbers provided in this table coincide with the required financial documents you provide in your application</i>			
	Annual Operating Budget	Grant Requested	<i>Provide a brief description of the specific amount requested. (Ex: Products, services, staffing roles, advertising, etc.)</i>
Salaries/contracts:	\$147,500	\$4,000	Grant writer fees required to ensure the succes
General operations:	\$36,000		
One-time project / program:	\$13,700	\$4,000	Summer Concert Series Artist Fees and AV Co
Physical assets:			
Rent (RMOW facilities):		N/A	
Rent (other facilities):	\$5,900		
Other:			
Total	\$ 203,100	\$ 8,000	4 _____% (<i>Grant request ÷ Annual budget amount</i>)
<i>Reminder: The grant amount requested cannot be more than 50% of the annual operating budget of the organization.</i>			

6. Additional Information:	<i>Please list any additional information, details or explanations regarding your grant request that you would like to be considered by Council.</i>
	<p>2023 was an exceptional year for public funding where PARC received substantial Covid recovery and pilot project funding: BC Arts Council Resiliency; and BC Arts Council Accelerate. In 2024 we don't expect another intake of these programs so we are bound to receive fewer grants which makes continued support from the RMOW crucial to keeping our programs running and registration fees accessible.</p>

7. Attachments:	<i>Please indicate the attachments you are including with your Grant Application Form:</i>
<input checked="" type="checkbox"/> • Financial Statement (audited preferred) or Organization Budget (Required) <input checked="" type="checkbox"/> • Proof (copy) of registered not-for-profit society status or registered charity status (Required) <input checked="" type="checkbox"/> • Other: Program budgets	

COMMUNITY PERFORMANCE INDICATORS

8. Please list how your organization may improve Community Performance Indicators:	<p><i>Please visit https://www.whistler.ca/municipal-gov/strategies-and-plans/strategic-plan/ to learn about the four priority areas of RMOW 2023-2026 Strategic Plan:</i></p> <ol style="list-style-type: none"> 1. <i>Housing</i> 2. <i>Climate Action</i> 3. <i>Community Engagement</i> 4. <i>Smart Tourism</i> <p><i>Please determine how your grant (or organization) can contribute to fulfilling any priorities described in the four areas listed above. Each priority has numerous specifications to choose from while describing how your grant (or organization) may help to improve Strategic Plan.</i></p>
<p><i>Example: This grant addresses the priority of “Community Engagement” because it strives to connect locals to each other. Specifically, this is because...</i></p>	
<p>1. Housing While PARC isn’t in a position to improve secure housing, we acknowledge solutions are required to address housing challenges and offer a space where creatives that cannot secure creative space in a residence are offered affordable private and shared creation and workspace.</p> <p>2. Climate Action PARC provides a lot of low to no-waste programs. PARC reduces waste by composting, recycling, and no single-use products. For off site venues at The Flag Stop Festival, PARC selects food vendors with compostable serving materials and provides water stations for refillable personal cups. The off site beer garden serves local brewery beer in compostable cups from beer kegs to reduce waste management for a mass of empty cans. There is no single-use serving dishware or glassware at dinner and on-site bar events. We even work from a re-purposed building: the former Whistler hostel site on Alta Lake. Our event and program promotions encourage attendees to access the festival on foot, bike, stroller, and, in some cases, boat. There is limited parking at The Point Artist Run Centre where anyone arriving by car is encouraged to carpool or take a taxi.</p> <p>3. Community Engagement PARC supports this priority with every part of the work we do. We offer accessible, inclusive, and diverse programs. A significant number of our event attendees are over 55 and PARC provides an arts and cultural experience in which young and older community members</p>	

SUPPORT FOR TRUTH AND RECONCILIATION

The RMOW is committed to working with the Lil'wat People, known in their language as L'il'wat7úl and the Squamish People, known in their language as the Skwxwú7mesh Úxwumixw to: create an enduring relationship; establish collaborative processes for Crown land planning; achieve mutual objectives; and enable participation in Whistler's resort economy.

9. How has your organization considered truth and reconciliation with the Indigenous Nations?

PARC approaches truth and reconciliation in several ways: learning, acknowledgement, inclusion and equity.

PARC pays for all its Board and Staff to attend Indigenous Awareness Training and most of the current board has completed, at least, one training program. We expect to support several more staff and volunteers to attend in 2024.

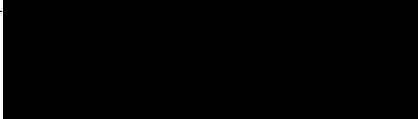
PARC acknowledges the traditional and unceded territory at every event, on the website, and in promotions and communication. For many events, Knowledge Keepers are requested to conduct an Opening Ceremony.

The Artistic Director who does all the programming, ensures multiple Indigenous artists and Knowledge Keepers are part of programming every year.

PARC artists and productions include many different Indigenous cultures and disciplines. The centre has featured Lil'wat award winning musical acts Kalan Wi and Spiritual Warriors, art work by Lil'wat artist Art Pascal, theatre mentorship by Squamish-based Cree actor Lorne Cardinal, performances by East Vancouver BIPOC band Soul Rebel, Black female artist Xhalida September, and stand-up comedy by Black comedian Dino Archie, among many others. PARC will continue programming diverse cultural artists.

The Indigenous Artisan Showcase from mid June to the end of July featured artists from the Lil'wat, Musqueam and Hulqimelem Nations. Consultation with PARC Indigenous board members was an important element of the planning and delivery of this exhibit.

GRANT APPLICATION AUTHORIZATION:

Submitted by:	Stephen Vogler, Artist Director
Phone number:	604-698-5482
Email:	svogler@gmail.com
Acknowledgement:	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> • I confirm that the information provided in this CEP Grant Application Form is true; <input checked="" type="checkbox"/> • I confirm that a representative is required to present this grant request at a future Council Meeting; <input checked="" type="checkbox"/> • I confirm that if any amount is granted that the Grant Reporting Form is due by December 1 of this year; <input checked="" type="checkbox"/> • I confirm that if any amount is granted, it will be used only for its intended purpose unless otherwise approved by Council.
Signature:	

Funding decisions will be announced during a Regular Council Meeting in April 2024.

Please contact the Legislative Services Department at corporate@whistler.ca if you require any assistance.

Personal and third party information provided in this application form is collected under the authority of Section 26(c) of the Freedom of Information and Protection of Privacy Act. Should you have any questions regarding the collection, use and disclosure of this information please contact the Legislative and Privacy Coordinator at 604-935-8118 or at 4325 Blackcomb Way, Whistler.