



Dear Mayor and Council,

We are sending you this poster to celebrate Heritage Week, Layer by Layer, which takes place on February 19-25, 2024. Heritage Week is an annual event, established by the National Trust for Canada in 1973, that encourages Canadians to learn about and advocate for the heritage in their communities.

Heritage BC is a member-based non-profit that educates and builds awareness for heritage stewardship in the province, and every year we promote Heritage Week with posters, proclamations, and themed events to raise awareness for the importance of learning about our diverse heritage across the province.

As the leaders of your community, your initiative will play an important role in stewarding local heritage for future generations.

There are a few key things that you can do to promote awareness of and advocate for heritage.

- **Declare Heritage Week through a Municipal Proclamation**
Every year, the Provincial Government and local governments across BC make proclamations for Heritage Week, signaling the importance of the stewardship of heritage in this province. We have attached a template for your reference. Share your proclamation with us at info@heritagebc.ca.
- **Visit a Heritage Site, Museum, or Cultural Centre**
Consider a local government 'field trip' to a local heritage site, museum or heritage organization to learn more about your community's history. Your visit can have a lasting impact on a small not-for-profit, and signal the value they bring to the community as stewards of history and heritage.
- **Learn About the Basics of Local Heritage Conservation**
Local Governments have the capacity to conserve local heritage in all its forms through tools outlined in the Local Government Act. Familiarize yourself with these important tools by reading the free one-pagers on our website: heritagebc.ca/heritage-quick-studies.
- **Support Your Heritage Commission**
Heritage BC offers workshops and webinars for members of local heritage committees. These workshops help educate volunteers who care about heritage conservation, so they can make better informed decisions in their work.
- **Become a Member**
For \$100 a year, a Government Membership to Heritage BC provides all staff planners and associated committee members with free access to our on-demand and live webinars, as well as discounts for heritage workshops and our annual conference. Promoting continuing education will create a strong foundation for the protection of your community's unique heritage.

Have questions about what we do at Heritage BC? Learn more on our website, heritagebc.ca or reach out by email at info@heritagebc.ca. We would love to hear from you.

Thank you from all of us at Heritage BC!

Kirstin Clausen
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As a not-for-profit organization of provincial scope, Heritage BC recognizes that its members, and the local history and heritage they seek to preserve, occupy the lands and territories of B.C.'s Indigenous peoples. Heritage BC asks its members to reflect on the places where they reside and work, and to respect the diversity of cultures and experiences that form the richness of our provincial heritage.



Sample Statements

Heritage Week 2024 Proclamation
Sample Statements

WHEREAS the (name of the local or regional government) recognizes the importance of protecting and stewarding our rich and diverse heritage by proclaiming Heritage Week;

WHEREAS the theme for Heritage Week 2024 is Heritage : Layer by Layer;

WHEREAS Heritage Week is held to recognize the histories that make the foundation of our community, connecting citizens through shared values and creating a place of pride and social well-being;

WHEREAS heritage creates and encourages economic activity, job creation, and tourism;

WHEREAS our community is enhanced and sustained by its heritage places and spaces;

WHEREAS our community celebrates the past and future by embracing, exploring and enjoying our enduring heritage;

WHEREAS preserving heritage places is a key element of building a sustainable community;

WHEREAS we acknowledge that all people of our community contribute to our rich and cultural heritage;

WHEREAS we recognize our cultural and natural heritage are irreplaceable sources of life and inspiration, our touchstone, our reference point, our identity;

Be it resolved that the (name of the local or regional government) hereby proclaims February 19 – 25, 2024 as “Heritage Week”



LAYER

by

Layer



Heritage Week

FEBRUARY 19 - 25, 2024

Heritage Week is an annual event that celebrates and showcases local heritage across the province. During Heritage Week, organizations around the province host local heritage events for their communities, and municipalities issue proclamations formalizing the week. Visit our website to learn more heritagebc.ca/heritage-week

HeritageBC



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