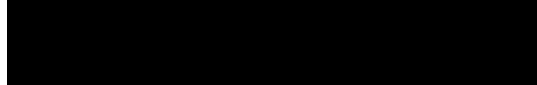


From:

Shelby Haque

18003-61 Ave NW

Edmonton, AB T6M 1T4



Dear Mayor and Council:

I hope this message finds all of you in excellent health and spirits!

My name is Shelby Haque; I am a proud and happy return visitor to your beautiful town. For the last three summers, my family of 10 has moved out to whistler to enjoy biking, swimming and all the outdoor adventures you have to offer. Several of my older kids have had jobs building trails or in town doing various jobs. We always look forward to going back for the summer.

I am also a Muslim chaplain at the University of Alberta in Edmonton. I say this only because I want help describe the lens through which I see the world.

One of the main draws that brings my family back to whistler for an extended time is the rag-tag group of muslim residents (almost all of whom work in local hotels or restaurants) who organize regular Friday prayers in whistler. Friday for Muslims is a big deal; offering Friday prayers is a huge competitive advantage for whistler in competing for muslim tourist dollars. If people realized there are Friday prayers in town, I think you could easily change a whistler day trip into a full weekend excursion.

The muslim population in Canada is relatively young, wealthy, educated and looking for new experiences and recreational opportunities.

I feel like there is a untapped opportunity to invite a totally new demographic to experience whistler through these Friday prayers.

In any case, if you're interested in learning more or maybe exploring ways to build bridges with the muslim community outside whistler, I would be very happy to speak by phone or zoom.

At your service and looking forward to summer,

Shelby Haque MD MBA (and PMBIA level 1 instructor, lol)