



**REGULAR MEETING OF
TRANSIT MANAGEMENT ADVISORY COMMITTEE (TMAC)
MINUTES**

Monday, September 7, 2023, 9:05 a.m. to 10:29 a.m.
Remote Meeting via Zoom

		Mtgs: YTD (2)	
PRESENT:	J. Murl, RMOW Council Representative & Chair	2	2
	D. Mikkelsen, RMOW, GM of Climate Action, Planning & Development	1	2
	R. Ringma, BC Transit, Senior Regional Transit Manager	2	2
	C. Selfridge, Whistler Transit Ltd. (Alternate)	2	2
	E. DalSanto, RMOW, TDM Coordinator	2	2
GUESTS:	B. Bullivant, BC Transit (Alternate), Senior Transit Planner	2	2
	L. Burhenne, RMOW, Manager Climate and Environment	1	2
REGRETS	J. Gomez, Whistler Transit Ltd., Manager	0	2
	D. Taveira, RMOW, Recording Secretary	1	2

1. CALL TO ORDER

The Transit Management Advisory Committee recognized the Resort Municipality of Whistler is grateful to be on the shared, unceded territory of the Lílwat People, known in their language as Liíwat7úl, and the Squamish People, known in their language as Skwxwú7mesh. We respect and commit to a deep consideration of their history, culture, stewardship and voice.

2. ADOPTION OF AGENDA

Moved By R. Ringma
Seconded By C. Selfridge

That the Transit Management Advisory Committee adopt the Regular Committee Meeting agenda of September 7, 2023.

CARRIED

3. ADOPTION OF MINUTES

Moved By R. Ringma
Seconded By C. Selfridge

That the Transit Management Advisory Committee adopt the Regular Committee Meeting minutes of March 13, 2023.

CARRIED

4. New RMOW Staff Introduction

Transportation Planning has moved from Infrastructure Services division to the Climate Action, Planning & Development (CAPD) division within the Climate and Environment team. Therefore, the new RMOW representatives on the Transit Management Advisory Committee will be Dale Mikkelsen, GM of CAPD with Luisa Burhenne, Manager of Climate and Environment as the alternate.

5. PRESENTATIONS AND DELEGATIONS

5.3 RMOW Committee Review Update

E. DalSanto provided an update on the Council committee review being conducted by RMOW. Staff will present the review results to Council at a workshop session on September 12, 2023.

5.2 2023 Transit System Optimization Implementation Preliminary Results and 2024/25 Expansion Discussion

- Summer schedule change implemented June 17, 2023:
 - Increased service span on Route 10: adding having two more buses in the morning before 6:45am and four more buses in the evening to expand service from 6am-9pm.
 - filled in hour long gaps on route 7-Staff Housing to create 30-minute service.
- Fall optimization implemented September 5, 2023. Winter Extra effective Saturday November 17, 2023 – April 14, 2024 and Peak Winter effective December 1, 2023 – March 31, 2024.
- Ridership general themes:
 - Province wide at 90% of 2019 levels
 - Whistler Summer 2023 back at 100% of 2019 ridership
- Ridership by route:
 - Route 10 has seen growth directly related to adding more service
 - Route 20 and 30s are still busier than Route 10 in total rides
 - Route 21 has lower ridership than Route 10 but it only has service until 9pm and only one bus per hour in spring/summer/fall (needs more base service)
 - Route 8 Lost Lake Free Shuttle service in 2023 was 306 rides per day significantly higher than 2022, 2021 and 2020 but still 7% lower than 2019 rides
- 2024/25 Expansion
 - Based on the TFAP and will build off of the optimization implemented on September 5, 2023
 - Generally in BC, transit expansion occurs in September with the start of the new school year.
 - In Whistler, it is best to expand in April and November when the seasons change
 - There will need to be two scenarios planned for April 2024, no expansion and expansion

Action 1: Monitor web complaints as well as ridership by route and by stop location through fall 2023 and winter 2023/24 to help refine the Transit Future Action Plan expansion proposals for 2024/25.

5.3 UMO Program Updates

A presentation by BC Transit staff and RMOW staff.

- UMO launched in Victoria BC summer 2023
- As BC Transit experienced delays with the rollout this summer, Whistler is now schedule to get the UMO validators installed spring/summer 2024
 - BC Transit will be launching the education campaign with Vendors, RMOW staff and Whistler Transit Ltd staff in late spring 2024
- Phase 2 of the implementation (Credit Card) and Phase 3 (Debit Card) are scheduled for late 2024 across the province.
- Funding for Umo: Federal Infrastructure Program 50%; Province 40%; local government partner 10%

Action 2: RMOW is requesting that BC Transit consider launching the provincial open loop phase 2 and 3 (Credit Card/Debit Card) part of the Umo program in Whistler.

B. Bullivant left at 10:05am.

5.4 Highway 99 Transit Priority Study update

RMOW staff received an update to Ministry of Transportation and Infrastructure staff on the status of the study. At the request of location first nations and MOTI is completing an archeological assessment of the study area. It is expected that the RMOW and BC Transit will be sent an updated draft before year end.

Action 3: The RMOW and BC Transit will request that MoTI share a draft of the report before calendar year end.

6. OTHER BUSINESS

6.1 BusReady Fall Campaign:

- BC Transit has launched a new website and registration procedure for BusReady across BC

Action 4: E. DalSanto to contact BC Transit BusReady Coordinator with the contact information for Spring Creek School so that Whistler can receive the BusReady materials as part of the school visit.

6.2 Driver access to washrooms around Whistler

- RMOW has installed key code access to various RMOW owned and operated washrooms in Whistler and will add a key pad to the Gateway Loop washrooms.

6.3 Driver recruitment for 2023/24

- Whistler Transit Ltd appears to be in better shape than last year and is expecting that the changes made to the transit schedule will help with attracting drivers

6.4 NextRide 2.0

- BC Transit installing the new NextRide system on the Whistler Transit buses this week. The NextRide map that existed since 2017 is no longer available. Passengers need to use the Transit App, Google Transit or their favourite App for live bus tracking

6.5 Transit Pass Sale

- Passengers are requesting a 2023/24 version of last year’s Transit Loyalty Program Sale

Action 5: RMOW staff are requested to design a Flash Sale for 6 and 12-month passes for the last week of September to October 15 if the system can afford the sale within the existing 2023 budget.

6.6 Committee Minute approvals

- Committee Minutes can now be approved by email.

7. TERMINATION

Moved By C. Selfridge
Seconded By R. Ringma

That the Transit Management Advisory Committee terminate the Regular Committee Meeting of September 7, 2023.

CARRIED

Chair, J. Murl

Acting Recording Secretary, E. DalSanto