

GENERAL INFORMATION

Name of Organization Requesting Grant: <i>(Please list parent/sponsor organizations in parenthesis)</i>	Whistler Nordics Ski Club
Name of the program (if applicable):	
Society Registration Number:	S0046776
Organization Mailing Address:	PO Box 591, Whistler, BC, V0N 1B0
Contact Name & Title:	Adrienne Bouris, Executive Administrator
Organization Phone Number:	
Organization Email Address:	admin@whistlernordics.com
Organization Purpose or Mandate: (Please provide this answer in one sentence.)	The Whistler Nordics Ski Club is a not for profit cross country ski club dedicated to making cross country skiing available to all members of the community.
Organization Category (choose between Environment, Social Service, Community Service, Recreation and Sports, Arts and Culture)	Recreation and Sports

ORGANIZATION INFORMATION

How many years has the organization existed?	21
How many active members/participants does the organization have in the current year? (e.g. how many athletes have signed up for this year)	227
For sport organizations, how many youth (U18) participants are enrolled in your programs?	105
How many Whistler residents members does the organization have in the current year?	168
How many volunteers/executive/staff are required to administer the organization in the current year?	Board of Directors - 7 Staff - 4 Volunteers - 20
Age range of participants in the organization:	5 - 73

Please list active website URLs and active social media accounts (Facebook, Twitter, Instagram, etc.):	Website: www.whistlernordics.com Facebook: www.facebook.com/WhistlerNordics/ Instagram: whistlernordics_bc
What are the membership and participation requirements?	Club registration is open to anyone - \$7 for youth and \$16 for adults. To participate in one of our programs or events, participants must be a club member or a member of Cross Country BC & Nordiq Canada.
Does the organization have any outstanding debts or other means of funding from the RMOW? If yes, please state the amount and reason. <u>Note</u> : Please include any Value In Kind support that you receive from the RMOW (eg. reduced rent, utilities in RMOW buildings)	No. Facilities we have access to are either paid or based on agreements related to our capital investments to the facilities.

GRANT INFORMATION

1. Purpose of Grant	<i>Explain in detail how the funding will be spent. Please refer to Council Policy A-7 Community Enrichment Program, available at www.whistler.ca/cep for funding criteria and eligibility. Please be as concise as possible using the space below.</i>
<p>Whistler Nordics Ski Club is requesting funding from the 2024 CEP grant to support the following priorities: coaching and coordination our cross-country ski programs for youth and masters and the coordination and administration of our community events, including the Toonie Ski Series and the Cheryl Morningstar Lost Lake Loppet. Whistler Nordics Ski Club operates within the RMOW recreation and sport category.</p> <p>One focus of the CEP grant is to support coaching and coordination of our youth and masters programs. Collectively these programs reached more than 175 members this season. Whistler Nordics Ski Club proudly provides programs for youth ages 4 - 16 and adults.</p> <p>Youth programs include the Coast Corridor United Team (CCU) and the Skill Development Program (SDP). Over the past 20 years the Skill Development Program has delivered programs to hundreds of Whistler youth. The program is aligned with Sport Canada and Nordiq Canada's Long Term Athlete Development Pathway (LTAD). We provide season long programs at both Lost Lake and Whistler Olympic Park, with Lost Lake proving to be the more popular location. The CCU Team is a collaboration between 3 regional clubs to create a performance-focused cohort for U12 to U16 aged racers to represent the regional locally and at away races. The vision is to create a strong cohort, higher level coaching, and a clear athlete development pathway within the corridor. The program grew from 5 to 15 athletes this year and athletes are achieving great results with 4 athletes selected for the BC Winter Games.</p> <p>Nordiq Canada now requires coaches for children aged 12 to complete additional levels of training for next season and we anticipate additional costs related to training and coaches.</p> <p>Our Masters program provides skill development for recreational and performance skiers at both Whistler Olympic Park and new this year, Lost Lake. For the first time in many years we offered Masters programming at Lost Lake and registration proved popular. With the current trail closure this program pivoted where possible to Whistler Olympic Park. We plan to build upon the small pilot this year with the help of additional coordination and securing additional adult focused coaches.</p> <p>The second focus of the CEP grant is to support the coordination and administration of our annual community events including the annual Ski Swap, Toonie Ski Series and the Cheryl Morningstar Lost Lake Loppet. These events provide social connection, promote cross-country skiing within the local community and encourage elements of a healthy lifestyle. They add to the vibrancy of the Lost Lake trails system and create an authentic feel for visitors to the area.</p>	

2. Is This a New Program or Activity?	<i>If yes, what are your targets and goals for this program/activity?</i>
<p>Youth and masters programs and community events are existing programs. The goals of these programs are to introduce cross-country skiing skill development and create social connection. Our programs and events provide activities for our members to help them learn cross-country ski skills and to instill a life-long interest in the sport.</p>	

3. Current Year Highlights and Community Benefits:	<i>Detail the specifics of activities and community benefits your organization provides.</i>
<p>2024 Toonie Ski Series: winter ski series, social connection and recreation benefits *2024 Cheryl Morningstar Lost Lake Loppet: annual cross country ski event, social connection and recreation benefits in memory of longtime local Cheryl Morningstar who started our children's programs *(this event will be hosted at Callaghan Country due to the Lost Lake closure) 2023-24 Youth Programs: season long skill development program, social connection and recreation benefits to youth ages 4-16 2023-24 Masters Program: season long skill development program for adults, social connection and recreation benefits Whistler Nordics Community events: Valley Glides Whistler Museum Speaker Series, Ski Swap, Teck Regional Snow Camp, volunteer support for 3 regional and 2 provincial races at Whistler Olympic Park. Whistler Nordics current alumni athletes competing nationally and internationally: [REDACTED] (NCAA Champion), [REDACTED] (National Biathlon Team)</p>	

4. Existing Funding and Grant Applications:	<ol style="list-style-type: none"> <i>List the specific grants, funding and fundraising planned, approved or pending for the existing year, and</i> <i>Please also list rejected or non-approved funding (with reasons).</i>
<p>2023 - RMOW CEP Grant - \$ 4,000 2023 - Province of BC Gaming Grant - \$ 9,750 2024 - Annual Whistler Nordics Ski Swap - \$ 1,500 2024 - Kal Tire - \$ 1,500 2024/25 - Nordiq Canada Assistant Coach \$5,000/year 2024 - Online Auction - \$ 2,000</p> <p>Not approved : 2023 Gaming grant \$9,000 - Coach grant not approved</p>	

GRANT INFORMATION (CONTINUED):

5. Grant Request Amounts and Financial Breakdown:			
Please ensure numbers provided in this table coincide with the required financial documents you provide in your application			
	Annual Operating Budget	Grant Requested	Provide a brief description of the specific amount requested. (Ex: Products, services, staffing roles, advertising, etc.)
Salaries/contracts:	60500	6000	Coaching, program and event administration
General operations:	68860	0	
One-time project / program:	0	0	
Physical assets:	2000	0	
Rent (RMOW facilities):	0	N/A	
Rent (other facilities):	300	0	
Other:	0	0	
Total	\$ 131660	\$ 6000	4.56% (Grant request ÷ Annual budget amount)
Reminder: The grant amount requested cannot be more than 50% of the annual operating budget of the organization.			

6. Additional Information:	Please list any additional information, details or explanations regarding your grant request that you would like to be considered by Council.
<p>As mentioned earlier in the application, Nordiq Canada has increased mandatory coaching qualifications for coaches, and specific coach to athlete ratios which dictates the required certified coaches for our programs. This makes it more costly to train new coaches, provide higher level training to our existing coaches and hire qualified coaches to coach our high performance programs. We continue to receive a grant from Nordiq Canada to fund our Head Coach for the club.</p> <p>Whistler Nordics continues to recruit and train a variety of coaches to support our programming needs. These coaches include BC Team coaches, local high performance athletes, parents with skiing knowledge, high school students and adults looking to help support the community. Every year we support coach development with certification, leadership skills and part time work. Maintaining a roster of paid coaches increases retention, supports youth employment and delivers a quality program experience.</p> <p>The administrative costs, insurance costs and fees include securing the use of buildings and trails for races and events as well as the time and cost for promoting across multiple social media and print media platforms.</p>	

7. Attachments:	<i>Please indicate the attachments you are including with your Grant Application Form:</i>
<input checked="" type="checkbox"/> • Financial Statement (audited preferred) or Organization Budget (Required) <input checked="" type="checkbox"/> • Proof (copy) of registered not-for-profit society status or registered charity status (Required) <input type="checkbox"/> • Other:	

COMMUNITY PERFORMANCE INDICATORS

8. Please list how your organization may improve Community Performance Indicators:	<p>Please visit https://www.whistler.ca/municipal-gov/strategies-and-plans/strategic-plan/ to learn about the four priority areas of RMOW 2023-2026 Strategic Plan:</p> <ol style="list-style-type: none"> 1. Housing 2. Climate Action 3. Community Engagement 4. Smart Tourism <p>Please determine how your grant (or organization) can contribute to fulfilling any priorities described in the four areas listed above. Each priority has numerous specifications to choose from while describing how your grant (or organization) may help to improve Strategic Plan.</p>
<p><i>Example: This grant addresses the priority of "Community Engagement" because it strives to connect locals to each other. Specifically, this is because...</i></p>	
<p>Whistler Nordics addresses the 'Community Engagement' priority as our club aims to bring community members together in a number of different ways. Through our skill development programs we reach hundreds of locals every season. Whistler Nordics works to create a sense of belonging for its members by bringing together people with a similar interest and providing opportunities to socialise and recreate within organised activities. Specifically the club supports this priority with our youth programs, adults programs, Toonie Ski Series, Cheryl Morningstar Lost Lake Loppet and collaborating with other clubs in the region with ongoing camps and programming.</p> <p>In addition to the 'Community Engagement' priority Whistler Nordics Ski Club supports the Smart Tourism priority encouraging locals and visitors to explore our unique natural assets at Lost Lake and Whistler Olympic Park. Community promotion is done through a number of social media channels and our community events are open to everyone (membership purchase required!). We also support six events (1 youth training weekend and 5 races) throughout the year that bring 1,400 participants and volunteers (combined) to Whistler.</p>	

SUPPORT FOR TRUTH AND RECONCILIATION

<p><i>The RMOW is committed to working with the Lílwat People, known in their language as L'il'wat7úl and the Squamish People, known in their language as the Skwxwú7mesh Úxwumixw to: create an enduring relationship; establish collaborative processes for Crown land planning; achieve mutual objectives; and enable participation in Whistler's resort economy.</i></p>
<p>9. How has your organization considered truth and reconciliation with the Indigenous Nations?</p>
<p>At the moment we have created a land acknowledgment on our website and over the past year we've worked with the Xet ́ólacw Community School staff to help arrange for access to low cost cross-country ski gear for their ski program.</p>

GRANT APPLICATION AUTHORIZATION:

Submitted by:	Adrienne Bouris
Phone number:	[REDACTED]
Email:	admin@whistlernordics.com
Acknowledgement:	<ul style="list-style-type: none"><input checked="" type="checkbox"/> • I confirm that the information provided in this CEP Grant Application Form is true;<input checked="" type="checkbox"/> • I confirm that a representative is required to present this grant request at a future Council Meeting;<input checked="" type="checkbox"/> • I confirm that if any amount is granted that the Grant Reporting Form is due by December 1 of this year;<input checked="" type="checkbox"/> • I confirm that if any amount is granted, it will be used only for its intended purpose unless otherwise approved by Council.
Signature:	[REDACTED]

Funding decisions will be announced during a Regular Council Meeting in April 2024.

Please contact the Legislative Services Department at corporate@whistler.ca if you require any assistance.

Personal and third party information provided in this application form is collected under the authority of Section 26(c) of the Freedom of Information and Protection of Privacy Act. Should you have any questions regarding the collection, use and disclosure of this information please contact the Legislative and Privacy Coordinator at 604-935-8118 or at 4325 Blackcomb Way, Whistler.