

Mayor Jack Crompton and Council Members
Whistler Municipal Hall, Whistler Village
4325 Blackcomb Way
Whistler, BC V8E 0X5

January 31, 2024

Dear Mayor Crompton and Council:

Thank you for participating in *Light It Up! For NDEAM[®]* again last year on October 19. Whistler Village's involvement by illuminating the Fitzsimmons Covered Bridge purple and blue helped make *Light It Up! For NDEAM 2023* a record success.

Almost 700 locations in almost 150 communities Canada-wide, participated in *Light It Up! For NDEAM* last year.

In BC, in addition to Whistler, there was participation in Coquitlam, Dawson (for the first time), the District of Mackenzie (for the first time), Vancouver, Victoria, Penticton (for the first time), Langley and other communities.

As you may remember, *Light It Up! For NDEAM* is an annual, national lighting event that recognizes how people who have a disability contribute to businesses and their communities, helping companies be successful and competitive. It happens the third Thursday of October during National Disability Employment Awareness Month. There is no other event like *Light It Up! For NDEAM*, during NDEAM.

This is a big year — the fifth anniversary of *Light It Up! For NDEAM*.

Across the country buildings, bridges, businesses, interactive municipal signs, city and town halls, municipal public spaces and famous landmarks will illuminate purple and blue for this event.

In British Columbia, these places have already confirmed their participation for 2024:

- BC Place (involved since 2021)
- Vancouver Convention Centre (involved since 2021)
- The Bastion – City of Nanaimo (involved since 2021)
- White Rock – White Rock Pier (participating for the first time in 2024)
- Legislative Assembly of British Columbia – Fountains, Garden, Ceremonial Entrance (participating for the first time)

I'm inviting you to join the *Light It Up! For NDEAM* movement again this year, and illuminate Fitzsimmons Covered Bridge on **Thursday, October 17**.

Light It Up! For NDEAM is much more than a one-night special lighting event. It helps ignite nationwide awareness and conversation about disability inclusion. Whistler's involvement helps spark that conversation, and keep it going in your community.

As a reminder, you can:

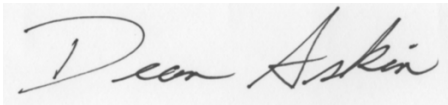
- Find out more about [Light It Up! For NDEAM here](#)
- See [the photo gallery here](#)

Here are the specifications for the colours I'm requesting: Purple (R 50 G 82 B 138)
Blue (R 50 G 77 B 92)

The social media hashtags for the event are **#LightItUpForNDEAM**,
#LightItUpForDEAM and **#EngageTalent**.

I'll look forward to hearing back from you about Whistler's participation in *Light It Up! For NDEAM* again in 2024.

Best Regards,



Dean Askin

Communications Strategist

Light It Up! For NDEAM National Campaign Co-ordinator

Ontario Disability Employment Network



Landmark Lighting Request Form

Please complete the form and scan/email to corporate@whistler.ca along with your cover letter addressed "To Mayor and Council" with information regarding your campaign or cause.

We will contact you to confirm the status of your request.

Contact Name	Dean Askin
Organization	Ontario Disability Employment Network
Business Address	Box 4047, RPO Thickson, 4081 Thickson Road N
City/Province/Postal Code	Whitby ON L1R 2X0
Business Phone Number	1-866-280-6336, x107 (cell) 416-818-1514
Business Email	daskin@odenetwork.com
Website Address	odenetwork.com/initiatives/annual-light-it-up-for-ndeam
Brief description of the event associated with your request - 75 words or less <i>(Information here will be used for communications and the sign on the bridge. RMOW will edit copy if necessary.)</i>	Light It Up! For NDEAM is an annual, national one-night co-ordinated awareness lighting event that recognizes and celebrates the valuable contributions that people with disabilities make to businesses and our communities, including in Whistler. It is a unique event during National Disability Employment Awareness Month. It is owned and led by ODEN but happens with collaboration between ODEN, the Canadian Association for Supported Employment, MentorAbility Canada and many, many community agencies across Canada.
Optional: Social Media Campaign Title (include hashtags)	#LightItUpForNDEAM #LightItUpForDEAM #EngageTalent
Landmark Choice	<input checked="" type="checkbox"/> Fitzsimmons Covered Bridge
Date of Event	Thursday, October 17, 2024
Colour Request	Purple (R50, G82, B138) & Blue (R50, G77, B92)

Signature: Dean Askin

Date: 31 January 2024

This application does not guarantee that your event lighting request will be approved or your date is available.